Invention

Quarterly newsletter of Thomas A. Edison State College

Summer 1985

Phonathon Successfully Kicks Off 1985 Alumni Campaign

Record numbers of alumni turned out this year to volunteer as callers for the 1985 Alumni Phonathon. The six-day event held March 10-14 and March 16 was supported by 60 alumni volunteers, 5 alumni spouse volunteers, and 30 volunteers from the Edison staff. This small army of volunteers, armed with telephones and pledge sheets, set out to break last year's remarkable Phonathon record, and break it they did!

When the final totals were computed, new records had been established in many categories. Alumni pledged \$28,550.50, breaking 1984's record by over \$2,000. Pledges were received from 1,278 alumni, 124 of whom will increase their gift by taking advantage of their employers' matching gift programs. Other records include average pledge (\$26.28), number of alumni contacted (1,982), and amount raised per caller (\$396.47).

Several noteworthy individual records were also established during the 1985 Alumni Phonathon, among them the highest single night pledge total for a volunteer—\$1,225 by Jan Rush; the most pledges obtained in a single night—33 by Alumni Association President Frank Hawrylo; and most consecutive nights as an alumni volunteer—15 by David Drukaroff (over three years!). Congratulations Jan, Frank and David, now you have something to shoot for in 1986!

Helping to put the Phonathon well over the goal of \$25,000 was an experimental Saturday morning session held in the College's East Orange office. Six callers netted over \$1,200 on the last day of calling, reaching busy Edison graduates who were not at home during the evening calling hours.

Alumni who were not contacted during the Phonathon who would like to join their colleagues in supporting the 1985 Alumni Fund may send contributions to the College Alumni Office at 101 West State Street, CN 545, Trenton, New Jersey 08625.



Trustee Eleanor Spiegel, center, is pictured with Miami-Dade Community College President, Robert H. McCabe, left, and Keynote Speaker Frank Pace, Jr., Chairman of the Board of the International Executive Service Corps, at the Association of Governing Boards Awards Dinner.

Edison Trustee Eleanor Spiegel Receives Distinguished Service Award

Eleanor Spiegel, who has served as a member of the Edison State College Board of Trustees since the College was founded thirteen years ago, was selected to receive the Association of Governing Boards' Annual Distinguished Service Award in Trusteeship. This award is presented each year to two outstanding individuals or boards who have demonstrated extraordinary qualities of leadership and dedication in serving their institutions and American higher education. (One winner is selected from the private sector and one from the public sector.) The following profile of Eleanor Spiegel appeared in AGB Reports, the Association's Journal.

by Barbara J. Waters

The day before she flew to Miami to receive the Distinguished Trustee Award, Eleanor Spiegel was checking to ensure final arrangements were in order for the town-wide campaign to raise capital funds for African victims of starvation. She had been requested by the mayor of her town to co-chair the campaign. Organizing emergency community projects was not a new role for Ellie Spiegel. She had done it on a number of other occasions: finding homes and free schooling for the students of Prince Edwards County, Maryland when their schools were closed in defiance of integration orders, for example, or locating jobs and families who would offer hospitality to African students when their funds were abruptly cut off.

It seemed natural to turn to Ellie, as she is called, when an issue of community concern arose. Her concerns for peace, social justice, and education, were well known. These major interests seem to have been interwoven over the years, and have taken her and her family around the world to teach—and to learn.

Her involvement in education began as a school board member in Leonia, (NJ) in the late 1960's. It was during that time that she was invited to be a part of the original planning group which began discussing the concept that was to become Thomas A. Edison State College. "I was on the Board of Education in Leonia, and we were getting a great deal of publicity because of the alternative high school we were developing," she explained. The assumption behind

the new high school was that students were not being challenged by the traditional educational structure. The alternative high school took a "learner centered" approach, with students setting their own goals. In many cases community people were used as teachers.

Her work in the community and on Edison's original planning group was recognized and when nine people were needed to serve on the first Edison State College Board of Trustees, Ellie Spiegel was among them. She has been a Board member ever since, serving as the Chairperson from 1979 to 1983. She is committed to the original concept upon which the College was founded—that is, that adults learn in a variety of ways and that there must be ways to evaluate and verify that knowledge.

"In our society credentials are important in many positions. As the mission of Edison State College was being formulated back in 1969 I could see that the philosophy was very much my own—we needed to make it possible for adults to get the credentials they need. Our task was to ensure that the knowledge and skills obtained by a self-educated person were comparable to those of a person whose education was gained in the classroom."

"As the mission of Edison was being formulated back in 1969 I could see that the philosophy was very much my own—we needed to make it possible for adults to get the credentials they need."

Since its inception, Edison has granted over 5,000 associate and baccalaureate degrees. Adult students (average age 39) have been able to select methods for meeting degree requirements that fit their individual lifestyles. Through its testing and prior assessment models, the College is at the forefront in

(continued on page 2)

Alumni Fund Up 49.5% in 1984

In 1984, the alumni of Edison State College demonstrated support for their alma mater through unprecedented participation in the Alumni Fund. A remarkable 49.5% increase in donations raised alumni giving to \$21,551.00, up from \$14,420 in 1983. The number of alumni participating in 1984 also soared, up 34% to 884 donors.

A significant increase in corporate matching gifts, up from \$1,000.00 to \$3,015.00, helped to set the new record. The corporate matching gift program, wherein corporations match employees' gifts to colleges, is particularly important to undergraduate state colleges like Edison because many corporate giving officers would like to support Edison, but cannot because the unusual nature of the College does not fit their established giving guidelines. They see the matching gift program as an ideal way to support an important institution. Tom Streckewald, Executive Director of Development and Alumni Affairs, sees another important result of the matching gift programs: "It provides

the opportunity for alumni to increase the effective size of their gift. I am always spreading the word to our alumni to let them know about this innovative opportunity."

The average gift also rose significantly, according to Tom Streckewald: "In 1983, alumni gifts averaged \$21.88. The 1984 average of \$24.38 represents an increase of over 11%." He attributed this increase to the dramatic rise in gifts of \$50.00 or more, noting an increase of over 100% (to 114).

President Pruitt, reacting to the success of the Annual Fund, complimented alumni on their collective support: "By their very nature, Edison alumni are a distinctive group among alumni associations throughout the nation. This distinction is evidenced by the increasing numbers who volunteer their services and support of College initiatives such as the annual fund raising drive, which helps to maintain the margin of excellence that identifies Thomas A. Edison State College as the foremost college for adults in the nation."



