

# I·N·V·E·N·T·I·O·N

NEWSLETTER OF THOMAS EDISON STATE COLLEGE

Winter 1994

## The springboard to the future: the Thomas Edison State College Foundation

by Nina Malone

Getting down to business. That's what Dr. Natale S. Caliendo did when he was appointed vice president for Public Affairs two years ago. Since then, Dr. Caliendo, his division and the Foundation have moved forward aggressively and assertively to promote the College and to further develop the funding base needed for continued success.

Early on in his tenure, Dr. Caliendo engaged his division and the Thomas Edison State College Foundation in planning exercises. The results, including consultation with an experienced independent fund-raiser, have been impressive: Defined goals and objectives that work in concert with the College's mission to advance divisional, Foundation and College success.

"At this point, we've adopted recommendations that we thought were most appropriate for the College," reported Dr. Caliendo. "The elements are in place and are moving forward. In some cases, the projects have been completed."

Those developments and accomplishments include a number of endowments that provide for the future of the College. Two endowments had been established when Dr. Caliendo started his work: Ms. Norma L. Horton and Lorraine R. Matusak. Since that time, the Donna and Richard Gillespie and Alumni Association endowments have



Dr. Natale S. Caliendo, vice president for Public Affairs

been developed. Dr. Caliendo, too, has established an endowment in honor of his parents, Natale S. Sr. and Christine M. Caliendo. In addition, the Foundation Board of Directors has established specific, goal-oriented committees which are assisted and supported by Dr. Caliendo and Public Affairs staff.

The Annual Fund, in particular, has grown each year in leaps and bounds, both in terms of dollars and donors. A planned giving and grant program has been put in place, thanks to the stewardship of committee chair S. John Quattrone. And, a spectacular, award-winning 20th Anniversary celebration in 1992, "Two Decades of Dreams

Fulfilled," has set a high standard for other special events sponsored by the Foundation to enhance the reputation of the College and to raise money in support of its programs. The most recent effort was held at the New Jersey State Aquarium in honor of College President Dr. George A. Pruitt's tenth anniversary, and was coordinated by Board members Rita A. Novitt and Andrew J. Brown, and Director of Communications and College Relations Linda Holt.

No one has a better perspective on Foundation change and growth than Richard J. Gillespie, chief executive officer of The Gillespie Organization in Princeton, N.J., and outgoing chairman of the Foundation Board of Directors. "The Foundation was in its early stages and was searching for its future direction a few years ago," Gillespie, who has chaired the Foundation since 1988, remembered. "It was clearly in the infancy of its mission.

"Because it was in its infancy, there was little activity outside the more formal board meetings themselves. The consistent discussion at those meetings was what role the Foundation Board could play in assisting the development of the College," he added.

"I feel very proud of what the board has accomplished," Gillespie continued. "The board has been greatly expanded and enhanced. The Foundation board member list is impressive, not only in their credentials, but in their



Richard J. Gillespie, chief executive officer, The Gillespie Organization

real commitment to this institution. A more formalized fund raising program has been established and is well on its way to the kind of success we have all hoped for."

"The Foundation and the College are indebted to Dick Gillespie," noted Dr. Caliendo. "He has been a faithful supporter and board member for nearly a decade, and his contributions have been invaluable. This board, this College, would not be what they are today without Dick."

### Putting the plan in place

"Over the course of the last two years,

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## 10,000 graduate addresses College at Commencement

by Linda Soltis

When Maureen B. Kane walked on stage at the War Memorial Building in Trenton on Oct. 10 to accept her baccalaureate degree, she became the 10,000th graduate of Thomas Edison State College. Kane returned to the stage later to tell fellow classmates, "You earned it!"

Kane, of Middlesex, N.J., was the speaker who gave the response on behalf of all the graduates at the College's 21st Annual Commencement ceremony. She had 6 credits from an-



Maureen B. Kane '93

other accredited institution when she enrolled at the College in 1988. Kane completed her Thomas Edison degree program in May 1993, earning a Bachelor of Science in Business Administration degree with a double major in finance and marketing. She used various methods to earn her degree including testing, portfolio assessment and Thomas Edison's Guided Study program, as well as the Program on Noncollegiate Sponsored Instruction (PONSIS), through which college credit is awarded for educational courses completed in a corporate setting. To round out her degree program, Kane also attended classes at an accredited community college.

"We all recognize the need for higher levels of education or we would not be here today," Kane told the audience at the commencement ceremony. "In today's competitive job market, it is even more obvious. Many companies have moved from asking for bachelor's degrees to demanding master's degrees."

Kane's commitment to her education

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## Gala a splashing success

It's of-FISH-al: the 1993 Foundation Gala at the New Jersey State Aquarium was a smashing success!

Some 230 guests dined and danced the night away in New Jersey's most exciting new facility in Camden. Special guest of the evening was Dr.

George A. Pruitt, who was honored for his 10 years as president of Thomas Edison State College.

Guests included corporate friends, alumni, higher education colleagues, staff, the media and others.

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Rita A. Novitt congratulates Dr. George A. Pruitt on his 10 year anniversary as Thomas Edison State College's president.



## Orville Redenbacher's offers funding for "Second Start" adults

For the fifth year, Orville Redenbacher's is offering scholarships to adults through its Second Start Scholarship Program. Orville Redenbacher's will award 30 \$1,000 scholarships to eligible adults over the age of 30 for the coming year.

Applications for the 1994-1995 Second Start Scholarships will be accepted from March 1 to May 1, 1994. Applications will be available in mid-February 1994. The awards will be made in September 1994.

To receive an application or further information, contact Orville Redenbacher's Second Start Scholarship Program, P.O. Box 39101, Chicago, IL 60639. *You must contact Orville Redenbacher's for this program—do not contact Thomas Edison State College!*

## Thomas Edison State College graduates a record 944 at 21st Annual Commencement

by Linda Soltis

Thomas Edison State College graduated a record number 944 adult students at its 21st Annual Commencement on Sunday, Oct. 10, in The War Memorial in Trenton. This year, the College also graduated number 10,000—Maureen Kane—who gave the response on behalf of all the graduates.

One hundred and seventy-five adult students from 14 states, including California, Florida, Massachusetts and Minnesota, as well as Puerto Rico, arrived in the New Jersey state capital to accept the diplomas they earned through Thomas Edison's innovative degree programs. Dr. Fred J. Abbate, chairman of the Board of Trustees, and Dr. George A. Pruitt, president of the College, greeted the graduates and their spouses, friends, children and grandchildren, during the commencement ceremony.



