

Invention

Quarterly newsletter of Thomas A. Edison State College Summer 1984

Phonathon Pledges Exceed Goal

The 1984 Alumni Phonathon has set the tone for the most successful fund-raising year in the history of Edison State College.

The Phonathon, held during the evenings of March 11-15, was the kick-off event of the 1984 Annual Fund-*Profiles in Partnership*. And kick-off it did!

The \$26,538 raised in pledges surpassed the \$20,000 goal by more than \$6,500 and was \$10,000 more than was pledged in the 1983 Phonathon (a 60% increase in one year!). Equally impressive are the increase in pledges (up 27% to 1,048), the increase in average pledge (up 26%), and the number of pledges from first time donors (up 116%).

Nearly 100 Edison alumni and staff collaborated to produce Edison's most successful fund-raising week. Among alumni callers, outstanding records were set by Barbara Rovynak (\$1,045.00 in one night), David Drukaroff (83 pledges overall), and Tom Hicks (\$2,054.00 in pledges overall). Barbara and Tom averaged over \$500 for each night they attended, as did Bob Harrison, Betty Pardi, Tanya Reed, Elaine Solomon, and Ellie Spence.

Congratulations volunteers, on a great team effort! And thank you to the 1,048 alumni who pledged their financial support to Edison State College. We intend to continue to be the best at what we do, and your support will help achieve that goal.



Pictured above making telephone calls during the Phonathon are alumni Tom Hicks and Frank Hawrylo.

Edison Sponsors Minority Outreach Conference

Black and Hispanic leaders in New Jersey met recently in Trenton to discuss the issue of declining college enrollments among minority groups.

The day-long conference, "Making Higher Education Responsive to Minority Concerns: Edison State College's Call to Action," was organized by Edison State College. The purpose of the conference was, according to Dr. George A. Pruitt, President, "to develop an agenda for action to increase access to higher education for minority adults in New Jersey."

Among the suggestions that were made by panelists and conference participants to increase minority participation in higher education were:


- Promote greater awareness of educational opportunities through contacts with groups associated with minorities: churches, NAACP, Urban League, ASPIRA, and community action agencies, to name a few.
- Co-sponsor events with these groups with which minorities are already associated.
- Use minority leaders in recruitment activities and outreach.
- Develop more career-oriented training and re-training programs.
- Expand placement services. Work with corporations to pledge jobs.



Dr. George A. Pruitt, President of Edison State College, and Assemblywoman Mildred Barry-Garvin (center) met with Priscilla B. Anderson, the Mayor of Willingboro, at the Minority Outreach Conference.

- Secure availability of financial aid and scholarships.
- Approach corporations and foundations to fund specific plans for solutions to educational problems.
- Promote greater public awareness of flexible methods of earning credits that do not require classroom attendance.
- Bring college courses onto worksites so that they are more accessible. In the future planning, build colleges closer to urban areas or transportation lines.
- Provide stronger student support services such as bilingual education and counseling, basic skills development, modified payment plans, and study skills workshops.
- Investigate unrestricted grants awarded to colleges and make sure some of the money is being allocated to programs that will enhance minority participation.
- Combine forces to lobby legislators.
- Develop volunteer programs to assist in remedial and tutorial projects.
- Start or replicate role model programs whereby successful minorities are paired with students for one-to-one mentoring.
- Accept credentials of trained people coming from other countries and develop methods of measuring their knowledge

- without having them repeat courses they have already taken.
 - Expand educational opportunities in the prison system.
 - Publicize financial aid sources through a central system.
 - Sensitize educators to the various cultural backgrounds of students.
 - Promote college opportunities in minority communities using radio, television, and newspapers targeted to them.
 - Make college equivalency examinations available in other languages.
- The seminar was co-sponsored by Project LEARN, a national project sponsored by a grant from the W.K. Kellogg Foundation to increase access to higher education for adults. It was endorsed by the National Urban League, the Hispanic Association of Higher Education of New Jersey, and the National Pan-Hellenic Council Association.
- Assemblywoman Mildred Barry-Garvin (D-Essex) delivered the keynote address which was followed by a panel discussion with representatives from business, community organizations, and government.
- Assemblywoman Garvin, the first Black woman to chair the Assembly Education Committee, stressed the need for minority leaders to get involved with their legislators and to understand that decisions that affect
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Included in the panel discussion at the Conference were, left to right, Fred Burgos, Director of EEO and Affirmative Action for the New Jersey Department of Civil Service; Casto Maldonado, Community Relations Consultant, Prudential Insurance Company; Margaret Hayes, Dean of College Development and Affirmative Action, Bergen Community College; and Warren Smith, Director of Equal Employment Opportunities and Community Affairs, Englehard Corporation.



Paul P. Pintella Jr., Executive Director of the Urban League of Metropolitan Trenton, (left) and Bennie Barnes, Associate Dean of Students at Trenton State College, attended the conference.



At the Conference, Assemblywoman Garvin stressed the need for minority leaders to get involved with their legislators in order to affect change.

Conference (continued from page 1)

their lives are made in Trenton. She pointed out that only a handful of the 120 legislators are minorities. "We cannot impact on the bills that affect minorities unless you, as minority leaders, impact on us as we function on your behalf," Assemblywoman Garvin told the group.

To further illustrate a lack of representation in Trenton, Garvin added that there is not one Black lobbyist in the State. "There are 550 registered lobbyists in New Jersey and not one is Black. This is an oversight," she stated. Assemblywoman Garvin advised the group to find out who is lobbying for the associations to which they belong and make sure that person represents them well.