Volunteers making calls at the Phonathon.

Trustee

(continued from page 1) designing ways to measure the knowledge already acquired by adults.

With the help of academic advisors, Edison students select from a variety of methods to meet credit requirements. These methods include telecourses, computer directed learning, correspondence courses, and classroom attendance, as well as college equivalency examinations and "portfolio" assessment—a method which evaluates work or other experiences from which adults acquire college level knowledge.

Is the College as Ellie envisioned it would be during the early planning stages in 1969? "It's ever so much more creative than I imagined," she said. "We had the ideas, but it was the staff people who turned the good ideas into solid programs. Today, throughout the United States and the world actually, the traditional vision of education is breaking down—there is so much more support for the nontraditional approaches."

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Ellie Spiegel knows first-hand about the interest in nontraditional education worldwide. She has accompanied her husband, Hans, a professor at City University of New York, on sabbaticals to Africa, Korea, and the Philippines. During her travels she always kept in touch with the College. Interspersed in her letters among the commentary on a particular country, its people and

education system, there was usually a request: "Please send me a few more catalogs. I met the Education Services Officer at the U.S. Army headquarters in Seoul. He's a delightful man and we talked about Edison. I had an Edison catalog and left it with him. He promised to set up an appointment with his guidance counselors . . ."

Although Ellie is quick to point out that the staff of the College "does all the work," Dr. George A. Pruitt, Edison State College's current President, believes that Ellie's influence over the College's thirteen year history has been evident.

Dr. Pruitt credits Ellie Spiegel with insisting on high academic standards in order to maintain the College's credibility as a nontraditional institution. "At the same time," according to Dr. Pruitt, "she has been the chief spokesperson and social conscience of the College in its effort to maintain its commitment to affirmative action and the provision for greater educational opportunities for minority adults in urban communities of the State. In her personal dealings, she brings us close together and succeeds in motivating the best in all of us."

Not content with reports of facts and figures during the Board of Trustees meetings, it was Ellie Spiegel who began requesting to hear more about the graduates. Since that request, it is common practice for the College administrators to add profiles of interesting or unusual students to their reports. At the annual commencement ceremony, she is always center stage, warmly congratulating each graduate.

Ellie Spiegel feels that a major role of a College Board is to select the college's President. She was Chairperson of the Selection Committee when the College's second President, Dr. Larraine R. Matusak, was appointed. Dr. Matusak resigned in 1982 to become a Program Officer

with the Kellogg Foundation. When the College's current President, Dr. George A. Pruitt was appointed, Ellie Spiegel was Chairperson of the Board of Trustees.

She feels that another very important role of a trustee is building relationships with the legislators and lobbying for adequate financing. In that capacity, Ellie has been supportive of not only Edison State College, but the entire higher education system in New Jersey. She was a member, and then Chairperson, of the Council of State Colleges, a statutory body composed of the Board Chairpersons and Presidents of the State Colleges. By virtue of this role, she was also the Council member representative on the State Board of Higher Education. "Educating the legislators on the importance of education and building a constituency among legislators to support higher education issues is very important," Ellie feels. She also encouraged other Board members to call legislators on behalf of the State Colleges.

Ellie Spiegel's introduction to the political process began when she worked as a legislative aide for New Jersey Assemblyman, Byron Baer. "It was from him that I learned the political system and how very difficult it is to get bills through, how much compromise is necessary," she said.

The legislative aide job was her first job upon returning to work after being a full-time mother and raising four children. However, being a full-time mother did not stop Ellie Spiegel from working on the local school board, women's issues, and anti-Vietnam War activities. As a volunteer, she worked for several years for the Fair Housing Council of Northern New Jersey.

'There is strong legislation prohibiting housing discrimination but it happens all the time-especially to Blacks and single women with children," Ellie stated. "To prove discrimination you must demonstrate that another person with a similar set of circumstances would have been given the housing, were it not for the discrimination factor. What I did was 'test' the case and then take the issue to court. We worked with really poor people, helping them become aware of their rights and their power." Ellie also worked in educational phases of fair housing and wrote grant proposals. "Education and action must work hand in hand for community improvement," she added.

Last year Ellie left her job with the Fair Housing Council and took a leave of absence from the Edison State College Board of Trustees to accompany her husband, Hans, on a sabbatical to Korea and the Philippines. In 1976, another sabbatical took them and their four children to Kenya, Africa for a year, where she taught in a village Harambee School and helped develop a library for the school.

"Traveling and meeting people from all over the world, I have found that there are really good people everywhere. You will find them in wonderful out-of-the-way places, working in their small way to help others economically and spiritually. When one becomes discouraged, feeling that peace and justice and decent standards of living for all people are dreams which can never be realized, I take encouragement from people who have committed their lives to improving their own society."

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To explain her point, Ellie described two women, former nuns, living in a small barrio two hours from Manila. These were educated women who had chosen to live in an extraordinarily poor, rural area. "These women started with nothing seven years ago, but through hard work and intelligent farming they now have a cow, a pig, chickens, and are beginning to raise cash crops. The neighbors see how their lives were and how they have improved. Just by their example they have helped others. Furthermore, they have helped the community understand its basic rights and how, through becoming organized politically, they can secure these rights. These two women have really made a difference. Most importantly, they have used their education not only to enrich their own lives, but to improve the quality of life for others.

When the Spiegels are not traveling, they have friends visiting them from all over the world. Many of these friendships began when she and her husband co-directed the International Student Center in Cambridge, Massachusetts in the early 1950's. Today, Mrs. Spiegel is the Director of Programs and Residence Services at International House in New York City, where over 500 foreign and American students live. It is the perfect spot right now for a woman whose life has been centered around education, social institutes and pages.

justice, and peace.



Todd Goewey (BA '83)



Thomas C. Streckewald, Executive Director of Development, and Annette Singer, Alumni Affairs Director, are pictured reviewing the results of the Phonathon.

We are all deeply saddened by the sudden death of our friend and colleague, Leon Genciana. Leon died at his home on May 15th.

Leon was long committed to the concept of recognizing people's knowledge and abilities and spent his career at Edison State College helping our students attain their college degrees. In his ten years with Edison State College, Leon made many friends.