Speaker Dr. Frank Newman, president of the Education Commission of States, Dr. Natale S. Caliendo, vice president for Public Affairs at Thomas Edison, and Dr. George A. Pruitt, president of Thomas Edison State College, share a moment before the College's 21st Annual Commencement ceremonies.

Dr. Frank Newman, president of the Education Commission of States, presented the commencement address and was awarded an Honorary Degree of Doctor of Humane Letters by the Thomas Edison State College Board of Trustees.

Prior to becoming president of ECS, Dr. Newman served as president of the University of Rhode Island. Recently, he was a presidential fellow at the Carnegie Foundation for the Advancement of Teaching. He has authored a number of books on higher education, including *Choosing Quality: Reducing Conflict Between the State and the University and Higher Education* and *The American Resurgence*. Dr. Newman holds a Ph.D. in history from Stanford University, a Master of Science in Business from Columbia University, a Bachelor of Science in Engineering and a Bachelor of Arts in Naval Science and Economics, both from Brown University.

The College selected 63 graduates to receive the Arnold Fletcher Award during the ceremony, including graduate speaker Kane, a partner in the management consulting firm Capitol Performance.

(See story below)

## Thomas Edison State College honors Arnold Fletcher Award recipients

by Linda Soltis

Thomas Edison State College honored 63 baccalaureate graduates who received the Arnold Fletcher Award during the College's 21st Annual Commencement Ceremony on Oct. 10. The award is named in honor of Dr. Arnold Fletcher, vice president for Academic Affairs at Thomas Edison State College from 1973 to 1983.

The New Jersey recipients are: Joseph H. Appleton of Mr. Laurel, Nancy A. Burkley of Lindwood, Richard J. Buzby, Jr. of Tuckerton, Elizabeth T. Czerwinski, Jr. of Union, Ellen L. Dockery of Trenton, Ann M. Donahue of Trenton, James C. Eldridge of Hightstown, Brian J. Giacchi of Bridgewater, Amy R. Gram of Somerset, Albrecht W. Grampp of Hammonton, John G. Hopkins of Rutherford, Ronald R. Jones of Hasbrouck Heights, Maureen B. Kane

of Middlesex, Lee O. Keating of Summit, John T. Klagholz of Seaside Park, Joseph S. Kulak of Hamilton, Helen A. Latka-Frey of Frenchtown, Yocheved Levi of Paramus, Drunell L. Levinson of Princeton, David A. Oppold of Swedesboro, Beth A. Peckowych of Millville, Karen M. Lockhart-Salvador of Voorhees, Wanda L. Rutledge of Hamilton Square, Suphrana H. Sargeant of Trenton, Ann M. Scott of Point Pleasant, Adele A. Steinle of Closter and Samuel B. Tarshish of Lakewood.

Other award recipients are Donald G. Aldrich of Granbury, Texas; Paul Amundsen of Scottsdale, Ariz.; Phillip E. Avery of Omaha, Neb.; Timothy M. Camarato of Mobile, Ala.; Michael A. Celletti of San Antonio, Texas; Richard F. Croll of East Stroudsburg, Pa.; Virginia M. Detweiler of Boulder, Colo.; Jean Douglas of San Diego, Calif.; Gerri L. Drucker of Levittown, Pa.;

Mitchell J. Early of San Manuel, Ariz.; Michael L. Ebels of Battle Creek, Mich.; Larry L. Edwards of Elizabeth, Pa.; Terence M. Epp of Irving, Texas; William L. Ferguson of Aiken, S.C.; Pamela L. Fitzgerald of Scarborough Ontario, Canada; Eunice F. Fontenot of Gretna, La.; Kenneth L. Freeze of Martinez, Calif.; Ronald C. Gildden of Nantucket, Maine; Ronnie L. Green of Vicksburg, Miss.; Jill A. Gregg of Manistee, Mich.; Dennis Hunsicker of Schwenksville, Pa.; Gary L. Jones of Berea, Ohio; Robert D. Loye of Tujunga, Calif.; Marcia A. McDowell of Las Vegas, Nev.; Phillip D. Newkirk of Mechanicsburg, Pa.; Gary Hall Potterfield of Italy; Andrew C. Rodgers of Fulton, N.Y.; John M. Schuster of Woodbury, Minn.; Linda M. Shick of Jamison, Pa.; Robert A. Slough of Cleburne, Texas; Mark D. Walker of Salem, Utah; Michael T. Walker of Broomall, Pa.; Wanda G. Wyont of Dallas, Texas; and Stanley P. Zbed of St. Paul, Minn.

The Arnold Fletcher Award recognizes select Thomas Edison State College baccalaureate graduates for exceptional achievement in independent learning. Students selected have demonstrated excellence and have earned a large number of credits using one or more of the nontraditional forms of learning recognized by the College: examinations (TECEP - Thomas Edison College Examination Program, CLEP, ACT/PEP), correspondence programs, distance learning through the College's Guided Study program, learning via personal computer through the Computer Assisted Lifelong Learning (CALL) Network, evaluation of corporate and military training, assessment of college-level knowledge gained through professional experience and classroom instruction at other accredited colleges and universities.



The 1993 Arnold Fletcher Award winners present at the 21st Annual Commencement.

## Thomas Edison student wins scholarship

The Society on Aging recently announced that Renee Low of Toms River, N.J., is the proud recipient of its Famighetti Scholarship. Low is a student in the BSHS program with a concentration on gerontology. The award is presented yearly to a student who has taken at least one gerontology or "aging" course, and who has made a significant contribution to the field.

## Watch for your thank-you this spring

A reminder that the College's annual Honor Roll of donors will be appearing in the spring issue of *Invention*. The Honor Roll will cover July 1, 1992, through Dec. 31, 1993 (a 18-month period). Watch for your copy to arrive at the end of March!



# Colloquium Confronts Technology

by Barbara W. Eklund

Educators have been somewhat slow in taking advantage of the promise that technology offers us. In the next few years, more and more Americans will be hooked up to a technology-based system of computers, televisions, telephone lines and VCRs that will bring the educational resources of the world into our homes and offices. Technology makes us all global neighbors, able to sit in on courses being offered anywhere in the world, at any time. Yet, today, technology tends to be a peripheral part of most education programs. We need to pick up the pace if we are to remain competitive. This was the conclusion of many of the speakers at the Corporate-Higher Education Colloquium.