Assemblywoman Garvin pointed to the lack of funding for education as

a major problem. "Our priorities are wrong," she stated. "We spend 160 million to build new prisons, yet cut our education budget. We spend four times the amount of money for inmates than we spend for people in the learning process. As an example of the inequities of the system, Assemblywoman Garvin told the group about a proposed bond issue which included \$5 million for a

library in a new prison building at the same time that funding for local community libraries was being cut. In dealing with issues that need to be changed, Assemblywoman Garvin encouraged the education leaders to be positive and deal with each other in ways that expand participation. "We must put our forces together—collectively—to truly impact on the larger community."



Attending the Conference were, left to right, Anna Villafane, an advisor at Jersey City State College; Orlando Castro, Director of the Off Campus Center at Middlesex County College; Carlos Hernandez, Vice President for Academic Affairs, Jersey City State College; Mike Garcia, Director of Hispanic Affairs in the N.J. Division of Community Affairs; and Angela Fontan, Bilingual Education Specialist at Edison State College.

PONSI Sponsors Meet, Plan

Participants in the Program on Noncollegiate Sponsored Instruction (PONSI) at Edison State College had an opportunity to share their questions and ideas with representatives of the College at a PONSI Sponsors Seminar held recently.

The conference, the first of its kind sponsored by the College, was conducted by the Office of Community Programs, which administers the PONSI program locally for the American Council on Education.

As a field representative for PONSI, Edison State College helps adults receive academic credits for knowledge gained outside the college sector by evaluating formal training courses run by businesses, trade and technical schools, and other noncollegiate organizations. Subject-area specialists hired by the College review these courses, determine whether they merit credit recommendations, and give colleges reliable information to use in awarding credits for that training.

The seminar was offered to assist organizations affiliated with PONSI in using those services to maximum effectiveness, according to Dr. Sonja Eveslage, Director of Community Programs at the College.

"Meeting with our sponsors helps us to monitor the usefulness of our services, determine whether organizations continue to be satisfied with the program, and ensure that the information they have about PONSI is correct and current," Dr.

Eveslage said. She added that the seminar enabled PONSI sponsors to meet each other, identify common problems, and exchange information.

Speakers at the seminar included Dr. Eveslage, Edison State College PONSI Director James Ratigan, and Corporate Services Coordinator Jerry Middlemiss. In addition to outlining the functions of PONSI, they gave an overview of the College and its Center for Management Education and Services. Peter Enander, Director of the Chubb Institute for Computer Technology in Parsippany, also addressed the group, citing the benefits of participating in a PONSI evaluation and noting that the credit recommendation given to Chubb Institute courses has enhanced its value.

Seminar participants included Karen Mulhail and Kathleen Damato of the New Jersey Association of Realtors in Edison; James Glynn of the New Jersey Department of Human Services in Trenton; David Milazzo of the International Brotherhood of Electrical Workers, Local 164, Hackensack; Edward Nowicki of the Appraisal Exchange in Trenton; Dr. Jeffrey Goldstein of the JFK Medical Center in Edison; David Reuter of the Brick Computer Science Institute in Brick Township; Hourig Sahagian of the Armenian National Education Committee in New York City; William Schaeuer of the New Jersey Department of Civil Service in Trenton; and Lynne Streeter of the Lyons Institute in Cranford.

Edison Awarded Humanities Grant

The New Jersey Committee for the Humanities, an affiliate of the National Endowment for the Humanities, has awarded Edison State College \$30,000 for the production of a mini-education series entitled CABLEREACH: HUMANITIES. Working in cooperation with the New Jersey Network and Dr. Carl Brown, Director of the Center for Near East Studies at Princeton University, a series of six programs focusing on international crisis situations is planned. The programs will focus a humanities perspective on each crisis, allowing viewers to gain a broader and richer understanding of the human issues which lie behind the headlines.

This NEW JERSEY HUMANITIES PROJECT and Edison State College participation in the recently established New Jersey Higher Education Telecommunications Project—A Fund For The

Improvement Of Post-Secondary Education project—are efforts to both improve the quality of educational programming on cable systems and increase its utilization. To this end, Edison is working with six other New Jersey education institutions to establish a National College Cable Channel on which college courses, and eventually, a college degree can be earned.

Project Director for Edison State College, William Seaton, stated, "This activity brings together educators in a cooperative effort that will benefit all participants. It is the foundation for a truly cooperative education production venture in New Jersey. As Edison moves toward implementing its 'electronic college' model, video, as well as audio cassette, computer managed instruction, and its emerging electronic mail network will all play a vital role."

Directory of Student Services

ADVISEMENT CENTER: Academic advising is available to all enrolled students by calling the Advisement Center at 609/984-1179. The Center is open during the hours of 12 noon to 4 p.m., Monday through Friday.

PORTFOLIO ORIENTATION WORKSHOP: This two-hour session is designed to give adults an overview of the portfolio, and let students explore whether Portfolio Assessment is an appropriate means to earn college credit in light of their background and experience. The fee for this workshop is \$15.00. Additional information may be obtained by contacting the Assessment Office at 609/984-1141.

PORTFOLIO DEVELOPMENT WORKSHOP: This series of three sessions helps students prepare a portfolio. Specific assignments, reviewed at each session by a trained Portfolio Advisor, guide students through to the completion of the portfolio. The fee for this workshop is \$75.00. Additional information may be obtained by contacting the Assessment Office at 609/984-1141.

FINANCIAL AID: Information on financial aid can be obtained by contacting Jules Kahn, Director of Financial Aid, Edison State College, 100 Kings Highway South, Cherry Hill, NJ 08034. The phone number is 609/354-0090.

OFFICE OF MILITARY AFFAIRS: This office serves men and women of the armed forces and their dependents. For additional information, contact Jules Kahn at 609/354-0090.