Those of us who worked with him on a regular basis knew him as a warm, sensitive, concerned colleague who was most generous with his time and his assistance

While our heartfelt sympathy is extended to his family, we all take inspiration in the contribution that Leon made to our lives. He was a friend who died too soon.

In his memory, a Scholarship Fund has been created. Family and colleagues who are interested in doing so can send their contributions to the Leon J. Genciana Jr. Memorial Scholarship Fund, 154 Broad Street, Matawan, New Jersey 07747.



Alumni and College staff enjoying dinner before the Phonathon. Left to right, college staff Tom Streckewald, Pat Capuzzi, and Ruth McKeefery; Alumni Betty Pardi (AA '78), Jeanne Rush (BS '83), Lois Carbone (AA '77, BA '78), and Len Engels (BS '80).

PONSI Sponsors Meet at Wang Laboratories

Thirty-eight representatives of New Jersey corporations and government agencies met at the second annual PONSI sponsor's meeting on March 1. The meeting, held at Wang Laboratories in the Carnegie Center at Princeton, focused on services that are available to organizations that sponsor PONSI evaluations

PONSI, the Program on Noncollegiate Sponsored Instruction, is a national program that evaluates formal courses offered by organizations other than colleges and equates them to college courses. The Program is operated by the American Council on Education (ACE) and is managed in New Jersey by Edison State College.

"In addition to its basic service of evaluating courses, PONSI is increasing its efforts to encourage the acceptance of credit recommendations at colleges nationally," James A. Ratigan, Director of PONSI at Edison State College, said. A major expansion of ACE services is the Registry, a computerized transcripting service that keeps an organization's credit recommendations on file and forwards transcripts to the college of the employee's choice.

Dr. Dorothy Fenwick, who manages the Registry at ACE, outlined the Registry's advantages. "The chief benefit is that the Registry gives the employee a permanent record that is easily accessible. In effect, the Registry serves as a unique 'resume' of the competencies gained on the job," Fenwick said. An additional benefit is that the computer will track the number of requests from each organization and the colleges that received the

If the experience of a General Motors study is confirmed, we will see a significant increase in the number of credits accepted," she said. General Motors found that the



Alumna Mildred Koslow (BS/HS '83) and husband Sol wearing their official Phonathon '85 hats and calling Edison grads. Thanks to Ron DeCoff, DeCoff Advertising Specialists, Trenton, New Jersey for donating hats for all callers.

company's grade reports were accepted 54 percent of the time. When the Registry transcript was forwarded, the acceptance rate increased to 72 percent," she said.

Other expanded services described during the meeting include the "customer service" support provided to sponsoring organizations. "Our goal is to give our PONSI sponsors the best possible follow-up service," Dr. Jerry Middlemiss, Coordinator of Corporate Services, said. "The College's service does not end when the evaluation of courses is completed. We want to make sure that each organization that uses our services has the information and support they need to get the most benefit from the service.'

Specific College services that can be made available include preenrollment information, advising for enrolled students, workshops to assist students in documenting their knowledge through a process called portfolio assessment, on-site testing, and career planning services.

"We want to serve as an advocate for the organization and its employees," Ratigan said. "If that means we have to assist their employees in gaining acceptance for their evaluated credit at another college, we do it. Our job is providing the needed service," he reiterated.

English Composition Course

If you are thinking about earning credit through portfolio assessment and also need credit in English Composition, Somerset County College may have just the opportunity for you. This Fall the English Department is offering a section of English Composition (3 credits) designed for the adult student. Writing assignments for the course will focus on writing about life experiences and encourage students interested in portfolio assessment to use their English Composition requirement to develop narratives for their portfolio. Additionally students will be assisted in developing the critical thinking and evaluation skills necessary for clear, coherent written communication.

Edison State College students interested in registering for this course, must contact the Advisement Center at Edison State College for approval.

For further information on the course, contact Lana Browne, Coordinator of Accelerated Programs at Somerset County College (201-526-1200, Ext. 374.)



Alumnae Jeanne Rush, Betty Pardi, and Ida Hammond (left to right) calling fellow grads during the 1985 Phonathon.

Edison State College to Offer Three New Associate in Science Degrees

Beginning in September, 1985, students may earn Associate in Science degrees at Edison State College in three new areas: Applied Science and Technology, Public and Social Services, and Natural Sciences and Mathematics.

These three programs were approved by the New Jersey State Board of Higher Education on February 16. Students may apply for the degrees after July 1, 1985.

The new degree programs will be especially suitable for working adults as many corporations and state and national government agencies are encouraging their employees to continue their education. The increasing educational demands of the National Guard, as well as other branches of the military, have

prompted educational officers at military bases to request that the College develop associate degrees that are appropriate for the majority of military personnel.

Students who will go on to earn a baccalaureate degree can earn an Associate degree in the interim.

Each of the three degree programs includes 30 semester hours of general liberal arts in the humanities, natural sciences and mathematics, and social sciences. In consultation with an Edison advisor, students will select a 21 semester hour Option in her/his field of interest. Each option has been developed to serve as the basis of a baccalaureate degree. Nine credits of free electives complete each degree.

The Options for each degree are:

ASSOCIATE IN SCIENCE IN APPLIED SCIENCE AND TECHNOLOGY

Horticulture

Agricultural Mechanization Air Traffic Control Architectural Design Aviation Chemical Laboratory Science Civil Technology Computer Science and Technology Construction Electrical Technology Electronics Environmental Science and

Materials Science Naval Science Nondestructive Evaluation **Nuclear Industrial Operations** Surveying Technical Services in Audiology Technical Services in Food Science Technical Services in Industry Water Resources Management Fire Protection

ASSOCIATE IN SCIENCE IN NATURAL SCIENCES AND MATHEMATICS

Biology Chemistry Computer Science

Technology

Environmental Science Mathematics Physics

Public Administration

ASSOCIATE IN SCIENCE IN PUBLIC AND SOCIAL SERVICES

Child Development Services Community Education Services Community Legal Services Community Services Counseling Services Criminal Justice Mental Retardation Services

Public Safety Services Recreation Services Rehabilitation Services Services for the Deaf Social Services Social Services Administration

Certificate Programs Offer **New Opportunities for Adults**

Edison State College recently announced its new Certificate Program which allows students to earn certificates as recognition of their expertise in several business areas. The program offers certificates in Accounting, Data Processing, Finance, Labor Studies, Marketing, Operations Management, Public Administration, and Management of Human Resources.

