

NEWS BRIEF

OFFICE OF CORPORATE-HIGHER EDUCATION PROGRAMS

NUMBER 57
APRIL 1996

Thomas Edison State College offers MSM degree

Applications
are being
accepted

for the first distance learning graduate-level program offered at Thomas Edison State College. The Master of Science in Management (MSM) was designed and tested with the support and partnership of major employers like Public Service Electric & Gas, Merrill Lynch and Bell Atlantic, and has been developed as a competency-based degree that builds the managerial expertise needed to meet tomorrow's challenges.

The program's first cohort, AT&T managers recruited and admitted with corporate support, began in January. Public classes are forming for September 1996, as well as January and May 1997. Corporate cohorts can begin at the same time. Organizations interested in finding out more about how the program can be delivered to a group of employees

should contact Dr. Sonja A. Eveslage, director of Graduate Studies.

...a competency-based degree that builds the managerial expertise needed to meet tomorrow's challenges.

The 42 semester hour program includes three brief residencies, intensive instruction via the On-Line Computer Classroom and assignments grounded in the realities of the workplace. Students use extensive study guides and written materials, as well as electronic mail and computer conferencing. "This program was designed for experienced managers who face the

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Nomination Application Enclosed

The insert of this newsletter includes the Nomination Form for the 1996 International Corporate-Higher Education Colloquium Awards. You will notice that this year there is a new category: student. Nominations are being sought in the following categories:

- College or University
- Organization
- Active PONSİ Sponsor
- Individual
- Student

Past recipients of the awards have included Rutgers University, Pacific Bell, Bergen County Police and Fire Academy, John Molner, Garden State Chapter of the American Institute of Banking, Empire State College, AT&T School of Business and Dr. Chitta Ranjan Mitra.

Please note that the deadline for submitting nominations is June 30, 1996. Awards will be presented at the 1996 Corporate-Higher Education Colloquium in the Fall.



THOMAS
EDISON
STATE
COLLEGE

MSM Degree...from p.1

demands of leading people in complex, dynamic organizations. Our corporate partners believe the MSM has been designed to develop the competencies needed to help keep organizations vital," stated Dr. Eveslage.

Students may transfer in 6 appropriate elective credits to meet the 42 semester hour credit requirements. Courses recommended by PONSI at the graduate level could possibly be used to meet elective requirements.

From its inception, the MSM has sought the advice and counsel of employers. At the original Blueprint Conference, major employers joined

with academic leaders to define the program elements: a focus on leadership, managerial competencies defined and measured in workplace terms, a strong program of assessing student growth and accessibility to rigorous instruction using the On-Line Computer Classroom.

The initial cadre of more than 25 MSM consulting faculty bring education, teaching credentials and significant experience in academic administration to the MSM Program. As a group, they possess 46 graduate degrees, 17 of which are at the Ph.D. or doctorate level. Their graduate degrees have

been earned from such state universities as Indiana, Maine, Massachusetts, Michigan, Minnesota, Rutgers, Virginia and Wisconsin, as well as from numerous private universities: Columbia, Case-Western Reserve, Duke, Emory, Fordham, Harvard, Pittsburgh and Pennsylvania. They have amassed more than 100 years of experience teaching adults, and possess an equal amount of experience using computers as an educational tool.

To receive an MSM Prospectus from Thomas Edison State College, contact mmarcus@call.tesc.edu or call (609)292-5143. ■

Annual Review Package Sent

All PONSI sponsors should have received a package recently that included Annual Review forms that need to be completed and returned. The Annual Review is a ACE/PONSI requirement that helps ensure the integrity of the program by having sponsors indicate any significant changes that may have occurred in the courses in the past year. If you have not already done so, please return the Annual Review forms.

PONSI Review UPDATE

Five Year Reviews Scheduled

Organizations scheduled for a five-year review this year include:

American Educational Institute
AT&T-NOET, Diversified Technologies and Discipline Team
AT&T School of Business
Chubb Institute
Computer Learning Center
Institute for Logistical Management
Lucent Technologies, Inc., Learning and Performance Center
(formerly AT&T Technical Education Center)
New Jersey Association of Realtors
Omega Institute
Public Service Electric & Gas (PSE&G)
Ultrasound Diagnostic Schools

Five-year reviews are a requirement for all organizations that undergo a PONSI review in order for recommendations to remain valid. They are one of the key steps involved in the on-going quality control process to assure that courses that carry the ACE/PONSI credit recommendations remain high quality and are accurately reported. ■

NEWSBRIEF

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NOMINATION FOR THE 1996 INTERNATIONAL CORPORATE-HIGHER EDUCATION COLLOQUIUM AWARDS

Purpose:

The International Corporate-Higher Education Colloquium Awards are given in recognition of significant contributions to the academic, professional and personal advancement of an emerging and changing 21st century workforce. Some major focuses include respect for varied needs and learning styles of adults, and cooperation with other providers of post-secondary educational opportunities.