OFFICE OF CAREER PLANNING AND PLACEMENT: This office is currently offering workshops on careers. In the near future, various kinds of workshops will be offered, including how to apply to graduate schools. Placement services are also available. For additional information, contact Ann Bielawski, Director of the program, at 609/984-1160.

WOMEN'S RESOURCES AND REFERRAL SERVICES: Ann Bielawski, who is directing this service, is currently working on a pilot project which will consist of 'internship' positions for women who are returning to the job market. Ms. Bielawski can be contacted by calling 609/984-1160.

Portfolio Orientation Workshops

July 14	1:00 p.m. to 3:30 p.m. ESC, Trenton
September 22	1:00 p.m. to 3:30 p.m. ESC, Trenton
November 10	1:00 p.m. to 3:30 p.m. ESC, Trenton

Call (609) 984-1141 for registration information. There is a \$15 fee charged for a Portfolio Orientation Workshop, which includes the *Portfolio Assessment Student Handbook*.



Sister Margherita Marchione (left) recently presented Edison State College with "Philip Mazzei: Selected Writings and Correspondence," a three-volume annotated edition of primary materials and documents of the life of Philip Mazzei. Mazzei, an Italian businessman and diplomat, was closely involved with the American and French Revolutions, as well as being an agent of the State of Virginia in Paris. He was a friend to Presidents Washington, Adams, Jefferson, Madison, and Monroe.

Sister Margherita edited a translation of Mazzei's memoirs and over 3,000 of his documents and letters, including letters to the first five Presidents of the United States.

A professor of Italian literature at Fairleigh Dickinson University, Sister Margherita is also associated with Corfinio College in Italy. Students who participate in an Italian cultural program at Corfinio can earn credits through Edison. Accepting the books are Dr. Jerry Ice, Vice President for Academic Programs, and Dr. Ruth McKeefery, Dean of Academic Programs.

Language Testing Available Through NYU Program

A new agreement reached with New York University will allow Edison State College students to take examinations for credit developed by NYU in a number of less commonly taught languages: Arabic, Chinese, Dutch, Gaelic, Greek, Hebrew, Japanese, Korean, Norwegian, Persian (Farsi), Polish, Russian, and Swedish.

These examinations, which are intended for native speakers of the languages, yield up to 12 semester hours of credit. Each examination tests three basic areas—comprehension of the spoken language, the written language in a free composition, and translation from the native language into English. The amount of credit

awarded is determined by the student's score.

These examinations are now available at Edison State College's Trenton office, Mondays through Fridays, from 9 a.m. until 2 p.m. Students must register at least one month in advance. Call Mary Bell, Office of the Registrar, 609/984-1175, to register.

These examinations are also given by NYU in New York City on the first Thursday evening and the last Saturday of each month. Call 212/598-3091 to register.

Students may continue to take examinations, developed by DANTES, in French, German, Italian and Spanish through the regular TECEP program.

TeleTECEP Offerings Expanded

In order to meet the increasing demand for media based instruction, Edison State College is expanding its offerings for the Fall, 1984 semester. In addition to the courses it is offering directly, Edison is working with a number of community colleges who are also offering media based instruction.

The following is a list of courses for the Fall and the cooperating T.V. networks carrying the courses.

Course	Network	Comments
The New Literacy	WNET (T&Th. 12-12:30 p.m.) (NJN) New Jersey Network (T.B.A.) WHYY (Sun. 7-8 a.m.)	A comprehensive overview of the computer providing an up-to-date survey of electronic data processing, computer hardware, and software systems. (Basic Computer Literacy; Computer requirement, BS/HS, or Free Elective).
Faces of Culture	WNET (T&Th. 12:30-1 p.m.) (NJN) New Jersey Network (T.B.A.) WHYY (Sat. 8-9 a.m.)	A newly developed and beautifully shot telecourse which will introduce you to the wonders of human culture. (Introduction to Anthropology, Lower Level Social Science).
Focus on Society	(NJN) New Jersey Network (T.B.A.) WHYY (Sat. 7-8 a.m.)	An excellent introduction to the workings of society. (Introduction to Sociology, Lower Level Social Science).
The American Story*	(NJN) New Jersey Network (T.B.A.)	If you found the recent CBS special on George Washington of interest, you will truly enjoy this introduction to early American History (Lower Level Social Science).

- WNET Channel 13 from New York City
- WHYY Channel 12 from Philadelphia
- NJN Channel 23 Camden
- Channel 50 Montclair
- Channel 52 Trenton
- Channel 58 New Brunswick

*America the Second Century, a program focusing on recent American History, will be presented in the Spring of 1985.

Yes, I'm interested in the Fall TELETECEP program. Please send me information on the following programs:

- _____ The New Literacy
- _____ Faces of Culture
- _____ Focus on Society
- _____ The American Story
- _____ Additional Media Based Learning Opportunities

NAME _____

ADDRESS _____
Street
City/Town State Zip

I would most likely view programs on _____WNET, _____WHYY, _____NJN

I am enrolled at Edison State College? _____yes _____no

Please forward to:
The Center for Learning and Telecommunications
Edison State College
101 West State Street CN545
Trenton, New Jersey 08625



Members of the Advisory Council for the Bachelor of Science in Nursing Program meet regularly at the College. Pictured to the left are Anne Kellett, (left) Assistant Professor at Columbia University and Michelle Ryan, Director of Nursing at the Medical Center at Princeton. Above are Dr. Suzanne Hawes, (left) Dean of the School of Health Professions and Nursing at William Paterson College and Dr. Phyllis Shanley, Associate Professor and Chairperson of the Graduate Nursing Department in the College of Nursing at Seton Hall University. A feature report on the Bachelor of Science in Nursing Program, Edison's newest degree program, will appear in the next issue of *Invention*.