"The Certificate Program was designed to aid adults who are interested in a college career, but may be reluctant to commit to a long-term degree program," explained Dr. Jerry Ice, Vice President for Academic Affairs. Others who may find earning a certificate helpful are professionals who wish to document their expertise in a specific area, students who are

pursuing degrees but who would like to obtain a credential in the interim. and college graduates who want or need additional educational credentials. Most of, if not all, the credit acquired for a certificate may be applied toward an Edison State College degree. However, students do not have to be working toward a degree in order to apply for a Certificate Program.

Students enrolled in a certificate program may earn credits using the same flexible methods offered to them to meet degree requirements.

For more information, write to the Office of the Registrar, Edison State College, 101 West State Street, CN #545, Trenton, New Jersey 08625, or call 609/984-1180.

Travel Study Available

Edison State College, through the To Educate the People Consortium of Wayne State University, offers its students an opportunity to travel to, and study in, the Soviet Union. The trip is five weeks in length (September 20-October 26, 1985), with the total cost of the trip approximately \$1,200 (assuming departure from New York). The study

aspect focuses on Soviet trade unions, so preference will be given to those students affiliated with an American union. For additional information, contact the Center for Learning and Telecommunication, Thomas A. Edison State College, 101 West State Street, CN 545, Trenton, New Jersey 08625 (Phone: 609-984-1120).



A new student data base, using the WANG VS 85 system, was recently installed at Edison State College. The new system will make it possible for staff to access student records "on line." Quick access will be especially helpful when students call the College's Advisement Center, because the program advisor who takes the call will be able to see the student's record and answer most questions immediately. The College staff is being trained on the new system. Pictured above is Dave Oakley (left), a member of the Management Information System's staff, and Program Advisors Timothy Mott and Marion Stone.

Center for Management Education and Services Gains Members

Three corporations have contracted for membership in the College's Center for Management Education and Services. Dun and Bradstreet, Murray Hill; DeVry Technical Institute, Woodbridge; and Bell Core, Inc., Piscataway; have each contracted with Edison State College for a full year's on-site services.

"By virtue of its membership, each member organization extends its human resource function," Dr. Sonja A. Eveslage, Center director, said. "Membership provides an Edison State College staff person to manage components of the human resource function for the organization."

On-site activities focus on assisting employees to complete college degrees. As employees complete applications to Edison State College, the staff assess their learning needs to determine the most cost-effective and time-efficient means for the group to complete degrees.

"Appropriate means of earning credit are then brought on-site," according to Dr. Jerry Middlemiss, Coordinator of Corporate Services.

The choices might include on-site college equivalency testing, workshops to assist individuals in documenting their college-equivalency knowledge, Guided Independent Study courses, or courses offered by an instructional institution.

"The point is that the particular services brought to the site depend on the needs of the client group. In other words, members receive help in selecting those degree completion services that will best meet their employees' needs," Middlemiss said.

The Center, organized in 1983 to bring the College's services to corporations and government agencies, can also contract with organizations for components of the College's services. In addition to the degree completion services, the College is able to evaluate and determine the college equivalency of formal courses sponsored by organizations. Through the Program on Noncollegiate Sponsored Instruction (PONSI), more than 30 New Jersey organizations have sponsored evaluations of their formal training programs.

"Steps to Opportunity" Program Opens Doors for N.J. Division of Taxation Employees

A pilot project to provide New Jersey Division of Taxation employees with the skills needed to plan and implement their career development within the Division was developed jointly with Edison State College.

"The program was conceived to meet multiple goals," Jane Thomas, Chief, Manpower Resources and Development, said. "We wanted to create an upward mobility vehicle within the Division that would help the Division to identify those personnel motivated to help themselves advance as well as help employees develop the skills needed to work in an increasingly automated environment."

"The entire program was constructed to help individuals help themselves by giving them tools for making career and life changes," Jan Palmer, career counselor at Edison State College said. The six-part workshop began with the individual identifying personal interests, skills, and values. Then the information and skills needed to develop a career plan were emphasized, including information about higher education opportunities. However, the primary focus of the workshop was to discover the personal initiative needed to make career mobility a reality.

"Response was very positive,"
Palmer said. "Participants felt they benefited personally, but they also credited the Division with taking the initiative to provide the workshop."
"Participants are expected to act on knowledge gained," Thomas said.
"The Division expects that several of the participants will complete their college degrees."



Gwen Matlock using SIGI Plus, a computerized guidance system available at Edison.

Project LEARN Funding Continues; Services for Adults Grow

Edison State College recently received its third-year funding from the W.K. Kellogg Foundation to continue the work of Project LEARN, a project to establish the first nationally coordinated network of adult continuing education services.

Over the last three years, the College has received a total of \$179,000 to head the New Jersey effort; nationally, over \$4 million has been awarded to postsecondary institutions and educational agencies.

Educational opportunities for adults continue to expand as a network of institutions to provide these opportunities is established. This network includes colleges and universities, businesses, industries, labor unions, libraries, adult education centers, and military installations.

Several major projects have been made possible with the Project

LEARN grant: a Minority Leaders Conference; a data-base of information on New Jersey colleges; and a faculty seminar for the assessment of experiential learning, to name a few. SIGI Plus and Discover, two computerized guidance systems, have been developed through Project LEARN. Sites in Camden, Trenton, and East Orange have been set-up as computerized guidance sites.

Funds from Project LEARN have also been used to increase and improve the number and kinds of programs available to adult students, such as telecourses, credit-by-examination programs, certificate programs, and the use of prior learning assessments. Plans for the 1985 Project LEARN effort include a day-long seminar for librarians on the topic of the "Independent Learner."



Bill Seaton, Director of the Center for Learning and Telecommunications, is pictured above previewing one of the courses available through the College's Guided Study Program. This Fall, ten courses will be available to students. Each course consists of 8 half-hour video segments, a textbook, supplemental readings, and a course guide. A faculty mentor assists students with their independent learning and assesses outcomes. For more information on this method of earning credit at Edison, contact the Center for Learning and Telecommunications, 984-1120.



