

Capital Campus

Staff Newsletter of Thomas Edison State College • December 2010



Dr. Susan P. Gilbert

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~ Dr. Susan P. Gilbert
Dean, School of Business
and Management

Getting to Know Dr. Susan P. Gilbert *New Dean Shares Her Vision for the School of Business and Management*

Dr. Susan P. Gilbert was recently named dean of the School of Business and Management at Thomas Edison State College.

Prior to joining the College, Gilbert served as executive director and associate dean of MBA Programs at Rutgers University in Newark. Before joining Rutgers, she had a distinguished career at Emory University in Atlanta. Under her leadership as associate dean of the evening MBA program, the program earned a national ranking by *BusinessWeek* magazine and enrollment grew by 90 percent. At Emory, Gilbert also served as executive director of Academic Programs, chair of the President's Commission on the Status of Women and an associate professor of finance.

"We are thrilled that Dr. Gilbert has joined the College and look forward to beginning a new era for our business school," said **William J. Seaton**, vice president and provost of Thomas Edison State College. "She brings a tremendous track record of growing enrollments and developing effective academic programs and will play a critical role in helping us achieve our strategic goals and serving adult learners interested in business programs at the undergraduate and graduate level."

Gilbert, who learned about the career opportunity when she attended a New Jersey Business School Deans meeting hosted by the College in the Townhouses, detailed her vision for School.

"I want to provide a high quality and customizable degree program that prepares students for increasingly complex roles in firms and organizations," she explained. "Thomas Edison State College's School of Business and Management can provide students with valuable skills and credentials similar to course work at other institutions; but can do so in a way that complements today's demanding lifestyles. In formulating our curriculum, I'd like us to work hand-in-hand, not only with academe, but with societies that certify its professionals. And of course, the College has been very progressive on the delivery of content, which is greatly appreciated by our students."

Gilbert earned a Bachelor of Arts in economics from Binghamton University, State University of New York, in Binghamton, N.Y., and holds a master's and a PhD in economics from the University of Pennsylvania. She was recently invited to join a Graduate Management Advisory Board for Educational Testing Service in

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Happy 235th Birthday U.S. Marine Corps!

The 235th birthday of the U.S. Marine Corps was celebrated in Prudence Hall on Nov. 10, with a retrospective and cake cutting ceremony attended by College staff.

Officiating were **Dave Anderson**, assistant vice president for Learner Support, and **Ray Young**, associate vice president and dean of Learner Services. **Diane Koye**, director of the Office of Budget and Finance Analysis, was the honored guest.

Anderson was commissioned in the Marine Corps (USMC) in June 1971 and served on active duty as a helicopter pilot for more than 27 years, retiring as a colonel in September 1998.

Young enlisted in the USMC as a private in November 1971, and later served in field artillery. In 1976, he



Diane Koye and Ray Young are joined by Carla Colburn, program advisor, and Captain Laura Young (Ray's wife), Nurse Corps U.S. Naval Reserve (Ret.), as they cut the cake.

entered Officer Candidate School where he received his commission and changed his occupational specialty to infantry. He retired in May 1995 as a lieutenant colonel after 23 years of service.

Koye was commissioned in 1984 as a second lieutenant with the U.S. Army as a Rider University ROTC program Distinguished Military Graduate. She served as an Army finance officer until 1987 for the Department of Defense and also served in the New Jersey National Guard until 1990. After 1990, she transferred to the Army Reserve's 358th Civil Affairs Brigade where she served as a finance officer.

Koye now volunteers for the Department of Defense in Employer Support for the Guard and the Reserve (ESGR), where she assists military personnel in their return to civilian life.

Lunch and Learns Update Staff on Middle States & Development Efforts

The discussion of the upcoming Middle States Commission on Higher Education (MSCHE) self study was again front and center as Standard 8 and 9 co-chairs **David Anderson**, assistant vice president for Learner Support, Office of Learner Services, and **Dr. Garry Keel**, director of Academic Advising, Office of Learner Services, updated staff on the College's progress during the Oct. 20 Lunch and Learn.