Military News

Questions and Answers

The Office of Military Affairs encourages telephone calls and letters from service persons and education specialists regarding the granting of credits by the College for technical schooling, the MOS, NER, and the admissions process in the general.

Service persons who mail the above requests should always include the exact title of the technical school, dates of attendance, and location. Questions concerning the MOS should always include the date the MOS was granted and how the MOS was achieved. The NER should always include the date it was granted. All questions should be forwarded to the Office of Military Affairs at the Cherry Hill Office (100 Kings Highway South, Cherry Hill, N.J. 08034, 609/354-0090). Requests for Edison State College literature can be sent to the same address.

Educational Services for Military Spouses

Edison State College, in cooperation with the Fort Monmouth Education Office, is assisting military spouses in completing college degrees through a new program—The Army Extended Learning Program for Military Spouses. The Army Extended Learning Program is only available at two sites in the United States. Edison State College and Virginia State University were paired with Fort Monmouth, NJ and Fort Lee, VA respectively to test the program for the Army.

Many spouses have earned college credits at a number of different colleges in the United States and abroad, but traveling around the world with the military has hampered their ability to turn these credits into a degree.

The program, which is sponsored by the Department of the Army and the Council for the Advancement of Experiential Learning, is designed to

provide military spouses with access to degree programs which will accept their college credits in transfer, and also help them to translate college-level knowledge and skills gained through volunteer experiences into credits applicable to their degree.

Since November, staff members from the College have traveled to Fort Monmouth to provide group information sessions, individual counseling appointments, and workshops. The information sessions, which focus on alternative methods of earning college credit (testing and assessment options), were the first step in presenting Edison State College degree programs.

These were followed by a workshop, "Returning to School," which deals with issues and decisions faced by women who choose to continue their education.

Scholarships

Newcombe Scholarships are still available to women of the Armed Forces and female dependents.

Women who are twenty-five years or older, pursuing a degree at Edison State College for the purpose of beginning a second career, and who have completed at least half of the credits (60 semester hours or above) for the baccalaureate degree are eligible to apply.

Newcombe Scholarships can be used to pay a portion of the Edison State College fees. Applications can be obtained from the Financial Aid Office at the College.

Evaluation Turn-Around Time

After the \$50 application fee has been received, the average turn-around time for the official evaluation is 30 days for military personnel. Of course, all necessary documents must be in the Registrar's Office at the time the application is received. Late arriving transcripts,

DD295's, etc. will delay the evaluation. The Registrar's Office will accept official documents from Education Specialists if the documents (score reports, transcripts, etc.) are accompanied by an Edison State College "Military Check Sheet." The use of the check sheet will expedite the evaluation process.

A supply of "Military Check Sheets" are available from the Office of Military Affairs.

External Degree Conference

Jules Kahn, Director of Military Affairs, served as a panelist at the Fourth National Conference on External Degree Programs, sponsored by the American Council on Education. The panel discussed "Serving the Needs of Armed Forces Personnel and Family Members Through External Degree Programs." Thomas C. Little, Regional Manager, Council for the Advancement of Experiential Learning, chaired the panel.

As more colleges became involved in serving military personnel and their dependents, there is the need to meet annually in order to find out how other institutions are serving the men and women of the Armed Forces. These programs, combined with feedback from the military educational community, inspire better service to servicemen and women.

TECEP Exams

Edison State College offers examinations in the humanities, social sciences, natural science/mathematics, business and professional areas. Test description booklets are available for \$10.00. The booklets contain an outline, sample questions, and a list of recommended readings.

All exams, except typing and shorthand, can be administered through the education office at a military base. TECEP is ideal for military personnel who cannot attend class or who prefer to study on their own. Brochures concerning the exams can be ordered from the Director of Testing at the College.

Advisement for Military Personnel

Enrolled military personnel can have their academic questions answered by telephoning the Advisement Center at 609/984-1179, Monday through Friday, 12 noon to 4 p.m. E.S.T. The services of the Advisement Center include approval to take specific courses, general degree requirements, portfolio development and assessment, and testing opportunities.

Calling the Advisement Center will give students direct access to a Program Advisor, who can answer their questions immediately. Program Advisors will also respond to mail inquiry from enrolled students. Non-enrolled students should communicate with the Office of Military Affairs.

Financial Aid News

Tag Program Approved

In addition to being eligible to participate in the Guaranteed Student Loan and Pell Programs, Edison State College is pleased to announce that it has been approved for participation in the New Jersey Tuition Aid Grants Program (TAG).

Effective for the Fall '84 semester, Edison State College students who are New Jersey residents, taking at least 12 credits per semester, and who qualify economically, will be eligible for a state grant to help pay educational costs. Tuition costs at other colleges, Edison State College equivalency fees, and TECEP and CLEP fees are covered.

All applicants for a Tuition Aid Grant must file a *New Jersey Financial Aid Form* and an *Edison State College Application for Financial Aid*. Applications can be obtained from the Trenton office (609 984-1150) or the Cherry Hill Office (609 354-0090), or by writing to the Director of Financial Aid at 100 Kings Highway South, Cherry Hill, New Jersey 08034. Individual appointments and telephone calls are encouraged.

October 1, 1984 is the filing deadline for those who want to be considered for a TAG award for the entire academic year (Spring and Fall semesters). March 1, 1985 is the deadline for filing for a Spring '85 award.

Personal Loans

Another source of funds to help adults complete their educations is a personal loan from a bank. While you will be paying the current interest rate, you will be making an investment in your future.

A personal loan is sometimes the only way to meet educational costs and the advantages can be twofold: once you earn your degree you will

probably earn a higher income and the interest on the loan is tax deductible, making your education cost even less.