Jules S. Kahn, Director of Military Affairs and Financial Aid at Edison State College (center), was awarded a Certificate of Appreciation by the New Jersey Army National Guard for his support of the Guard's educational programs. Presenting the award are Colonel Anthony R. LaMastra (left), Commandant, New Jersey Army National Guard, and Lieutenant Colonel Vincent Zolnoski (right), Deputy Commandant, New Jersey Army National Guard. As Director of Military Affairs for Edison State College, Mr. Kahn has been instrumental in providing academic advisement for Guard members and helping them to translate military experiences into academic credit.

Earn College Credit for What You Know

College Administrator Publishes Book

A new book, Earn College Credit for What You Know, designed to help adults earn college credit for knowledge and skills they already possess, has been written by Susan Simosko, Director of the Prior Learning Assessment Office at Edison State College. It is the first of its kind prepared for the general public and commercially and nationally distributed.

Designed to help people get started on the process, the book contains several exercises for identifying readers' college-level skills and knowledge and presents important tips for documenting these competencies and organizing the actual portfolio. The book also lists more than 500 colleges and universities around the country which have programs for recognizing people's prior learning.

The last chapter of the book should be especially helpful to adults who have never attended college. Entitled "An Adult Guide to Understanding Colleges," the book provides information and descriptions of the various types of colleges and degree programs offered throughout the United States. It also discusses such issues as residency requirements (which Edison students need not worry about!), financial aid, and actual admission procedures to traditional colleges. It also contains a list of questions that can be used to help the reader compare institutions in order to find the one best suited to his or her needs.

Family Circle magazine carried an

excerpt of the book in May and the April issue of *Glamour* magazine highlighted it in its education column. The "Family Circle" article continues to generate significant interest from readers, not just at Edison State College but at several other external degree programs, too. Letters arriving from the article have had one common theme: that people of all ages from all parts of the country have vast learning and experience which they believe can be translated into college credit.

Susan was invited to write Earn College Credit for What You Know by the Council for the Advancement of Experiential Learning (CAEL), a nationally recognized association of colleges and universities dedicated to providing educational opportunities and services to adults.

Susan Simosko joined Edison State College in 1980 as Director of the Statewide Testing and Assessment Center. Prior to that, she was Associate Director of the College Level Examination Program (CLEP) at Educational Testing Service (ETS). Susan herself continues to be an adult learner. In addition to her full-time duties at the College, she is a free-lance writer, a frequent public speaker at state and national workshops, and a mime.

Copies of the book can be obtained at B. Dalton and other local bookstores for \$8.95 or by calling 1-800-621-5199. The book is published by Acropolis Press, Washington, D.C.



Susan Simosko, Director of the Office of Prior Learning Assessment

Prior Learning Assessment Office Expands Workshop Schedule

The Office of Prior Learning Assessment has expanded its Portfolio Orientation workshop schedule and is now offering workshops at various locations throughout the State. Through Portfolio Assessment, students can earn college credit by demonstrating knowledge that they have obtained on the job or in other noncollegiate settings. Statewide Testing and Asssessment Center (STAC) member colleges are providing workshop space so that Edison State College portfolio advisors can offer workshops at convenient local institutions.

In January, Brookdale Community College became the first STAC college to sponsor a workshop, followed by Glassboro State College in April. Individuals living in northern New Jersey who are interested in learning more about portfolio assessment may want to attend the workshop at Bergen Community College on October 26. Trenton, long the sole site for Portfolio Orientation workshops, hasn't been overlooked. The March workshop was held at Edison State College in Trenton.

In order to expand the portfolio workshop network to noncollegiate locations, the Office of Prior Learning Assessment brought the May workshop to Camden County Library. This location also proved to be convenient for Edison State College students living in the Philadelphia area. Camden County Library is cooperating with Edison State College on Project LEARN and is the South Jersey site for Project LEARN's computerized guidance services.

The expansion of the workshop schedule has been enthusiastically received by potential portfolio assessment students. The eventual goal of the Office of Prior Learning Assessment is to schedule workshops so that everyone who would like to attend may do so without having to travel a great distance.

The Portfolio Orientation Workshop is designed to acquaint learners with the portfolio development process. A new format was developed to help participants focus on the main components of a portfolio and gain an understanding of what constitutes a "good" portfolio.

Participants are provided with clear examples of what needs to be included in a portfolio and throughout the three-hour workshop participants are helped to identify methods which will be most productive for their portfolios.

The goal of the Portfolio
Orientation workshop is to get
potential portfolio students
thoroughly acquainted with the
process before they undertake their
own portfolio project. Portfolio
Advisors Dennis Bakewicz, Ann
Bielawski, and Jan Palmer find that
students who have contact with the
Portfolio Office from the beginning of
the process generally produce better
portfolios and tend to be more
successful in earning college credits.

The September Portfolio
Orientation Workshop is being
offered at Somerset County College so
that it can be the lead-in to a threepart Portfolio Development
Workshop offered by Lana Browne,
Coordinator of Accelerated Programs
at Somerset County College. This
series will serve as a model for a
similar Orientation and Development
Workshop series the Office of Prior
Learning Assessment is planning for
Spring 1986.

Individuals interested in the September three-part Portfolio Development Workshop should contact Lana Browne at Somerset County College, 201-526-1200.

Portfolio Orientation Workshops are scheduled throughout the State for the coming year. For further information on Portfolio Assessment or to be placed on the mailing list for Portfolio Orientation Workshops, please complete the coupon below and return it to Robin Hendrickson, Edison State College, 101 West State Street, CN 545, Trenton, NJ 08625.

	I am interested in more information on the following Portfolio Orientation Workshops.					
		Edison State College—July 20, 1985				
		Somerset County College— September 28, 1985				
		Bergen Community College— October 26, 1985				
		College of St. Elizabeth— November 23, 1985				
		Brookdale Community College—January 1986*				
		Camden County Library—March 1986*				
		Essex County College—April 1986*				
		Edison State College—May 1986*				
	Ιw	would like more information on the Portfolio Development Workshops.				
*wo	rksł	hop date to be announced				
Nar	me .					
Add	ires	s				

☐ I am interested in receiving information on Portfolio Assessment.

Chapter News



Jeffrey Thane discussing priorities and goal setting at the recent North Jersey Chapter workshop.

North Jersey Chapter Activities

The North Jersey Chapter has been busy planning several interesting programs for their members.