Awards:

The Colloquium Awards will be presented as part of the 1996 Corporate-Higher Education Colloquium to be held in the Fall. In addition, a letter of acknowledgment will be sent to the president or CEO of each winning organization.

Categories:

You may choose to nominate yourself, your organization, another individual or organization. A nomination can be submitted in any one of the categories, provided the nominee meets the conditions listed under *Criteria*.

1. **An active PONSI sponsor.** An organization which has had courses evaluated through the PONSI program at Thomas Edison State College and for which there are current credit recommendations.
2. **A college or university.** Any regionally accredited institution that meets the *Criteria* is eligible.
3. **An organization.** An organization, public or private, profit or non-profit, not limited to Categories 1 or 2.
4. **An individual.** An individual who has significantly contributed to the purpose of the award and satisfies the criteria listed below.
5. **A student.** A student who has used PONSI credit recommendations toward a college degree from a U.S. regionally accredited college or university. The student should submit a statement about how PONSI impacted their career or personal development.

Criteria — Nominee should:

- A. Support and maintain high academic standards and integrity for post-secondary learning, while also supporting innovative applications of the standards to benefit adult students and to improve learning opportunities.
- B. Support the academic quality of learning acquired in corporate or other learning environments as demonstrated through CLEP, PONSI, portfolio assessment, etc., as the equivalent to learning acquired in the college classroom.
- C. Support efforts to increase understanding of shared educational concerns, including diversity and technology issues.

Selection:

Nominations will be reviewed by the Corporate-Higher Education Colloquium Planning Committee. The Committee may select one recipient, if qualified, for each of the five categories, who best demonstrates some practical and tangible example(s) of the *Criteria* listed above. Award recipients will be notified prior to the Colloquium. Recipients in Categories 1, 2 and 3 will select one official representative, who, together with the recipients in Categories 4 and 5, will be guests at the Colloquium Luncheon, where the awards will be conferred. Other members from award-winning organizations are cordially invited to attend, but are expected to follow normal registration procedures. Colloquium Planning Committee members and employees of Thomas Edison State College are not eligible to nominate, be nominated or to have their units nominated.

Deadline: Nominations must be received before 4 p.m. on June 30, 1996

NOMINATION FOR THE 1996 INTERNATIONAL CORPORATE-HIGHER EDUCATION COLLOQUIUM AWARDS

Category for which this nomination is being submitted (select only one):

- | | |
|---|--|
| <input type="checkbox"/> An active Thomas Edison State College
PONSİ sponsor | <input type="checkbox"/> An organization |
| <input type="checkbox"/> A college or university | <input type="checkbox"/> An individual |
| | <input type="checkbox"/> A student |

Information about the Nominee:

Name of Individual or Organization nominated: _____

If nominee is an individual: Title: _____

Organization: _____

If nominee is an organization: Contact Person: _____

Title: _____

Street Address: _____

City: _____ State/Province: _____ Postal/Zip Code: _____

Country: _____

Day Telephone: _____ Fax: _____ E-Mail: _____

Please attach a brief statement which explains why the above nominee should be an award recipient. There may be a single, significant contribution, or a significant contribution may be realized from a group of achievements, developments or activities. Limit your statement to 500 words.

Nominated by:

Name: _____ Title: _____

Organization or College: _____

Street Address: _____

City: _____ State/Province: _____ Postal/Zip Code: _____

Country: _____

Day Telephone: _____ Fax: _____ E-Mail: _____

I hereby certify that information contained within this statement is true and accurate. I further grant permission for the Committee to seek external verification.

Signature: _____ Date: _____

Send your nomination before 4 p.m. on June 30, 1996 to:

Colloquium Planning Committee • c/o Office of Corporate-Higher Education Programs

Thomas Edison State College • 101 W. State St. • Trenton, N.J. 08608-1176 USA

Telephone: (609) 633-6271 • Fax: (609) 984-3898

e-mail: corpinfo@tesc.edu

For office use only: Received on _____

Institute of Certified Travel Agents courses undergo successful review

Travel industry professionals who successfully participate in training courses offered by the Institute of Certified Travel Agents (ICTA), Wellesley, Mass., can earn college credit for their work as a result of a recent evaluation conducted by the American Council on Education's Program on Noncollegiate Sponsored Instruction (ACE/PONSİ). Four courses evaluated initially in 1990 have been re-evaluated and subsequently recommended for college credit. A Five-Year Review ensures that courses maintain the

high standards required by ACE.