Staff was briefed on where the College is on the timeline relating to the accreditation visit, existing and evolving components of the report regarding student admissions and student support services, and an overview of the draft content and supporting materi-

al that has been submitted to the College's Middle States Steering Committee for review. Look for upcoming MSCHE information sessions and College-wide communications regarding the accreditation visit.

At the Lunch and Learn hosted by the Office of Development on Nov. 9, Director **Misty Isak** highlighted the functions of the office and introduced its staff, including: **Erica Spizzirri**, director of Advancement Services; **Jennifer Guerrero**, associate director of the Annual Fund and Donor Relations; **Jaclyn Joworisak**, advancement associate; and **Rose Breining**, gift administrator, as well as Office of Alumni Affairs staff: **Roxanne Globis**, director and **Li-yun Young**, program assistant.

The presentation outlined the office's mission, which is to get to know the College's alumni; maintain data integrity; run the Annual Fund campaign in support of the College's mission; write grants to support new programs; and to raise financial support by aligning people's passions with the needs of the

College. The Office of Development reinforced its goal to help the College advance its mission by highlighting the Employee Giving Campaign and clarifying program features. Distinguishing characteristics between staff donations and the N.J. State Employees Charitable Campaign were also reviewed.



Jaclyn Joworisak, Jennifer Guerrero, Erica Spizzirri, Rose Breining and Misty Isak.

Staff donations are a vehicle for securing, accepting and investing the gifts and grants necessary to sustain the mission of the College. Staff support is invested in enhancing academic integrity and technological advancements, which result in increased enrollments and more satisfied students, indirectly leading to increased job security. Donations to the Employee Giving Campaign are a tax-deductible gift

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Brightest Light



Yesu Guadarrama, clerk typist, Office of Military & Veteran Education, is the November 2010 Brightest Light. Guadarrama was recognized for his pleasant attitude and professional dedication.

Getting to Know Dr. Susan P. Gilbert

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Princeton and has served on several other boards.

Living in Waretown, N.J., with her husband Jeff, Gilbert noted, "It resembles the area we moved from in Georgia. It's new and developing, but not terribly congested. My commute is long, but lovely; I pass horse farms, pumpkin patches, turkeys and the Pinelands.

Gilbert has two grown children – Leslie, a supply chain manager with SP Richards in Atlanta, and Jason, a Princeton graduate who is working as a struggling writer here in New Jersey.

In her spare time, Gilbert loves to travel. "For the last 10 years I have taken at least one and up to three international trips per year. My son worked in Thailand last year; I've taught in Finland, and led study trips to Dubai, South Africa, Estonia, Brazil, Argentina, Hungary, Austria, Argentina, Egypt, China, Russia, Vietnam, Thailand and Singapore. I play golf and tennis, badly but enthusiastically."

Staff Activities

Susan C. Cobb, PhD, RN, Nursing Program advisor, presented a poster session "Social Presence, Satisfaction and Perceived Learning in Web-based Nursing Courses" at the 37th Annual Professional Nurse Educator Group (PNEG) Conference in Baltimore, Md., Oct. 21 - 24. She also served on the planning committee for the conference and as a moderator.



Dr. Susan Cobb

Adrian C. Zappala, PhD, assistant dean, Educational Leadership, Heavin School of Arts and Sciences, presented a paper entitled: "Convincing Traditional Audiences of the Value, Validity, and Applicability of Online Professional Development in K-12 Education" at the World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2010 held in Orlando, Fla., in October. The paper was published in the conference proceedings; Zappala was also invited to moderate a panel discussion.

Robin Walton, director of Community Affairs & Government Relations, has been selected as the vice chair of the Board of Trustees for Children's Specialized Hospital, the largest pediatric healthcare rehabilitation system in the U.S. The Hospital is the preeminent provider of rehabilitation for children with special needs and serves children affected by brain injury, spinal cord dysfunction and injury, premature birth, autism, developmental delays and life-changing illnesses. It has eight sites in New Jersey and treats more than 16,000 children each year.