"Goal Setting" was the topic of the March workshop held in the Elmwood Park, New Jersey Library. Jeffrey Thane, Senior Management and Development Specialist for Becton Dickinson, described techniques used to identify and understand goals. Participants rated a set of 28 personal values and selected the top five. Everyone had a chance to compare these five to their current job, potential new job, and fantasy career, hobby or retirement plans.

"This was the first Chapter event I've attended. I found fellow alumni to be very friendly. I was especially interested in the segment on identifying priorities that conflict with goals. Often times we face career or personal decisions where we choose the wrong path. This is usually caused by our shortsightedness or lack of understanding of our values and thus our priorities. This seminar has helped me identify methods I can use when making career and personal plans. It was an evening well spent." Robin Pask (BSBA '85).

"Excellent. Starts the thinking process." "I wish we had more time." "Come back again!" These were the reactions of other alumni.

Chapter members thanked fellow Alumnus Tom Dettling (AA '81), Program Chair, for arranging the program. Tom works at Becton Dickinson with Jeff Thane.

Can you identify someone at your workplace who would present a program for your chapter?

For more information about the North Jersey Chapter, call Linda Campbell, 201-625-5194.



Alumni Walt Keller (BA '78) and Barbara Friedman (BA '79) presenting resume writing and job interviewing skills seminar to South Jersey Chapter.

South Jersey Chapter Activities

Resume Writing and Job Interviewing were the topics of a recent seminar sponsored by the South Jersey Chapter in the Cherry Hill Office of the College.

Barbara Glatt-Friedman and Walt Keller, Edison alumni and professionals in developing job search strategies, held everyone's attention for three hours as they described how to market yourself through a resume and job interview.

According to Walt, who discussed the art of resume writing: A resume is a tool to market your skills and accomplishments. "Packaged" properly, the product (you) will sell.

Walt feels that people are often too timid in noting their accomplishments. He quoted Dizzy Dean, the flamboyant sportscaster, who, when asked about his bragging, answered: "It's not bragging. It's the truth."

Barbara noted that the interview should be a joint venture. It is just as important for the job seeker to ask pertinent questions about the position and potential in the company as it is for the employer to find out if your goals and skills match the company's needs.

Barbara recommended that interviewees should pay particular attention to these types of questions:

"Tell me about yourself." This is a prime opportunity to sell yourself. Relate your answer to the job.

"What kind of manager are you?" This is a personality question.

"Describe your ideal job." This is a motive question.

"What kind of salary are you expecting?" Hedge. Try not to be specific.

Be prepared. Practice and write out all possible answers. Answers should always be positive, brief and factual.

Walt and Barbara stayed after the session ended in order to answer many individual questions.

Do you have ideas for programs? Are you interested in planning Chapter activities? Call Maria Rosa (BS/HS '82), Chapter Chair, 609-482-2567 evenings.

Central Jersey Chapter Activities

The Central Chapter invited Jim Ratigan, Director of the Program on Noncollegiate Sponsored Instruction (PONSI) at Edison, to talk with the Chapter officers. Jim explained how the College, through PONSI, evaluates, for college credit, the many fine training programs in industry, government and non-profit agencies.

Members asked about how the training programs are evaluated, the process of selecting consultants, and the fees for these services.

Alumni are encouraged to contact Jim (609-984-1150) if they know of a corporation or agency that might benefit from a PONSI evaluation.

In response to members' requests for information about graduate school, the Chapter hosted a seminar about "Graduate Opportunities for the Adult Student." Dr. Ruth McKeefery, Dean of Academic Programs at Edison, Al Quinton (BA '82), and Dr. James Morgan (BA '75) were the panelists.

Dr. McKeefery has compiled a list of graduate schools of interest to adults. Al completed an MBA from New York Institute of Technology in 1984. He is currently enrolled in a Certificate for Advanced Graduate Studies (CAGS) at Pace University in New York, and hopes to go on for a doctorate. Dr. Morgan, "Jim," completed his doctoral studies in Black History at New York University and is currently taking courses toward teacher certification.

courses toward teacher certification.
We certainly are proud of these two
members of our Chapter.

For information about the Central New Jersey Chapter, call Irma Friedman (BA '82), Chapter Chair, 201-360-2685 (evenings).



Central Jersey Chapter members: Left to right Lee Becker (BA '82), Bruce Hubscher (BA '76), Joan Light (AA '84), Lenora Dunlap (AA '78), Frank Hawrylo (BS/TS '79), Ondina Jeffers (BA '82), Irma Friedmann, (BA '82), Chapter Chair, and Lois Carbone (BA '78), back to camera. Present but not in photo, Nancy Kraynick (BA '81) and Jim Ratigan, Director of the Program on Noncollegiate Sponsored Instruction at the College.

Graduate Reaches Educational Goal

Harriette J. Beispiel, of New Monmouth, a Resource Management Clerk in the Administrative Office of PM TMDE, at Fort Monmouth, recently received her Bachelor of Arts

Harriette's college education started in 1954 and was interrupted for almost 30 years to raise three children. In 1954 she attended Brooklyn College for one year during the day and one-half year at night while working during the day.

Twenty-six years later she resumed her education through Edison State College. Her husband Myron served as her guidance counsellor and helped plan her degree program.

Mrs. Beispiel attended Brookdale Community College, Kean College (at Fort Monmouth), CECOM Training Institute (at Fort Monmouth), and Arkansas University through correspondence. This past June, she was simultaneously enrolled in three colleges while studying for her Pre-Graduation Conference for Edison. (She received her Associate in Arts Degree from Edison in 1981.)

It took Mrs. Beispiel a long time to attain her degree and many, many hours of study, homework, research, class time and examinations; but she feels that it was all worth it. This was a lifelong goal.

Her children Maura, an Electrical Engineering graduate; Jay, a secondyear college student; and Amy, a high school student and a gymnast, all assisted and lent support to their mother's efforts.

Metro-DC Area Chapter

Alumni living in the Metro Washington, DC; Maryland; Virginia area who are interested in meeting fellow Edison grads should contact: Chuck Grimmnitz (BA '78); 301/552-2240 (home); Chuck Hicks (BS/AST '84), 703/237-7623 (home); or Bob Rothenhoefer (ASM '84), 703/893-7407 (home).