Loans and Grants

All students who intend to apply for Guaranteed Student Loans, PLUS Loans, and Pell Grants should apply at least a semester in advance of the date that they wish to begin courses. Obtaining financial aid can be time consuming, although the process can be expedited if students get their forms completed and approved early.

Those students applying for federal loans and grants must be enrolled at Edison State College and have had an official evaluation. In addition, students must take at least six credits per semester at a traditional college.

Students considering applying for aid should discuss their situation with Jules Kahn, Director of Financial Aid, 609/354-0090. Individual appointments are encouraged.

Tax Deduction

The cost of your education may be tax deductible. Taxpayers can usually deduct educational expenses if the education maintains or improves the skills required in your job, or meets new requirements of your employer to keep your job or the rate of your pay. Education expenses cannot be deducted if your schooling qualifies you for a new trade or business. Contact the Internal Revenue Service for further information concerning deducting educational expenses.

Scholarships

The Newcombe Scholarship is for women 25 years or older who are

preparing for second careers and who have completed at least half the credits necessary for a baccalaureate degree.

The scholarship can be used to pay any Edison State College fee. Further information and applications can be obtained from the Financial Aid Office at the College or by calling 609/354-0090.

Researching Hidden Sources of Aid

Financial aid from corporations and foundations is available and requires some research by you. Many adults have discovered these sources, and with a little research, you may also find the funds to help you pay some of your educational costs. Listed below are publications, available at most libraries that you can use to identify private sources of aid.

"Financial Aid: A Partial List of Resources for Women."

Available from the Project on the Status and Education of Women, Association of American Colleges, 1818 R St., NW, Washington, DC 20009
Cost: \$2.50

Scholarships, Fellowships and Loans, Vol. 6

S. Norman Feingold and Marie Feingold
Bellman Publishing Company

Foundation Grants to Individuals
Carol M. Kurzig, General Editor
The Foundation Center

Directory of Financial Aids for Woman

Gail A. Schlachter
Reference Service Press

Minority Organizations: A National Directory
Garrett Park Press

"Educational Financial Aid Sources for Women Clairol Pamphlet"
Clairol Loving Care Scholarship Program
P.O. Box 14680
Baltimore, Maryland 21227

"Selected List of Postsecondary Education Opportunities for Minorities and Women"
Available from Superintendent of Documents, US Government Printing Office, Washington, DC 20402 (Cost: \$4.50)

"Need A Lift?"

Available from the American Legions Education Program
P.O. Box 1055, Indianapolis, IN 46206 (Cost: \$1.00)
Ideal resource for those from military families.

Dr. Jacobs Publishes Book

Dr. Paul I. Jacobs, Director of Testing at Edison State College, has co-authored an educational gamebook entitled, *Brain Muscle Builders: Games to Increase Your Natural Intelligence* with Marco Meirovitz, inventor of the Mastermind game.

Brain Muscle Builders, published by Prentice-Hall, is a collection of hundreds of challenging, educational games that develop thinking skills needed in strategy, logic, memory, problem solving, decision making, and creativity. According to Dr. Jacobs, "Learning to do anything better will make you feel better. By playing *Brain Muscle Builders* games, adults as well as children can sharpen their thinking skills, develop their personalities, and better understand themselves."

The *Brain Muscle Builders* games include deductive logic, inductive logic, strategy games of movement, and strategy games of conflict. Also in the book are simple instructions, playing boards, and cards. Checkers and chess are among the many games that will bring a family entertainment and fun as well as sharpen their intelligence.

"Brain Muscle Builders is just the beginning of a whole program of educational game books planned for the future," says Dr. Jacobs. "We're working on international editions as well as more visual versions of the same 'muscle building' idea."

Dr. Jacobs developed his learning-is-fun philosophy while working as a night-club comedian in New York City during a break in his academic career.

He received a B.S. degree from the College of the City of New York and a Ph.D. in Psychology from New York University. He conducted research for nine years at Educational Testing Service in Princeton on how people learn, and has taught at several universities, and lectured widely.

He became known to millions of television viewers when he appeared on NBC's Today Show to discuss his previous book, *Up The IQ! How To Raise Your Child's Intelligence*.

Dr. Jacobs has served as an educational consultant to the governments of India and Israel, and returned last year from an educational mission in Nigeria. He has been an expert witness in favor of "Truth in Testing" legislation in three states.



Dr. Paul Jacobs

Participation Invited In National Poster Contest

A national poster contest to promote the theme of lifelong learning is being sponsored as part of Project LEARN, a nationwide effort to establish a network of educational services for adults. Project LEARN is supported by a grant from the W.K. Kellogg Foundation through the Council for the Advancement of Experiential Learning (CAEL), which is an association of some 250 colleges and universities dedicated to helping adults earn college credits for knowledge obtained outside the college classroom.

The contest is organized on a regional basis with Edison State College serving as the sponsor in this area. There will be a \$100 cash award for the New Jersey winner who will be eligible to win the grand prize of \$1,000.

The theme of the poster must be consistent with the theme of Project LEARN: that college-level learning occurs many times and in different places, not just on college campuses, and that "wherever you learned it,

you deserve the credit." Suggested concepts include: experience teaches; stay fit, exercise your mind with learning; celebrate your learning—earn college credit; live and work smarter; or college learning—anytime, anywhere.

In addition to finding a visual theme for Project LEARN, CAEL hopes to illustrate that there are many talented students, who, for a variety of reasons, were unable to earn a college degree. Contestants must be at least 21 years of age and have not yet earned a college degree. In addition to the monetary prize, free educational and career counseling will be available to the winner. The work of the New Jersey winner will be exhibited at the CAEL National Assembly in New Orleans in November.

Additional information and contest rules may be obtained by writing to Joan Fernandez, Edison State College, 101 West State Street, CN 545, Trenton, NJ 08625.