Ann Marie Senior, PhD, director, Office of Institutional Research & Outcomes Assessment, was recently elected to serve on the Steering Committee of the Northeast Association of Institutional Researchers (NEAIR). She was elected to serve as a Steering Committee Member-at-Large, representing the four year public institutions. Her three-year term of office begins in November 2010 and ends in 2013. At the recent New Jersey Association of Institutional Research (NJAIR) Annual Conference, Senior was selected to serve on the NJAIR Steering Committee for a one-year term.



Ann Marie Senior

John P. Thurber, vice president for Public Affairs, was recently elected as an officer and member of the Executive Committee of the Board of Directors of the Princeton Regional Chamber of Commerce, which encourages economic development efforts that strengthen the region's reputation and enhance the quality of life. Thurber also serves as a member of the board of directors of the Economic Development Foundation of the Mercer Regional Chamber of Commerce.

Institutional Lunch and Learns Keep Staff Updated

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to the students we serve. Funds have been used for the creation of innovative learning opportunities: the development of the FlashTrack® initiative was funded by a grant from the Thomas Edison State College Foundation Board by funds received from employees and alumni; technological advancements, such as online proctoring help to increase accessibility; improve student services, such as increasing convenience and decreasing

costs; to develop new programs, the Master of Arts in Educational Leadership was funded by one of our generous donors; and to establish scholarships like the wounded warriors and nursing scholarships to provide financial assistance

For more information about the Employee Giving Campaign, please contact the Office of Development.

Welcome New Staff



Glen Jacobsen has been appointed assistant director in the Office of Marketing. Jacobsen is located on the 3rd floor of the Townhouses and may be reached at extension 2060.



Jaclyn Jaworsiak has been appointed advancement associate in the Office of Development. Jaworsiak is located on the 5th floor of the Kelsey Building and may be reached at extension 2080.



Charlene St. Croix has been appointed clerk typist in the Office of the Controller. St. Croix is located on the 2nd floor of the Canal Banks Building and may be reached at extension 2415.

Congratulations Grads!



College Staff graduates pictured from the left are **Robin Walton**, director, Community Affairs & Government Relations, MSM; **Maureen Woodruff**, director, Office of Test Administration, MSM; **Debbie Lutz**, secretarial assistant to the Vice President and Provost, AA; **Jennifer Montone**, assistant director, Purchasing, MSM; and **Alicia Malone**, assistant dean, School of Business and Management, MALS. Not pictured are **Linda Battle**, senior clerk typist, Office of the Registrar, BA; and **Alisha Pendleton**, associate director, Office of Financial Aid, MSM.



Robert Zangara has been appointed associate director in the Office of Management Information Systems. Zangara is located on the 2nd floor of the Canal Banks Building and may be reached at extension 2555.

Halloween Parade



Ghosts and goblins, and a few employees, were haunting the halls of the Thomas Edison State College Campus on Oct. 29 passing out goodies to staff. Pictured from the left are **Diane Stratton**, secretarial assistant, Office of the Controller; **Michelle Leonard**, HR assistant payroll, Office of Human Resources; **Melissa Van Aken**, clerk typist, Office of Human Resources; **Heather Brooks**, associate director, Office of Human Resources; and **Jim Owens**, director of Financial Aid.

School of Business and Management Course News

The **School of Business and Management** courses now available are:

- ACC-501 Forensic Accounting
- CSR-610 Corporate Social Responsibility
- SOE-570 Social Entrepreneurship
- SUM-501 Principles of Sustainable Management

These four graduate courses can all be utilized toward the Master of

Science in Management (MSM) or the Master of Science in Human Resources Management (MSHRM) as electives.

CIS-320 Systems Analysis and Design, which was previously only offered as a Prior Learning Assessment (PLA) course, is now offered online and is a required course in the Bachelor of Science in Business Administration (BSBA) degree in the computer informa-

tion systems (CIS) area of study. With the addition of this course the BSBA/CIS can be completed entirely online through Thomas Edison State College.

The School also now offers a 12 credit graduate certificate in Project Management. The Project Management graduate certificate courses can be applied as electives in the MSM and MSHRM degrees.



Capital Campus is produced by the Office of Communications at Thomas Edison State College. To submit a story idea for the newsletter or for more information, please contact Linda Soltis at extension 2065.