Metro-DC Area Alumni taking a break at their recent chapter planning meeting. Left to right: Tim Hatcher (BA '83) and wife Phyllis; Chuck Hicks (BS/AST '84); Mike Phillips, guest; Bob Rothenhoefer (ASM '84); Jim Thompson (BSBA '84); Tom Hicks (BSBA '79), First Vice President, Alumni Association. Not in the picture but also attending the meeting: Chuck Grimmnitz (BA '78); and JoAnn Rothenhoefer, wife of alumnus Bob Rothenhoefer.

President's Corner

A message from Frank Hawrylo (BS/AST '79) President, Edison State College Alumni Association

Greetings, and welcome to the "President's Corner." I plan to use this column as a link between the Association, the alumni, Edison students, and staff. This will be one way to keep you up-to-date with the Association's activities and needs.

We realize that one of our most important goals is to continue to develop a sense of identity among Edison graduates. The tremendous growth in alumni participation this past year attests to our progress in achieving this goal. The New Jersey Chapters have offered a variety of programs for their members. A new Chapter is forming in the D.C. area and more and more alumni are taking an active role in chapter and Association development.

The Association's first set of Long Range Plans were approved at the Annual Meeting in October 1984. The four major goals for 1984-1987 are to: (1) achieve financial stability for the Association by 1987; (2) increase alumni participation in Association activities 200% by 1987; (3) increase public awareness of the College; and, (4) improve communication within the Association and between the Association and the College.

To help us realize these goals, the Board has approved several standing committees. In order for us to continue to move forward and implement the activities as outlined in the Plan, we need your time, talent, and involvement. The

committees and committee chairs are listed below. We need your help to ensure success.

Enthusiastic alumni are our greatest asset. PLEASE select a committee that interests you and join us. Experience the "high" of meeting and working with fellow grads.

All Edison graduates are members of the Alumni Association. There are no dues. This is *your* Association. We exist to serve your interests and to assist our Alma Mater!

See you all at our First Alumni Weekend—1986!

Frank

STANDING COMMITTEES

ALUMNI WEEKEND Mildred Koslow (BS/HS '83) (201) 526-1195 (eves.)

ALUMNI RELATIONS Lee Becker (BA '82) (609) 890-2065

FUND RAISING AND RING SALES Jaqui Berends (BA '79) (609) 443-4549 (eves.)

AWARDS Bill Geddes (BA '82) (201) 891-3882 (eves.)

Alumni Board Meetings are held the 2nd Saturday morning of each month, 9:30 a.m.-12:00 noon at Mom's Peppermill Restaurant, Hightstown, New Jersey (just ¹4 mile east of Exit #8, New Jersey Turnpike).

Message From Alumni Weekend Chair

Mildred Koslow (BS/HS, Class of '82), has been named Chairperson for the First Alumni Weekend now being planned for early 1986.

Midred is inviting all alumni to participate in what is hoped will be a very stimulating, exciting, funfilled experience. The event promises to be a wonderful get-together . . . the First Alumni Weekend for Edison State College graduates!

According to Mildred, "It's easy for a traditional school to play on the old memories track, to cheer their favorite school football team, to hail their marching band, or to revere their school campus. However, our strength lies in our own individuality. The ingredients which allowed us to achieve our goals were determination, motivation, the ability to prioritize our time schedules, and a lot of hard work to make the excitement of achieving a degree happen. This is

the perfect combination of talent needed to launch our first major gettogether.

We need your special talents to make this affair truly memorable. Our aim is to stimulate your senses on both an intellectual and recreational level while meeting fellow alumni, their guests, and college staff in a relaxed atmosphere. Won't you join forces to ensure an unforgettable success?

We have many committees to choose from. Where do you feel best suited: recreation, hospitality, programming, publicity and public relations, food, facilities? Join me and be a part of the excitement in planning this gala event! Call the Alumni Office in Trenton, 609-984-1588, or me, in the evening at 201-256-1195, and let me know which committee interests you."

My College Ring

A ring may have different meanings but it is usually a reminder of a dear or close person or of an event that has had singular significance in our lives. Rings have embellished human fingers since time immemorial. Even nowadays, they



Jaqui Berends (BA '79) Alumni Ring Sales Chair.

are considered as something special.

Upon graduation in 1979, my mother gave me a college ring. I have not taken it off my finger since. To me, this beautifully designed jewel, with its bright, shiny black onyx stone, represents the culmination of the achievement that has had significance in my adult life. It represents something I worked for all by myself—no luck or destiny, as one may say, had anything to do with it. I studied, I sacrificed many other things, I GRADUATED!!!

I do treasure my college ring and urge you to join the evergrowing number of Edison graduates proudly bearing their College rings.

The Edison College ring may be purchased in many other semiprecious stones. I like onyx.

Information about the College ring is available through the Alumni Office, Edison State College, 101 West State St., CN 545, Trenton, N.J. 08625.

Jaqui Berends (BA '79) College Ring Chair

Alumni Fund Selected

As this issue of *Invention* went to press, Edison was notified by the Council for the Advancement and Support of Education that the 1984 Alumni Fund had been named a finalist in the improvement category of the prestigious U.S. Steel Alumni Giving Incentive Awards Program.

This program recognizes institutions and their alumni that have made a significant and successful commitment to encourage private voluntary support to education.

Director of Development Tom Streckewald, who is preparing final documentation for the review of the judges, was elated with the news. "Our alumni and the College staff worked very hard last year and deserve the recognition that this award carries," he said. "The credit for our selection as a finalist goes to the tireless volunteers and to the hundreds of alumni who supported last year's Alumni Fund."



Alumni from the New York City area were invited to meet college staff and each other recently when staff members were in Manhattan for a conference. Pictured above, foreground, left to right are Mildred Koslow (BA '82) and Michaele Waring (BA '76). Behind them are Alumni Affairs Director Annette Singer and Al Quinton (BA '82).

Special Thanks

The Alumni Association extends special appreciation to fellow alumni Barbara Glatt-Friedman (BA '79) and Walt Keller (BA '78), South Jersey Chapter members, and Dr. James Morgan (BA '75) and Al Quinton (BA '82), Central Jersey Chapter, for their willingness to take

an active part in their chapter's program development.

Edison Alumni are talented! If you have a special skill or expertise and would like to present a program to fellow alumni, just call your local Chapter or the Alumni Office.

College Store

Response to our first offering of Edison memorabilia was overwhelming! We are caught up now, thanks to Jim Miller in our mailroom.