Members of the Advisory Committee for Applied Science and Technology are specialists in their field who meet regularly to assist Edison with degree program recommendations. Pictured below (left to right) Michael Silverman, Assistant Dean, Industrial Design and Technologies, Bergen Community College; Charles Gentile, Nuclear Medicine Technologist, J.F.K. Medical Center, and Mary DiStefano, New Jersey Department of Environmental Protection. To the right are James Dixon, (left) an Edison alumnus who works for the N.J. Department of Transportation and Charles Peck, Professor of Civil Engineering at the New Jersey Institute of Technology.



Women's Resource and Referral Services

Volunteer Experience and Portfolio Assessment

Cathy Cozans, a junior at Trenton State College, is completing an internship for Women's Resources and Referral Services at Edison State College, in conjunction with the project at Fort Monmouth. (See Military News, page 4.) Cathy is developing materials for a workshop on "Using Your Volunteer/Home-making Experiences in Portfolio Assessment." She is also developing a guide to assessable skills and college-level knowledge gained from such experiences, as well as identifying appropriate methods for documenting this knowledge in a portfolio.

Women's Resources and Referral Services plans to make the orientation sessions on alternative methods of earning college credits and a workshop on volunteer skills and portfolio assessment available to women's groups and other volunteer organizations interested in providing educational programs to their membership. Organizations which would like to be placed on a mailing list to receive updated information should contact L. Ann Bielawski at (609) 984-1160.

Options for Women in New Jersey

Women's Resources and Referral Services is updating the publication, *Options for Women in New Jersey: A Directory of Career Services and Continuing Education Opportunities*

for the New Jersey College & University Coalition on Women's Education. Katherine Taylor is coordinating the work for the new edition which will provide more comprehensive information on services available to women returning to New Jersey public and private higher education institutions. Katherine, who is currently a senior at Douglass College, has worked as a part-time Information Specialist for the College since 1981 and has produced many of the educational reference directories used by the Edison staff.

Anyone interested in ordering *Options for Women in New Jersey* should contact Adrienne Anderson, 52 Elm Road, Princeton, NJ 08540 for an order form.

Internships available

Women's Resources and Referral Services is developing a new internship program for returning women. A number of offices within the college are offering non-paid internship opportunities to Edison State College students who are interested in gaining valuable work experience to assist in reentering the workforce. Currently two internship positions are available at the Trenton Office: Assistant to the Director of Career Planning and Placement, and Assistant to the Director of Admissions. For further information contact L. Ann Bielawski, (609) 984-1160.



College Announces Changes in Academic Policies

At a recent Edison State College Board of Trustees meeting, the following Academic Council approved policy changes were passed:

As of July 1, 1984, Edison State College will only accept in direct transfer courses from regionally accredited institutions and American Council on Education reviewed programs. Other potential sources of credit (i.e., nationally accredited institutions) will be evaluated through the College's assessment program. Students currently enrolled in nationally accredited programs who received prior approval for such enrollments through the College's Advisement Center may still submit their transcripts for evaluation. However, no student should enroll in such programs after July 1, 1984

without understanding that the credits earned in these programs will have to be submitted through an assessment procedure.

A thorough review of the Bachelor of Science degree produced the following recommendations which will apply to all students enrolling in this degree program on or after July 1, 1984.

- The addition of a 3 s.h. requirement in computer science or data processing for both the Human Services and Applied Science and Technology Concentration.
- A laboratory science course (or equivalent) in general physics or chemistry for the Applied Science and Technology chemistry/physics requirement.

New Specializations Approved

Edison State College now offers a *Retail Management* specialization for those students pursuing the B.S.B.A. degree, and an *Economics* specialization in the B.A. degree.

Material Science, Electronic Technology, and Agricultural Mechanization specialization have been added to the B.S./A.S.T. degree.

Edison will award a total of seven (7) semester credits to those students having a Multi-Engine and Airline Transport Pilot Rating. Award is based upon the following:

Multi-Engine Airplane Ground	
Multi-Engine Airplane Flight	1 s.h.
Airline Transport Pilot Ground	1 s.h.
Airline Transport Pilot Flight	3 s.h.
	2 s.h.

- In the Bachelor of Science degree, Applied Science and Technology Concentration, students who have earned 50 percent or more of the credit in their specialization over five (5) years before enrolling in the College are required to demonstrate currency in those subjects. If less than 50 percent of the specialization course work was earned over five (5) years prior to enrollment, then a currency demonstration is not required.

Students in the Bachelor of Science degree, Human Services Concentration, must complete a Demonstration of Currency for any course earned ten (10) years or more prior to enrollment with the College. When necessary, the Advanced Level Practicum may be adapted to demonstrate currency.

- All students enrolled in the Bachelor of Science degree, Human Services Concentration must complete an "Introduction to Human Services" course or its equivalent.



Central Jersey Chapter members met recently to plan future activities. They are, (left to right) Lois Carbone, Irma Friedmann, David Drukaraoff, Frank Hawrylo, George Podolak, and Roger Creteau.



Over 40 alumni attended the recent Persuasive Negotiations Seminar sponsored by the North Jersey Chapter of the Alumni Association.

North Jersey Chapter

The North Jersey Chapter of the Alumni Association invited Matthew Mamos of Motivational Systems in South Orange, New Jersey, to conduct a seminar on the art of persuasive negotiations. Alumni came from every county in North Jersey and as far away as Trenton to learn how to negotiate skillfully. Judging by the evaluations, no one was disappointed. Quite the contrary, most wanted more.