This year's Colloquium, "Universities and Corporations Confront the Role of the Classroom in Today's High-Tech Information Society," explored just how technology has affected education, regardless of where it is offered. It was sponsored by the PONS (Program on Noncollegiate Sponsored Instruction) office of Thomas Edison State College in cooperation with the American Council on Education. This year, the AT&T School of Business in Somerset, N.J. served as the host site.

## Partnerships were emphasized as a way to share resources during tight economic times

"During the Colloquium, it appeared to me that while representatives from higher education looked to technology as a strategy to combat a dwindling lack of resources, corporate panelists were interested in exploring if technology could help them achieve their goals," stated Dr. Sonja A. Eveslage, associate vice president for Public Service at Thomas Edison. Dr. Eveslage facilitated a panel of corporate leaders discussing technology's impact on education.

College Presidents Dr. George A. Pruitt, Thomas Edison State College, Dr. Saul Fenster, New Jersey Institute of Technology, and Dr. Salvatore G. Rotella, Riverside Community College (California), all spoke of tight economic conditions and the partnership model as a strategy to meet educational needs. "Budget constraints force us to think of resource sharing to make education more effective and more efficient," Dr. Fenster stated.

During his satellite presentation from California, Dr. Rotella's frustration with a lack of resources was quite evident. "It is very maddening to see the need for education and to know

there are tools (technology) that we can't afford. The number of students we are not serving is larger than the students we admit," Dr. Rotella stated.

"In a climate of declining resources, the best strategy is to form partnerships," Waverly Coleman, chair, Association for Continuing Higher Education-Region IV, told Colloquium attendees. He stated that the Colloquium program represented one of the Association's professional development activities—or partnerships.

Frank J. Erbrick, senior vice president of Information Services at United Parcel Services (UPS), believes that the real challenge for colleges and corporations is the same—to use the technology as a tool to get a job done. "Success is when the product works," Erbrick believes. If the program is not used, it is not successful. Many at the Colloquium agreed that buying the technology is easy, compared to getting the staff trained and motivated to use it.

## The role of the "classroom" is changing because of the tremendous impact that technology can play

Dr. James Ryan, vice president and dean for Continuing and Distance Education at the Pennsylvania State University, pointed out that by the year 2000, 22 percent of the workforce will be working at home, via technology.

Dr. Ryan described several scenarios of the "classroom of the future," which involved how learning can be enhanced through technology such as satellite teleconferencing, electronic field trips, computer networking and telelearning. "Unfortunately, these programs are now the exception; re-invention is certainly in order."

Dr. Pruitt emphasized that while other colleges are still exploring technology as a peripheral venture, "Thomas Edison is committed to making it central and fundamental to our offerings." During a later session, Evelyn Spradley, associate director, MIS Educational Technology at the College, demonstrated Thomas Edison's CALL (Computer Assisted Lifelong Learning) Network, which enables students to earn college credits towards degrees using technology such as the computer, VCR and television, without ever attending classes at a designated site.

The impact technology can have in enhancing communication and learning was evident throughout the day. During her "live, via satellite" presentation, Sandra Welch, executive vice president for Education Services at PBS (Public

Broadcasting System), was able to join the Colloquium from her PBS offices in Northern Virginia and still be able to attend an important board meeting five minutes later. Distance was no barrier.

## Shifts from Americans using technology, such as their home computer, television and VCR for "Info"-tainment rather than entertainment

"Most Americans are well equipped to receive instruction via their television, radio, VCR and computer," Dr. Ryan pointed out. As the numbers who have this technology grow, the capacity to provide instruction via technology also grows. Dr. Ryan predicts a major shift "by formerly passive viewers," who will have access to over 500 channels. "Living, learning and working will be blended in the future."

Dr. Rotella added that today, TV is seen by people as entertainment. "We have to start to teach people how to use television as an instructional tool."

Welch spoke of her pioneering work in Kentucky in the late 1980s. Kentucky forged ahead with educational reform that invested heavily in technology as the way to turn around one of the most dismal education systems in the country.

At PBS, Welch sees daily advances in technology that make new applications possible. She describes that potential in terms of a "media fusion" that could change the way we seek education and make colleges more a "drop in" place, than the center of learning.

## A move toward "learner centered" education with "students as partners" who are in charge of their learning program

Dr. Ryan stated that "learning should be based on the needs of the learner, not on an educational system that was originally based on the old factory model concept." Dr. Ryan explained that how technology is used in education is "one of the most critical issues in higher education today." He especially emphasized the growing demand for professional continuing education and believes that technology-based education can play a large role in providing it.

Dorothy Mulligan, director of Academic Computing, Jersey City State College, was an educator before she became involved in technology. Mulligan strongly emphasized her view to determine education needs first, then determine if there is technology available to meet the need.

A critical point about putting the needs of the learner first was made by several corporate panelists as well.

Joyce Goldstein, vice president of Communications for Prudential Insurance Company, stated that "often, we are dazzled by the potential of high tech and lose sight of the learner." She recalled a specific learning situation when "all our people wanted was to have information they needed on a



Dr. James Ryan, vice president and dean for Continuing and Distance Education at Pennsylvania State University, Thomas Edison State College President Dr. George A. Pruitt, and Donald K. Conover, member of the Thomas Edison State College Foundation and recently retired vice president of Corporate Education and Training at AT&T, take a break during the Corporate-Higher Education Colloquium.



James T. Hennessey, director of the AT&T School of Business, discusses AT&T's partnership with Thomas Edison State College with Dr. George A. Pruitt, College president.

specific topic formatted into 30 minute audio cassettes that they could listen to in their cars." Bringing together Prudential's 100,000 employees from 50 offices for training would be very difficult logistically. After an intense study of corporate education, Prudential developed the "Prudential Leading Edge," a self directed program for agents.

Jack D. Kinsley, manager, Organizational Development Training, American Cyanamid Company, emphasized that there is no one way to educate the workforce. That is why it is critical to identify the need first. "Once we identify the need, we can develop the curriculum based on what is needed to make people successful."

Kinsley cautioned all educators to be wary of always buying the latest technology. He added, "The pressure is to take advantage of cutting edge opportunities yet still be sure that ultimately learning takes place."