The Institute has changed over the years, but its mission has not.

Courses that carry the PONSİ recommendation include: The Travel Professional: Selling in a Competitive Service Environment; The Travel Industry in the '90s and Beyond; Challenges in Leadership and

Management; and Issues in Travel Agency Management. Industry professionals who participate in ICTA courses

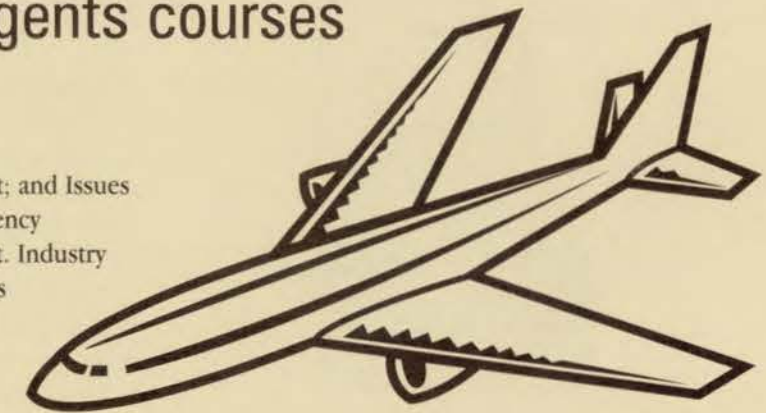
include those in management careers in the travel industry, travel agency owners, managers or travel counselors, airline, cruise and hotel sales executives, travel training directors and travel education curriculum planners.

The name of the Institute of Certified Travel Agents and the symbol of accomplishment in the pursuit of

excellence—the professional designation CTC (Certified Travel Counselor)—are known and respected throughout the United States by travel industry professionals. The seeds of the Institute began in the early 1960s, when a nucleus of travel industry leaders recognized the growing need for organized learning in their

field. A select group of national American Society of Travel Agents members formed an ad hoc Committee on Attaining Professionalism to study and formulate a continuing education program for the travel agency sector of the industry. This was the genesis of the Institute of Certified Travel Agents,

CONTINUED PAGE 4



Nelson promoted at CoreStates

Patricia A. Nelson, who has been our liaison for the PONSİ program at CoreStates, has recently been promoted to vice president and director of Training. Nelson has worked closely with the Corporate-Higher Education staff and was instrumental in having several CoreStates courses evaluated by ACE/PONSİ.

As the manager of Consumer Learning Resources of CoreStates,



Patricia A. Nelson

Nelson is responsible for the development and delivery of technical skills, sales, service and leadership training

programs for the entire branch network and Retail Credit Services.

She manages a training staff who are located in eight centers in New Jersey and Pennsylvania.

Her professional accomplishments include: development and management of the New Jersey Summer Intern Program and coordinating New Jersey Take Our Daughter to Work Day. Nelson's personification of the CoreStates CoreValues, which include the importance

of people, diversity, teamwork, communication, performance and integrity within the workplace, was recognized when she received the Corey Award in 1991.

Nelson graduated from the New Jersey Leadership Institute in 1992. She also is an active member of the community, committing much of her personal time to such endeavors as tutoring programs, home refurbishment projects for low income and needy families, and coaching youth sports teams. ■



TALK TO US VIA E-MAIL

You can reach the Office of Corporate-Higher Education Programs at Thomas Edison State College via e-mail.

The address is corpinfo@tesc.edu. We will get back to you promptly.



NEWSBRIEF

Thomas Edison State College
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Nelson promoted at
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Dr. William Spier

Best Wishes...

To Dr. William Spier, who will be leaving his post as Executive Director of Ultrasound Diagnostic Schools. Dr. Spier has been a strong supporter of the PONSİ program. He will continue to serve on the National PONSİ Advisory Council in Washington, D. C. ■

Travel Agents...from p.3

incorporated in 1964 as a new non-profit institution whose mission was the pursuit of excellence through continuing education.

The Institute has changed over the years, but its mission has not. In the beginning, the Institute was located on the campus of Michigan State University where, under the direction of Dr. Robert W. McIntosh, the education program started as a series of

(correspondence-type) courses. Subsequently, offices were located in Washington, D.C., Arlington, Va. and, since 1974, in the suburban academic community of Wellesley, Mass. The Institute has grown substantially: candidate enrollments have increased steadily; candidates and members are more diverse; the curriculum is richer; and the physical facilities have greatly expanded.

"Receiving the PONSİ college credit recommendation not only provides national recognition, but also is important to our clients who, in many cases, are able to use the credit recommendation towards a college degree," said Robert W. Lepisto, ICTA's president. Lepisto added that he is aware of a few students who have received the PONSİ credit recommendation and have begun pursuing a college education. ■