John Scalice, a member of the North Jersey Chapter, attended and writes about his experience:

Arriving at the workshop, I was surprised to see at least 40 other alumni members, like myself, all anticipating the special benefits a workshop of this calibre would have in store for us. Mr. Mamos began by asking for ten volunteers to help in the negotiations talk. I volunteered—against my better judgement. But there I was, standing on my feet awaiting my turn to negotiate, in a persuasive way, to get back my seat. You see, Mr. Mamos tricked the volunteers into this situation, and now it was up to the individual to negotiate his or her way out. A few of us responded

dynamically in our role playing. We had to create a win/win deal or remain standing.

After the mini negotiations concluded, the entire alumni body was split up into interorganizational corporate groups to test our skill in negotiating as a whole. The purpose of this arrangement was to see how we handled negotiations for our company. It soon became apparent that departments within the company differed on many points, and when it seemed that harmony and truth prevailed, then trickery and jealousy undermined the trust.

The meeting ended with a note of caution: never enter negotiations to win by coercion, by threatening, or through propaganda. Be yourself, then know the facts, set up the rules and norms, and lastly, work hard at carrying out the affective issues.

This workshop was my first. I now plan to become more active in chapter activities because I enjoyed my association with graduates of Edison State College. You see, I became involved.

John Scalice (BA '79)
Fairlawn, New Jersey

Note: John is President of Precision Microcomputer, Inc.



Pictured above are members of the North Jersey Chapter of the Alumni Association: (left to right) Liz Rocchetti (AA '82), Bill Geddes (BA '82), Mike Dupert (AAS '81), Chapter Chair, Armand Palazzi (BSBA '82), and Lois Fowler (AA '82).

Looking forward to the summer months, the North Jersey Chapter is planning some exciting activities. Alumni gathered for a "Night at the Races" on Monday, June 18. The evening included the International Buffet at Pegasus followed by a full evening of "horsing around." Elections are coming up in July, and while it has been a fast and exciting year for the original Executive Committee of the North Jersey

Chapter, we're looking forward to seeing some new faces getting involved with the "nuts" and bolts of running the chapter.

If you would like to become active, call Mike Dupert at 201/628-2452, Chapter Chairperson, or at 201/770-1598 (evenings).

Elizabeth Rocchetti (AA '82)
Publicity and Public Relations Chair
North Jersey Chapter

South Jersey Chapter

Yes, North and Central, there is a South Jersey Alumni Chapter; and for those who missed meeting us at Graduation and the Leadership Seminar, we're quite something.

We've had four meetings during this last, developmental year; and in that time, a lot of talent has surfaced to aid our cause. Maria Rosa is the Vice Chairperson. Wayne Howard (a new member) recently assumed the role of Secretary/Treasurer after Claude "Bud" Bergen was unable to continue serving. (Thanks, Bud! We hope to see you soon.) Walt Keller has agreed to serve as our Public Relations person and Elaine Solomon, assisted by Betty Pardi, will head up the Membership Committee. Tom Hicks, who serves on the Alumni Board, has contributed immensely to our organizational effort and Cornelia

Muse and Bob McGill (another new member) are our official assistants and support providers.

We will be helping with the Financial Planning Seminar (Walt Keller and Wayne Howard) and are planning an "event" for our chapter late in June which will target career changes and how to prepare for them. Other activities include the annual College fund-raising Phonathon and our own telephoning venture which we have, lovingly, called "Get acquainted with an Alumni."

We're doing all this with people in acting capacities until we can elect permanent officers. Much more needs to be accomplished by anyone else who wants to help. Hope we'll get to meet you sometime soon!

Linda Kosene (BA '77)
Acting Chairperson, South Jersey
609/772-1309



Alumni from the South Jersey Chapter recently met in the College's Cherry Hill Office. They are (left to right) Cornelia Muse, Betty Pardi, Walt Keller, Wayne Howard, Bob McGill, Linda Kosene, and Elaine Solomon.

Central Jersey News

The Central Chapter of the Alumni Association met on February 25 and April 7 in the Twin Rivers Library in East Windsor to discuss future Chapter meetings and events. Based on the excellent reaction we received from our Leadership Seminar held in December and conducted by our Chapter secretary, Lee Becker, the membership decided to offer seminars that would enhance our business and personal knowledge. Other workshops held have included one on the Microcomputer and another on financial planning.

Irma Friedmann (BA '82)
Chairperson
Central Jersey Chapter
201/360-2685

Alumni are invited to contribute information about recent accomplishments. Send articles (and black & white photos, if appropriate) to: Annette Singer, Alumni Office. Your participation in this column is encouraged.

Yes, Edison Has A College Ring

As many of you know, the official college ring is available through the Alumni Office. One alumnus recently wrote a letter describing the significance of the ring to him. The letter follows:

Receiving a Bachelor's Degree from Edison State College was, to me, one of the greatest achievements of my life. Although I will always cherish the memories of Graduation Day, and all the fun we had at the Reception and the Alumni Banquet, receiving my class ring will be a constant reminder of this achievement.

For anyone who is uncertain whether to purchase a class ring from Edison, don't be. I highly recommend it. It is not only a constant reminder of one of life's greatest accomplishments, but it is also a fine piece of crafted jewelry that can be worn proudly.

Richard Pelletier (BA '83)
Swansea, Massachusetts

For ring information call or write:
Alumni Office, Edison State
College, 101 West State Street,
CN545, Trenton, NJ 08625.

Alumni Notes

John Beall (BA '76), Second President of the Edison State College Alumni Association, and his wife, Martha, will be moving to Little Rock, Arkansas.

John was president and founder of J. Beall and Co., Inc., manufacturers of computer switching systems. Mr. Beall was also a featured alumnus in the 1977-78 Edison State College catalog.

In a recent phone conversation, John said, "The College is very special to me. I hope to help in anyway I can with Edison students and alumni in Little Rock."

We all wish Jim and Martha the best of luck in their new home. We will miss them both.