During his presentation, Dr. Ryan referred to research that indicated that only 10 percent of the medical research is ever accessed by doctors, illustrating that technology isn't any good unless it is being used. Many of the participants commented that technology that is not used is pointless.

The Colloquium has its roots in the annual PONS meeting which originally brought educators and corporate trainers together to explain the PONS program, an ACE program which assists adult learners by providing a mechanism to have courses taught outside the traditional college setting evaluated for potential college credit. Evaluations conducted by PONS/ACE are used by over 1,500 colleges and universities nationwide. Thomas Edison operates the PONS program for ACE in this area. In his opening remarks, James T. Hennessey, director of the AT&T School of Business, thanked the PONS program and added that "thousands of AT&T employees have taken advantage of the PONS program; hosting this Colloquium is our way of saying thank-you."

## 10,000 graduate addresses College at Commencement

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was rewarded by a Thomas Edison State College Arnold Fletcher Award, which recognizes select baccalaureate graduates for exceptional achievement in independent learning.

"In conclusion," Kane told the audience, "I think it fair to say that we all worked hard to get here. But we did not do it alone or without help. We would not be here today without the support and encouragement we had from our families and friends. So, to all our guests here today, may I express on behalf of the graduating class, our sincere gratitude for your faith in us and words of encouragement. . . ."

A partner in the management consulting firm Capitol Performance, Kane has over a decade of experience in the fields of finance and human resource

management, holding a variety of positions including director of corporate finance, human resource manager, assistant treasurer, and benefits and compensation manager.

"The program isn't easier than that of a traditional college, just more responsive to adult requirements and lifestyles," said Kane. "Thanks to the convenience of Thomas Edison State College's program, I was able to achieve my goal while balancing the real life demands of a family and financial survival in a demanding and dynamic employment market."

For Kane and the other 944 graduates in the Class of '93, that convenience made all the difference while they were fulfilling the dream of a college degree.



## Assistant director appointed for Guided Study, DIAL



Charlene Miller Glascock

Charlene Miller Glascock of New Brunswick, N.J., has been appointed associate director for Instructional Services/Guided Study in the Center for Directed Independent Adult Learning at Thomas Edison State College.

In her new position, Glascock is responsible for the organization, planning and direction of the administration of the College's distance education program—Guided Study. Her duties will enhance the delivery of the unit's programs to students and will include the development of operational practices and procedures which will efficiently meet the goals and objectives of the unit's academic function.

Prior to her appointment to the College, Glascock was an assistant director in the Office of Continuing Professional Education, Cook College, Rutgers University in New Brunswick. She holds a Master of Arts in international relations from The Graduate School, Rutgers University, and a Bachelor of Arts in political science from Rutgers University.

## Gala a *splashing* success

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Dining on exotic hors d'oeuvres as well as gourmet beef, salmon and pasta entrees, guests enjoyed a breathtaking view of the Philadelphia skyline as the red skies of twilight slipped into night. The Aquarium's justly famous displays of ocean fish, rays and other living sea creatures provided an absorbing study for diners in between dancing to the music of Totally Hot.

Rita A. Novitt and Andrew J. Brown chaired this year's memorable event.



Spectators gaze in wonder as sea creatures swirl during the Foundation's Gala held at the New Jersey State Aquarium.



The Pruitt family at the Gala: (back row, left to right) wife Delores, Dr. Pruitt, brother Joseph Pruitt, Jr., and daughter Shayla; and (front, left to right) aunts Evie Wilson and Bertille Carmichael.

## PONSI office working double time on reviews

The PONSI (Program on Noncollegiate Sponsored Instruction) has been out and about over the past several months providing review and recommendations as part of the American Council on Education's (ACE) national effort.

"PONSI is a translation service," said James Ratigan, director of the program at Thomas Edison State College. "Organizations other than colleges spend more than \$100 billion each year on education and training for their employees. PONSI selects faculty, experts in their disciplines and in higher education curricula, to review the more sophisticated of those programs. The faculty determine if the sponsored courses parallel those offered by colleges and universities."

Dr. Natale S. Caliendo, vice president for Public Affairs, noted: "The work of the PONSI office is critical to our mission to serve mature adults. Each time we are able to recommend credits, we open the door for more adults to achieve the dream of a higher education."

The following organizations underwent the rigorous review of the College's PONSI program recently:

- American Educational Institute, Basking Ridge, N.J.: Five courses were recommended for six semester hours of credit.
- AT&T Network Education and Training-International, Bedminster, N.J.: Four courses in technology and management were recommended for seven to nine semester hours of credit.
- AT&T Learning Services division, Somerset, N.J.: Three courses were recommended for eight semester hours of credit.

- AT&T, KCET, Kansas City, Mo.: Seven courses were recommended for 11 semester hours of credit.
- Bergen County Police and Fire Academy, Mahwah, N.J.: Five-year review of the Basic Police Training Course. The credit recommendation was increased from fifteen to twenty semester hours of credit because the course has been extended in time as well as content, including an upgraded and revised Emergency Medical Technician (EMT) component, as well as a section on cultural diversity.
- Computer Learning Center, Paramus, N.J.: Three courses were recommended for 11 semester hours of credit.
- Omega Institute, Cinnaminson, N.J.: Seven courses in typing and computer literacy were recommended for 18 semester hours of college credit.
- Ultrasound Diagnostic Schools, Clark, N.J.: Three courses were recommended for eight semester hours of credit.
- University Affiliated Program at the University of Medicine and Dentistry of New Jersey, Piscataway, N.J.: "Supported Employment Training" was recommended for three semester hours of college credit.

Thomas Edison has served as a PONSI field representative for ACE since 1981. PONSI is one of the College's comprehensive set of services for assessing knowledge adults have gained outside the college classroom.

For information about the services offered by PONSI, contact the office at (609) 633-6271.

## Nursing director appointed to advisory board

Dr. Dolores Brown Hall, director of Nursing, has been appointed to the Board of Trustees for the Mid-State Health Advisory Corporation Local Advisory Board (LAB) IV.

Under the New Jersey Health Care Cost Reduction Act, New Jersey is in the process of developing a state health plan with input from consumers and providers. The goals of the state health plan are to:

- Improve the health of residents in the region;
- Increase access, continuity and quality of health service delivery within the state;
- Restrain increases in the cost of health services provided and eliminate unnecessary duplication of services.

