



NEWS BRIEF

OFFICE OF CORPORATE - HIGHER EDUCATION PROGRAMS

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FACULTY PROFILE: Dr. Joseph C. Santora

Each PONSI review team includes experts who not only teach in the subject area to be reviewed, but have among them the practical experiences that broaden their knowledge and perspectives.

“From his work, Dr. Santora has observed that many managers worldwide still adopt U.S. management practices”

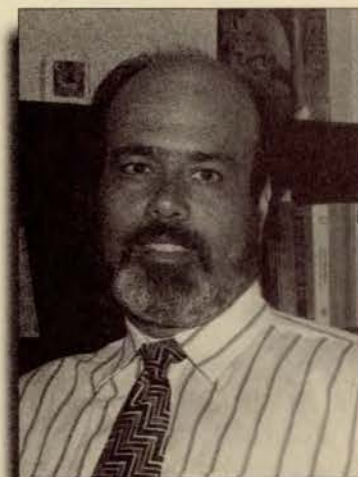
Dr. Joseph C. Santora is an excellent example of that combination of expertise and experience. In addition to being a full professor at Essex County College, where he has worked for 21 years, Dr. Santora has traveled the world, speaking, researching and publishing in the field of management, leadership and organizational behavior.

Dr. Santora's most recent trip took him to Australia, where he was appointed Visiting Professional Fellow at the Leadership Center at Monash-Eliza Business School, part of Monash University. He spent his time interviewing top Australian executives from the profit sector to develop case studies similar to the Harvard Case Studies. He also taught in the Executive Development Program.

Two of the cases he developed while in Australia have already

been accepted by Prentice Hall to be published in 1997. One will appear in “Organizational Behavior in Australia and New Zealand”; the second is “Strategic Management in Australia and New Zealand: Concepts, Context, and Cases.”

From his work, Dr. Santora has observed that many managers worldwide still adopt



▲ Dr. Joseph C. Santora

U.S. management practices and believe

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New Service For ACE/PONSI Participants

Thomas Edison State College announces a new service to enable anyone who has successfully completed an ACE/PONSI-reviewed course to have that credit recommendation placed on a college transcript. Many people need to show that they have earned college credit for licensing or employment requirements; or they simply want the assurance of seeing their learning validated by its appearance on a college transcript. Also, there

are a number of colleges and universities that do not have academic policies that permit them to accept the ACE/PONSI credit recommendations directly, but will recognize credit in transfer if that credit was awarded by another regionally accredited institution.

This new service of the College, the PONSI Transcript, does not change the essential role of the ACE Registry; rather it increases its value. If a student is

seeking a degree from Thomas Edison or from another college that accepts ACE/PONSI recommendations directly, the student need only have a copy of the ACE Registry record mailed directly to the college, as usual. But, if a student wants recommendations placed on an official college transcript, the student can do so by simply having a copy of the ACE Registry report sent to

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THOMAS
EDISON
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COLLEGE

that Americans are the great innovators. He found executives, CEOs and managing directors in Australia to be "more laid back, more accessible than Americans at similar levels." He was surprised and pleased to be able to interview high ranking officials whose counterparts in the U.S. would more than likely have been unavailable to him. During interviews, Dr. Santora was surprised with their openness.

He has interviewed many executives and sees a vivid distinction between leaders and managers, observing that very few people can be both. "Leaders provide the vision - they look beyond the day-to-day operations and want to think about where the company will be in three years, then five, then ten. Managers are more like the people who run the 'mom and pop' type operations: they sold something, they replaced it, and things pretty much stayed the same."

This summer's trip was the first extended time Dr. Santora had spent in that part of the world. "Australia, a continent of only 18 million people, reminds me of what the United States was like 35 years ago as far as friendliness and a sense of community and closeness. There are wonderful town centers and people seem to genuinely be involved in communities," stated Dr. Santora.

On the graduate level at Thomas Edison,

Dr. Santora is a learning facilitator for Part 1 of the on-line course, "Organizational Management and Leadership Seminar." Although he was only two weeks into the course when interviewed, Dr. Santora was excited about the course, especially with the extra appeal of working with the students on-line. In this first class, he is working with a group of AT&T managers, and he anticipates excellent exchanges as they discuss the theories in relation to what is happening in the business community today. Students apply theory learned in the course to hands-on work experiences, thus enhancing the learning.