William A. Tyndall ('83) recently passed the qualifying tests and has joined Mensa and Intertel. The entrance requirements are IQ scores on the top two and one percentile, respectively, of the general population. Also, he has been accepted for admission to Fairleigh Dickinson University, Florham-Madison, and is pursuing graduate study in mathematics.

Shirley Fowler (B.S.H.S. '83) was accepted into Villanova University Law School beginning August 1984.

Ruth Frost (BA '77), Ho-Ho-Kus, New Jersey, chaired the 1983 Book Committee commemorating the 75th anniversary of Ho-Ho-Kus. This was a two year undertaking which culminated in an attractive 184-page hard cover book recounting the history of Ho-Ho-Kus.

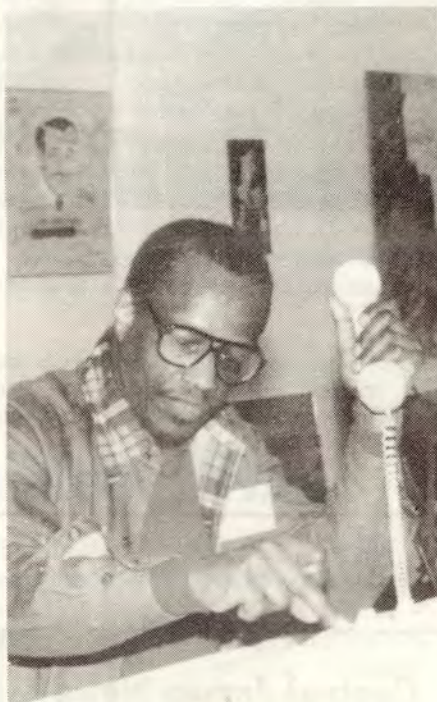
Michael Dumpert (AAS '81), has joined Union Camp in Wayne as a project supervisor. Mike is in charge of all accounting, finance, and administrative computer-based systems in the Corporate Headquarters. Mike is also Chairperson of the North Jersey Chapter.

Dennis J. Shank (BA '84), Lawrence, Massachusetts, came to Edison State College to meet with an advisor and conclude requirements for the completion of his degree. While at the College, Dennis stopped at the College store to purchase some souvenirs to take home. He also visited the Alumni Office and chatted for a while.

George Podolak (ASM '82), South Amboy, is Administrative Supervisor at the Linden Warehouse and Distribution Company in Edison. George is an active member of the American Production and Inventory Control Society. He was Chapter President and Regional Delegate. Currently, George is the APICS liaison between the Chapter and Middlesex County College in the development of Materials Management courses at the College.

George is also active in the National Council of Physical Distribution Management. If anyone is interested in either organizations, please call George at 201/721-9217 (evenings).

Robert "R.T." T. Baer (BA '77), Neptune, ("R.T.," as he prefers being called) is a sales executive for the Coast-Majestic vending company. R.T. is also an accomplished artist. On the weekends, you will find him in his art studio in paint-splattered jeans working on his latest art commission. His forte is mural work. The scenes can span an entire wall. Examples of R.T.'s art can be found in many Monmouth County restaurants, homes, and condominiums. One vividly colored mural is 45 feet x 8 feet.



Alumnus Jim Coleman helped make telephone calls during the Phonathon.



Alumnus Robert Baer showing a recently completed commission.

News from Florida

Lenora Dunlap (AA '78), Vice Chairperson of the Central Jersey Alumni Chapter, spent the winter vacationing in Florida. While there, Lenora called many Edison Alumni who are Florida residents and brought them greetings from the College.

The following are excerpts from Lenora's letter:

I contacted some of our Florida Alumni and they are some of the friendliest people in the country. They were all anxious to tell me about themselves; some are still pursuing their education.

Dean Brewin (BS '83), St. Petersburg, is taking graduate courses at the University of Southern

Florida in Tampa. Dean works at the Bayfront Hospital in St. Petersburg.

Claire Meyerson (AA '75), has moved back to New Jersey.

Irene Poulos (AA '78), Brooksville, works at Pinebrook Medical Center. She is pursuing a B.S. degree at Edison.

Leonard Geentiens (BA '75), Spring Hill, has just moved to Florida from New Jersey. He is a retired electrical engineer.

William Shea (BSBA '81), Spring Hill, teaches Math and Computer Science at Pasco College.

Talking to our graduates was very pleasurable. I hope to do more calling when I return to New Jersey.

Lenora Dunlap

News from the Alumni President

Carl Blue (BA '79) and his wife, Lillian, have recently moved to Arlington, VA. Carl has been an active Board member since 1976 and, until his move, Secretary/Treasurer of the Association. We wish him and Lillian much good luck in their new home and hope Carl will resume his active role in the Alumni Association when we initiate a Washington, DC (and surrounding area) Chapter. In the interim, the President recommended and the Board approved the appointment of **Hugh Crosson** (BA '76) as Secretary/Treasurer.

Alumni Association Board

meetings are held on the second Saturday of each month at Mom's Peppermill Restaurant, 1/4 mile east of Exit 8—New Jersey Turnpike. These breakfast-meetings begin at 9:30 a.m. and conclude by noon. All alumni are invited to attend.

The 1984 Phonathon was an outstanding success. I was greatly impressed with the enthusiasm of our alumni. I hope more of you will join me in making calls next year.

Bruce Hubscher (BA '76)

President
Edison State College
Alumni Association



Enjoying dinner before the Phonathon began were (left to right) Nanette Craig, Claire Levitt, Ellie Spence, Barbara Rovynak, Lisa Ziemian, and John Ziemian.



Alumni (left to right) Elaine Solomon, Barbara Rovynak, Ellie Spence, Tanya Reed, and Todd Govey, are pictured at the Phonathon.