The LAB is responsible for health planning the Region IV, which includes Mercer, Middlesex, Hunterdon and Somerset counties. In general, the LAB channels input from consumers and providers directly into the state health plan. At the same time, the LAB helps to assure implementation of the plan. Specific functions of the LAB include:

- Data collection and analysis;

- Special activities related to implementation and evaluation;
- Public health education;
- Certificate of need and review.

### *It's never too early to plan or too late to start*

Supporting the College's programs and services—new technologies to serve students, the proposed Master of Science in Management Program, development of new and innovative Guided Study courses—can be as simple as remembering Thomas Edison State College in a will or as far-reaching as deferred giving programs. For a free brochure on how you can support this unique College for adults, or to discuss how you can get involved now, contact Norma Manigan, director of Development, Thomas Edison State College, 101 W. State St., Trenton, N.J. 08608-1176, (609) 984-1588.



# College Foundation: Springboard to the future

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major developments have taken place within the context of public affairs," Dr. Caliendo added. "These developments have had a marked and lasting impact on the College. Thanks to the support of our president, Dr. George A. Pruitt, we work in an environment that allows us to pursue those developments."

One of Dr. Caliendo's top goals was to create more cohesion and cooperation among the Public Affairs departments and in the Foundation. This was one of the first items that Dr. Caliendo and his team of board members and department managers attacked.

"It was important that we develop a common divisional mission, something that would bring everyone together," he stated. "When I first started, we weren't in the same car. Now, we're all on the same train heading in the same direction. And," he added, "hopefully at the same rate of speed!"

"I can't say enough about the terrific staff here at Thomas Edison," Dr. Caliendo stated. "The managers in the Public Affairs Division jumped in and developed fantastic plans that could be immediately implemented. The same happened at the Foundation level," he added. "Our board members put their business acumen to work and created a more vibrant, coordinated organization."

The admiration goes both ways: "The vitality, enthusiasm and energy that Nat Caliendo brings to the Foundation and the College is unmatched," noted John P. Neary, executive vice president in the Consumer Banking Division of CoreStates New Jersey National Bank, Ewing, N.J., and a board member. "He has proven to be an effective catalyst in advancing the message of the College's quality and service."

Gillespie concurred. "Nat Caliendo has been absolutely essential to the success of the Board. Since he joined the College, he has spearheaded the growth of every major board initiative. The growth and maturity of the board is a direct reflection of his contribution," he said.

Added Neary, "Nat motivates and energizes board members. The type of people on the Foundation speaks volumes about the College."

## All in the family: alumni support

A third piece in the triad that began with the College and the Foundation is the Alumni Association. Drs. Pruitt and Caliendo agreed that there was a need to assure that volunteers were recognized and rewarded for their efforts and accomplishments—communication with alumni was key. Several steps were undertaken to further strengthen the partnership between the College, the alumni and the Foundation. For example, alumni assumed greater responsibility for the Alumni Annual Fund and for the successful Phonathon program. This year, nearly \$75,000 was received in gifts and pledges compared to about half that amount two years ago. Alumni teamed with students and staff during Pre-Phonathons aimed at dialing for volunteers, the traditional April



M. Jane Coult '86, president, Thomas Edison State College Alumni Association

Phonathon and the newly added November Phonathon to contact more members of the College family and solicit more support for the College's mission. This impressive effort is under the guiding hand of Director of Alumni Affairs Annette Singer.

In addition, the president and president-elect of the Alumni Association currently have standing seats on the Foundation board. "Alumni working on the Foundation board is an opportunity for us to be more involved with the big picture and to see, in a broader perspective, where the College is headed," M. Jane Coult '86, president of the Alumni Association Board of Directors, emphasized. "It also allows us to see the concrete ways the Alumni Association can help the College."

*Invention*, too assumed a larger role. Those from the Alumni Association, Foundation and community who have actively supported and advanced the mission of the College have been featured more directly.

"The collective mission of all three areas—the College board, Foundation board and Alumni Association—is to help the College grow and to make it strong," said Coult, who, as the director of Administrative Services at the College, can relate to this each day. "Our efforts also help strengthen the values of the degrees that we, as alumni, hold."

Dr. Caliendo concurred. "We look to leaders like Jane and her predecessor, Ida B. Hammond '78, for advice and counsel."

Getting alumni more involved is also a priority for Neary. "The Foundation must get alumni involved on different levels," he stated. "We're starting to have breakfast meetings with corporate leaders. We need to bring alumni into the process as we sponsor these meetings throughout the state."

## Spreading the good word

At the College, one of the challenges that Dr. Caliendo and his team faced was creating a viable development program. "We have spent a lot of time and effort planning, developing and implementing a comprehensive development program," he said. Current efforts are being spearheaded by board member and Development Committee Chairman John C. Fischer along with College Director of Development Norma Manigan.

Dr. Caliendo uses terms like "friend-raising" and "seeking the support of persons of influence and affluence in

all communities" because he believes in them. During a given week, Dr. Caliendo can be found visiting alumni around the country, participating in receptions and events, or sitting on one of the many community boards where the College's public service commitment is further advanced in order to spread the word about the College's work—and about the costs of achieving those lofty goals.

Besides academic services, advisement, program planning and related student services, the College provides a host of exciting and futuristic programs for students, alumni and the community. The College is a forerunner in the electronic delivery of academic services through its Computer Assisted Lifelong Learning (CALL) Network, which opens access to higher education to adult students throughout the nation. The CALL-PC Program reaches out to underserved students who are able to pursue their degrees thanks to this laptop computer lending program.

"It's an exciting time for the College," commented Dr. James E. Carnes, president and chief operating officer of the David Sarnoff Research Center, Princeton, N.J. "I imagine a future where a lot more learning at a distance will take place. The technology is



John P. Neary, executive vice president, Consumer Banking Division, CoreStates New Jersey National Bank

going to enhance the College's ability to deliver quality education at a distance, an expansion of what is currently being done through CALL."

Dr. Carnes sees the Foundation as a key support system to advancing the cause of distance education. "The Foundation helps the College deal with financial issues, which have become rather severe," he said. "There isn't a college or university that isn't feeling the pinch. If tuitions get out of sight, then you miss the window of opportunity you have for serving your clientele."

Gillespie, too, spoke of the Foundation's primary mission: providing financial support. "The Foundation is better positioned than ever before to make a real contribution to the College. The real challenge of the future is to channel the energies of the Board toward raising continuously larger amounts of money for the College. During my term as chairman, we set in place some very clear objectives," Gillespie added. "First, we felt the need to expand the Board itself, both in sheer numbers and in influence. We also set out to set in place a more for-

malized fund raising plan so the contribution of the Board would have real impact on the College."