In response to the many requests for a mug, we are now offering our first official College Mug. This will be the first of a series. Each time we reorder, the style will be different. Order now and start your collection! Your purchases help the Thomas A. Edison State College Foundation, which supports the programs and activities of Edison State College.

T-SHIRT	—white with dark blue trim on neck and sleeves, College name in matching blue or left side, 50/50 cotton and polyester		
	Sizes L. XL	\$7.00	(\$1.50*)
KEY RINGS	—clear acrylic, College logo on both sides blue on white		(\$.50*)
PEN	 black matte finish w/cap, orbitip rolling point, black ink, writes like ink pen, College name on barrel, refillable 		(\$.50*)
DECAL	—for inside car window, College name, blue on gold	\$1.00	(n/c)
COFFEE MUG**	—12 oz. porcelain mug, white with blue College logo on both sides	\$5.00	(\$2.50*)
*Postage and handling **New item.			

COLLEGE RING—Brochure and price list available through the Alumn Office. Proceeds benefit the Alumni Association.

	ORDER FOR	M
Ship To: Name		
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Business # ()Home # ()
Quantity Item		Price: Include Postage and Handling Charges
	TOTAL ENC	LOSED
	College ring information. Dayable to EDISON FO	

Alumni Notes

James Manoleas (BS/AST '84), Lindenhurst, NY, has been promoted to Senior Mechanical Systems Engineer at Impell Corp., Melville, NY. Jim stated that this promotion was a result of earning his B.S. degree from Edison.

Donald Mahoney (AA '80, BA '81), Los Angeles, CA, has completed a Master of Science in Biomathematics from the University of California, Los Angeles.

Dorothy Masum (BA '78), PA, received the 1984 Interfaith Forum on Religion, Art and Architecture Award for her 15 encaustic paintings of "The Stations of the Cross." Encaustic painting employs heat to fix and seal structural layers of beeswax and pigment during construction and upon completion of work. Dorothy earned a Master of Arts degree in Studio Art from Bloomsburg University where she also teaches art. She recently published Encaustic Painting, a book that traces the history of the art.

We would like to hear from you. If you have changed jobs, received a promotion, completed a graduate degree, been elected an officer in a professional or civic organization, we would like to announce your achievement(s) in the Alumni Notes Column.

Send information to Annette Singer, Alumni Office, Thomas A. Edison State College, 101 West State Street, CN 545, Trenton, NJ 08625. Frank Bianchi (AA '80), Dobbs
Ferry, NY, received a Bachelor of
Arts degree, cum laude, from Mercy
College (NY), a Master of Science
degree from Long Island University
(NY) and Master of Arts degree from
California State University. He was
accepted into the Alpha Chi and the
Alpha Phi Sigma Honor Societies.

Linda Campbell (AA '81),
Rockaway, NJ, has joined the firm of
CIT Financial Corp. (Livingston,
NJ) as a Senior Programmer Analyst.
In February, she was awarded a
Bachelor of Science in Business
Administration degree from Edison
State College. Linda is Membership
Chair for the North Jersey Alumni
Chapter. Anyone interested in
information about the North Jersey
Chapter is invited to call Linda at
(201) 625-5194.

Jim Cromley (BA '81), National Park, NJ, has been appointed Admissions Representative for the McCarrie Schools of Health Sciences and Technology (Philadelphia, PA). Jim was formerly a Financial Aid officer for the school. He is currently serving his third term as an elected Council Member of the Borough of National Park.

John Redwine, Jr. (AA '79), East Point, GA, received a J.D. Law Degree from John Marshall Law School (Atlanta, GA) and an LLM Master of Law Degree from the Woodrow Wilson College of Law (Atlanta, GA). John is a Labor Relations Consultant and Arbitrator.

George Santiago (BA '81), Flushing, NY. George completed a Master of Arts degree in Sociology from Queens College (NY) in 1984. He is currently enrolled in the doctoral program at the Graduate Center of the City University of New York.

Clifford Asbury (BSBA '83), Decatur, GA, has been appointed Eastern Regional Sales Manager for Worthington Foods of Worthington, Ohio.

Willard Randall (BA '82),
Burlington, VT, is an investigative reporter turned historian. His recently published book A Little Revenge: Benjamin Franklin and His Son was reviewed in the Philadelphia Inquirer. The book is a dual biography of Ben Franklin and his son William. In 1984 Willard received a Master of Arts degree in History from Princeton University where he is currently enrolled in the doctoral program. He teaches History at the University of Vermont and is completing a second book.

Janet Saulter-Hemmer (BA'83), Lake Hiawatha, NJ, was promoted to Computer Programmer I at Dun and Bradstreet in Parsippany. She is currently enrolled in the Masters program in Computer Science at Montclair State College. She is the founder and Co-President of the Organization for the Enforcement of Child Support and the Director of West Caldwell Recycling Center, the largest nonmunicipal, non profit recycling center in NJ. Janet was listed in the 1985 edition of "Who's Who in American Women."

Daniel Verdigi (BA '80), Delray Beach, FL, was formerly from Jackson Heights, NY. Dan received a Master of Science Degree in Contract Aquisition Management in 1981 from the Florida Institute of Technology. He is an instructor in the Graduate Studies Program at F.I.T., teaching Contract Management, Contract Law and Cost and Price Analysis.

Louis "Chuck" Grimmnitz (BA '78), New Carrollton, MD, received a Master in Business Management degree from Central Michigan University. Chuck is a Telecommunications Analyst at the Navy Data Center (Washington, DC). He is a member of the Steering Committee for the newly formed Metro-DC area Alumni Chapter.

Margaret Morris (BA '82), Brick, NJ, was promoted to Technical Writer at the Fort Monmouth Army Base (NJ).

Alumni Business Directory Planned

The Alumni Office has announced an opportunity for alumni to advertise their business to other alumni—the Edison State College Alumni Business Directory. To get your name and your business advertised for free to fellow alumni, all you need to do is send one business card to the Alumni Office. We will reprint your card in the Directory and send you a complimentary copy.

Whether you work for a company, a government agency, a nonprofit organization, or for yourself, you can benefit from displaying your card in the Directory. Who knows, that new client, job opportunity, or that person down the hall just might be an Edison graduate, too. Networking is the name of the game in today's market.



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