The Foundation's support enables the College to continue to build on the community service front, which is under the auspices of Associate Vice President for Public Service Dr. Sonja A. Eveslage. This includes the Center for Corporate and Public Partnerships, which works with business and industry to build organizational partnerships in the service of adult learners and the community. The Center is PONS (Program for Noncollegiate Sponsored Instruction) and Corporate Programs, which reach out to corporate clients to bring the College's services right into the workplace. It also includes the Trenton Office of Policy Studies (TOPS), which provides policy development and analysis to the city of Trenton and its mayor. A recent partnership with the New Jersey Institute of Technology (NJIT) is the Healthcare Information Networks & Technologies (HINT) program, which has been charged by the state of New Jersey to find ways to reduce health care costs. These programs are firsts, and are being emulated by other state governments as fine examples of what the power of an educational partner can bring to the community.

"Business needs to be in partnership with education," Dr. Carnes stated. "It is our long-term key to survival and how we maintain the standard of living in our country. We will survive with quality people who have quality training. Thomas Edison is at the forefront of this movement."

Critical to its student service mission is the College's expansion into an impressive campus in downtown Trenton, including the magnificent Kelsey Building on the corner of Barrack and West State Streets; the historic Kuser Mansion at 315 West State St.; and the Academic Center at 167 Hanover St. The town houses adjacent to the Kelsey Building soon will be renovated to make the Kelsey complex another gem on the block that includes the State House.

"I want to emphasize what a pleasure it has been to work with an institution that has such an important work as its mission. Education is the answer to so many of our society's critical problems and certainly, Thomas Edison is at the forefront nationally in making the goal of a college education more accessible," Gillespie said.



Dr. James E. Carnes, president and chief operating officer, David Sarnoff Research Center



## One of Our Best . . .

. . . is featuring two of our best. Thomas Edison State College is honored to count among its alumni such talented, dedicated and remarkable individuals as Adele K. Ellis '88, and Owen J. Ravino '93. The Alumni Association has recognized these two individuals, respectively, for Outstanding Service to the Alumni Association, which is for exceptional service to the Thomas Edison State College Alumni Association, and Outstanding Professional Achievement, which recognizes sustained, lifetime career achievement.

### Outstanding Service to the Alumni Association

#### Adele K. Ellis '86

Adele Ellis' life is—for lack of a better word—busy. In addition to her full time administrative work with Rahway Hospital, Rahway, N.J., where she has been employed for over 11 years, Ellis and her husband, Kyle, recently started their own printing company, R and R Printing, in Rahway. The mother of two sons, Ryan, 11, and Richard, 9, she also is a youth soccer coach and a Cub Scout leader.



Adele K. Ellis '86

So, it didn't surprise anyone when she decided she wanted an education, too.

Ellis came to Thomas Edison in 1986 with a lot of desire and completed her Associate in Science in Management in 1988. Wanting to give something back to the College for making it possible for her to earn a degree, Ellis became involved with the Alumni Association shortly after her graduation. She helped with the 1989 Commencement ceremonies and hasn't stopped since.

"I have mixed feelings about the award," Ellis explained. "I'm thrilled because it is very prestigious, but I honestly think I have to accept it on behalf all the talented people who have ever worked with me or who have served on the committees I've been involved with.

"I've always set goals for myself," she added. "I didn't want to go through life without leaving something behind. I wanted to leave it better than I found it. The College gave me the opportu-

nity to get my college degree and I'll be forever grateful. Serving the College is my way of giving something back."

Starting out as a director with the Alumni Association, her leadership ability quickly led to her election as vice president of Alumni Member Relations. She has served on countless committees—but the Commencement Day Committee is still closest to her heart. Next year, Ellis will serve as president-elect of the Alumni Association. She also continues to pursue her education and should receive a Bachelor of Arts degree with a concentration in psychology from Thomas Edison in March '94.

"Adele Ellis is an example of the enthusiasm and commitment of our alumni," said Annette Singer, director of Alumni Affairs. "She is an excellent role model as she recruits and encourages alumni and students to become active College advocates. Evidence of the work she has done can be seen in the large number of volunteers assisting at Commencement Day. Adele's high energy level and quick smile are contagious."

Born in Glen Ridge, N.J., Ellis has been a lifelong New Jersey resident. She now lives in Rahway with her husband and children, whose support she credits with helping her to achieve her goals. Ellis said she believes that receiving her Thomas Edison degree at this point in her life is a positive message to her sons, teaching them that "there is always something to reach for; learning never stops." And, as everyone who knows her will agree, Ellis' capacity to give of herself never stops either—and the Alumni Association is one of the lucky beneficiaries.

### Outstanding Professional Achievement

#### Owen J. Ravino '93

Owen Ravino is your typical Thomas Edison State College graduate—if you can call any Thomas Edison grad typical. His professional career spans 37 years and has given him vast experience in the fields of research in both human health and animal science.

"I always had a love of science and became successful because of it," Ravino explained. "I worked my way from the ground up to the highest possible position in my field because I came up with

things that were valuable to my company. Employee initiative—that's what employers are looking for; that's how I succeeded."

Ravino began his career in 1957 at Charles Pfizer and Co. in Groton, Conn., and was instrumental in developing the wonder drug L-asparaginase for use in patients with leukemia and other cancers. This work was done in cooperation with the National Institute of Health and the Cancer Chemotherapy National Society for Cancer.

Ravino continued his career from 1969 to his recent retirement at Merck & Co., Inc., in Rahway, N.J. Engaged in animal science research, he most recently helped in the development of a vaccine against coccidiosis in poultry. This vaccine has generated far-reaching benefits toward the world's well-being.

The author or co-author of more than 20 research papers, Ravino has given seminars in animal science research at universities throughout the United States. In 1990, in recognition of his outstanding career as a scientist and humanitarian, Merck presented Ravino with the Harry Faulkrod Award as the Science Humanitarian of the Year.

Now that he has retired from Merck, Ravino is preparing to become a licensed Sanitarian in New Jersey and has recently completed coursework in public health and the environment at Cook College, Rutgers, in order to qualify to sit for the examination.

Ravino and his wife, Cathy, have been married 32 years and have a son, Allan, and a grandson, Joey. He is very interested in imparting his knowledge to young people. Ravino instructs the Boy Scouts in



Owen J. Ravino '93

Woodbridge, N.J., leading them to their Merit Badges. Recently, he became a volunteer science teacher (entomology and geology) at the Liberty Science Center in Jersey City, N.J. For three years, he has instructed children in the Science by Mail Program in cooperation with the Boston Museum of Science.

Among Ravino's most cherished activities is his continuing involvement with the work of Father Edward Wald, S.V.D., a missionary in the Appalachia region of West Virginia. Ravino became Father Wald's co-missionary many years ago and, through his efforts, Merck & Co. has agreed to help supply medicines to the Appalachia area.

For many years, Ravino was chairman for the October CROP Walk, an organization which raises funds to address the concerns of feeding the hungry people of the world.

"Whatever Owen Ravino does, he does with sincerity and intensity," said Annette Singer, director of Alumni Affairs. "In addition to his many accomplishments as a scientist, Owen is a humanitarian, concerned for the welfare of human beings. It seems appropriate that he should be recognized for his scientific achievement in an area that benefits mankind."

Ravino, who served as secretary to the Thomas Edison State College Alumni Association, began his pursuit of a college degree 10 years ago—that's 27 years into a successful career. He was awarded his Bachelor of Arts in Natural Science and Mathematics degree in 1993.

"I feel quite honored to receive an award from the Alumni Association of Thomas Edison State College," Ravino said. "Much of the credit must go to the alumni who have made great strides in getting the word out about the College and making higher education available to people in the business sector. And a special thanks to Dr. Pruitt. His leadership has made Thomas Edison State College one of the best institutions of higher education in the nation."

### Class Ring Information

Write to:  
The Office of Alumni Affairs  
153 Halsey St., 5th floor  
Newark, N.J. 07102-2898.



# Highlights

## Alumni Association welcomes new Board of Directors

The Alumni Association of Thomas Edison State College elected its Board of Directors at its Annual Meeting held on Sunday, Oct. 10, 1993, prior to Commencement ceremonies. "The College is extremely proud of these dedicated leaders, who will lead the Alumni Association into the future," said Dr. Natale S. Caliendo, vice president for Public Affairs.

A warm welcome and best wishes to:

### President

M. Jane Coult, B.A. '86  
Trenton, N.J.  
Director, Administrative Services  
Thomas Edison State College

### President-elect

Adele K. Ellis, ASM '88  
Rahway, N.J.  
President, R & R Printing

### Vice President Alumni Member Relations

Charlotte L. Cooney, BSBA '91  
Lawrenceville, N.J.  
Undergraduate Program Representative  
Princeton University

### Vice President Development

Paul A. Hays, BSAST '89  
Forked River, N.J.  
Lead Emergency Planner  
General Public Utilities Nuclear Corp.

Gail Ann Palatine, BSAST '91  
Lawrenceville, N.J.  
Enforcement Manager  
N.J. Department of Environmental  
Protection & Energy

### Directors, through Dec. 31, 1994

Jean M. Hunt, BSBA '91  
Cranford, N.J.  
Budget Analyst, U.S. Department of Army  
Joseph S. Kulak, B.A. '92  
Hamilton, N.J.  
P/T Trades Instructor  
Mercer County Vo-Tech Schools  
Dorothy Ruvel, B.A. '90  
Lakewood, N.J.  
Director of Membership/Marketing  
Monmouth Council of Girl Scouts  
Robert Spivey, BSAST '91  
Lawrenceville, N.J.  
Joyce Zeisler, BSAST '85  
Somerset, N.J.  
Radiation Physicist  
N.J. Department of Environmental  
Protection & Energy



The Alumni Association Board of Directors

### Vice President Programs

Ondina A. Jeffers, B.A. '82  
East Windsor, N.J.  
Teacher, Board of Education  
P.S.2 Manhattan

### Secretary

Nancy Goehrig, A.A. '86  
Trenton, N.J.  
Secretarial Assistant I  
N.J. Department of Higher Education

### Treasurer

Christopher Wynings, BSBA '82  
Cranbury, N.J.  
Project Manager  
Educational Testing Service

### Immediate Past President

Ida B. Hammond, B.A. '78  
Planning Associate, retired  
N.J. State Department of Education

### Directors, through Dec. 31, 1995

Michael Ferraro, BSAST '91  
Bradley Beach, N.J.  
Flight Engineer; Air Force Reserve  
Darlene Kline, B.A. '93  
Edison, N.J.  
Realtor, Weichert Realty  
Rod J. McCaughey, BSBA '93  
Plainsboro, N.J.  
Former Marketing Manager  
British Oxygen Company

### Associate Directors, through Dec. 31, '94

Anthony M. Chibbaro, ASM '93; BSBA '87  
New Brunswick, N.J.  
Accountant II  
N.J. Department of Environmental  
Protection & Energy  
John M. Costigan, B.A. '89  
Hazlet, N.J.  
Paralegal II, Legal Department  
Midlantic National Bank  
Hubert Greaves, BSBA '91  
Trenton, N.J.  
Tax Preparer  
H & R Block  
Carolyn Hecht, A.A. '88  
Union, N.J.  
Sales,  
Expenses Ltd.  
James W. Keefe, BSBA '79  
Spotswood, N.J.  
Vice President,  
Director of Operations  
Jenco Security Services, Inc.  
Diana LoPinto, A.S. '82  
Levittown, Pa.  
Day Care Center, retired  
Patricia A. Slaymaker, BSBA '90  
Randolph, N.J.  
Senior Manager Security &  
Change Management  
R J R Nabisco

## Volunteers dial for dollars at fall Phonathon

A corps of 55 alumni, students, staff and friends of the College made calls during the Alumni Annual Fund Phonathon held in November to solicit support for Thomas Edison's programs and services.

At *Invention's* press time, the successes were starting to accumulate. The spring Phonathon garnered \$48,207 in pledges. The fall follow-up Phonathon brought in an additional \$6,881 in pledges, an impressive commitment during these tough economic times. In addition, an unprecedented, additional \$19,873 has been collected as the result of mailings and general, unspecified gifts.

"We are extremely pleased that the Thomas Edison 'extended' family continues to support the College in a tight economy," said Director of Alumni Affairs Annette Singer. "It shows that alumni, students and friends of the College are committed to providing support for new technology and programs in order to better serve our adult learners."

"Our efforts also help strengthen the values of the degrees that we, as alumni, hold," said M. Jane Coult '86, president of the Alumni Association.

Special thanks to Paul A. Hays '89, Alumni Association vice president for Development and chairman of the Alumni Annual Fund committee.



Student Barbara Lynch, Alumni Association President M. Jane Coult '86 and Alumni Association Vice President for Development Paul A. Hays '89 reach out to alumni, students and friends of the College during the November Alumni Annual Fund Phonathon.

## Counting our blessings . . . Phonathon volunteers!

The Alumni Annual Fund Phonathon is successful because of the hard work of the following alumni, students, staff and friends of Thomas Edison State College: Rita Ackley, Catherine Ashby, Lynn Beard, Anna Benitz, Linda Bork, Rose Mary Breining, Anthony Chibbaro, Dawn Clancy, Chester Cohen, Evelyn Cohen, James Conway, Janet Cooke, Charlotte Cooney, John Costigan, Jane Coult, Rose Dixon, Gregg Dye, Thomas Fash, Frank Ferrara, Charlotte Gipson, Nancy Goehrig, Hubert Greaves, Mary Haggerty, Ida Hammond, Gloria Hancock, Paul Hays, Carolyn Hecht, Rebecca Hernandez, Donna Higgins, Linda Holt, Ondina Jeffers, Wilfred Jeffers, Bill Hunt, James Keefe, John Kerlin, Darlene Kline, Joseph Kulak, Diana LoPinto, Frederick Lyle, Barbara Lynch, Gail Ann Palatine, Suphrana Sargeant, Elaine Scheff, William Schnorbus, Harold Sedgwick, Patricia Slaymaker, Alicia Smith, Bettye Smith, Fran Smith, Linda Soltis, Richard Straus, Bill Thompkins, Terry Thornton, Denise Weber, Joyce Wiley, Leslie Williams, Christopher Wynings.

All interested alumni, students, staff and friends are invited to join in the fun at the April 1994 Alumni Annual Fund Phonathon (dates to be announced). Please consider giving a few hours of time if you get a letter or receive a Pre-Phonathon phone call asking for your support. Phonathon dollars benefit the programs and services at Thomas Edison.

## Is the traveling bug biting?

The Alumni Association and the Office of Alumni Affairs have noticed a yearning for parts near and far, especially for trips abroad. Interested alumni, students and staff have been nibbling on the idea of a trip led by a professor with an expertise in a country's history and culture. Travelers could leave the dresses, high heels, suit jackets and ties at home for this strictly casual, off-season, two-week jaunt.

If you are interested in a guided tour of a foreign country, traveling with alumni, students and staff, and learning about another culture, then your feedback is needed! Drop a postcard or note to the Office of Alumni Affairs indicating your interest and your country of choice. Please respond by Jan. 31, 1994. If there is enough interest, your next vacation could be to another land!



# APPLAUSE, APPLAUSE

'79

**Navy Lt. Cmdr. Karen L. Rolson** (B.S.) was recently awarded the Navy Meritorious Unit Commendation. Rolson, along with other members of her unit, was commended for excellence above and beyond the call of duty while serving during Operations Desert Shield and Desert Storm.

'84

**Ruth Olinsky** (B.A.) of Lawrenceville, N.J., recently exhibited in a juried show at the Trenton City Museum. She has also been involved in the greeting card market designing card covers.

'86

**Joseph P. Linekey** (BSHS) of North Brunswick, N.J., received an M.A. in Education from Seaton Hall University in 1988. In January, he began studies with Nova University, Fort Lauderdale, Fla., toward a Doctor of Education degree. He writes, "Were it not for Thomas Edison State College enabling me to complete the first step, I never would have reached this point."

'89

**Lea Bayers Rapp** (B.A.) of Sayreville, N.J., has been awarded a 1992 New Jersey Press Women's Journalism Award for her cover story work on New Jersey Monthly's best-selling education issue. She is also a contributor to the parody "Life's Little Destruction Book" published by St. Martin's Press and currently available in book stores nationally.

**Arthur J. Billiu** (BSBA) of New Orleans, La., is currently in the MBA program of Loyola University in New Orleans. Billiu, an independent paralegal, earned his paralegal certificate from the University of New Orleans in 1989, using a combination of work at UNO and Tulane University.

'91

**Donna Myrick** (B.A.) of Alexandria, Va., received her Master of Arts in Humanities, with a concentration in history, from California State University, Dominguez Hills, in August.

'92

**Linda M. Schick** (B.A.) of Jamison, Pa., recently graduated from Rutgers University School of Law with a juris doctorate degree. During the commencement ceremony, she was presented with an advocacy award. This past July, she sat for the Pennsylvania and New Jersey Bar Examinations and is awaiting the results. Presently, she is working for a small law firm in Doylestown, Pa., that specializes in litigation of personal injury claims.

'93

**Marcus Sims** (B.A.) of Blytheville, Ark., has begun M.D. Training at SABA University of the Netherlands Antilles. He writes, "My Thomas Edison degree was instrumental towards quick acceptance in a medical program."

**Benjamin Alterman** (B.A.) of Mt. Holly, N.J., has been admitted on full scholarship to the Ph.D. program in clinical psychology at the University of Pennsylvania.

**Scottie Wayne Walker** (B.S.) of Albuquerque, N.M., has been named a first-year fellow in the U.S. Department of Energy Applied Health Physics Fellowship Program administered by the Oak Ridge Institute for Science and Education's Science/Engineering Education Division. Walker will attend Texas A&M University.

If you would like news of your accomplishments included in the *Applause, Applause* section of *Invention*, please send information to: Office of Alumni Affairs, Thomas Edison State College, 153 Halsey St., 5th Floor, Newark, N.J. 07102-2898. You may enclose a black-and-white photograph for consideration.

Please include your daytime phone number, Thomas Edison degree(s) earned and year of graduation. Rest assured that your news will be published as soon as possible; however, due to our quarterly publication schedule, it may not appear in the next issue.

If you have comments about *Invention*, please address them to the managing editor, *Invention*, Thomas Edison State College, 101 W. State St., Trenton, N.J. 08608-1176. Suggestions for future articles are welcomed!



# I·N·V·E·N·T·I·O·N

NEWSLETTER OF THOMAS EDISON STATE COLLEGE

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*Invention is produced quarterly for the students, alumni and friends of Thomas Edison State College. Please direct any inquiries to the managing editor at (609) 984-4839.*

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