In addition to the work for the Master of Science in Management Program at Thomas Edison, Dr. Santora also has mentored Guided Study courses such as "People and Organizations" and "Principles of Management."

Dr. Santora earned his Ed.D. in Administration Policy/Urban Education at Fordham University in New York. In the '80s, he was a mid-career fellow at Princeton University in the Woodrow Wilson Graduate School of Public and International Affairs. His work in the areas of management, leadership and organizational behavior has been widely published. ■

Congratulations to...

Sam Heier, who recently was appointed School Director of The Chubb Institute in North Brunswick. This is the third New Jersey campus opened by The Chubb Institute, which expects to enroll 700-plus students at the North Brunswick campus. The Chubb Institute, an independent subsidiary of The Chubb Corporation, provides classroom training in business-

► *Sam Heier accepting an award from Dr. Sonja A. Eveslage, assistant vice president for Corporate College Programs, at last year's Corporate-Higher Education Colloquium*

oriented computer subjects to the public and industry. Heier began his affiliation with



PONSI when he was with the Computer Learning Center. ■

Recent PONSI Reviews

HoHoKus School of Secretarial and Medical Sciences, Ramsey, N.J.
1 course
3 credits

Showboat Casino/Hotel Atlantic City, N.J.
3 courses for a total of 7 credits (five-year review and additional course)

The Chubb Institute Computer Programming Program headquartered in Parsippany, N.J.
5 courses for a total of 30 credits (five year review)

American Educational Institute Basking Ridge, N.J.
47 courses for a total of 56 credits (five-year review) ■



▲ *Participating in the recent PONSI evaluation at The Chubb Institute are (l to r) Don Vassallo, Research & Development technical writer, The Chubb Institute; Prof. Robert Saldarini, professor of Information Systems, Bergen Community College; Prof. Alvin Williams, coordinator of Computer Sciences and Engineering Technologies, Essex County College; James A. Ratigan, director, Corporate-Higher Education Programs, Thomas Edison State College; Sister Ellen M. Dauwer, associate dean, Adult Undergraduate Degree Programs, College of St. Elizabeth; Dan Negron, assistant director, Corporate-Higher Education Programs, Thomas Edison State College; and Kathy McNeal, Research & Development manager, The Chubb Institute.*

Joint Evaluation Successful

Two PONSI sponsor organizations, the Showboat Casino and Hotel and the HoHoKus School for Secretarial and Medical Sciences, participated in the first joint evaluation conducted through Thomas Edison's Office of Corporate-Higher Education Programs. This new option for ACE/PONSI Reviews was reported in the last issue of NEWSBRIEF.

A joint review benefits each organization that participates. Having similar courses reviewed on the same day and location by the same group of college faculty saves significantly on the cost of the review. Furthermore, it gives organizations whose overall business may be very different, a chance to meet on common ground - education and training.

On October 18, courses in "English Composition" and

"Business Communication" were reviewed by Dr. Joseph C. Santora,

"Looking within our 'community of sponsors' to build bridges and make connections will benefit everyone associated with the ACE/PONSI program"

Essex County College; Professor Ronald Kostar, Temple University; and Dr. Jeannette Purdy, Mercer County Community College. (See Santora story on page 1.) Both Showboat and HoHoKus received credit recommendations.

"This joint review was a good example of how well the process can work," stated Jim Ratigan, director of the Office of Corporate-Higher Education Programs. He explained that in the past, single course evaluations were discouraged as not being cost-effective. In this case, each organization not only saved money - they had an opportunity to meet one another on common ground, and to network.

"Looking within our 'community of sponsors' to build bridges and make connections will benefit everyone associated with the ACE/PONSI program," Ratigan believes. PONSI sponsors who would like more information or have suggestions for courses that could be reviewed in this format are invited to contact Dan Negron, assistant director of the Office of Corporate-Higher Education Programs. ■

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New Servicefrom p.1

Thomas Edison State College along with the PONSI Transcript application. The student will receive college credit for the work. The fee for

this new service is \$10 per credit.

All PONSI sponsors should have already received this announcement and a supply of the new PONSI Transcript application forms. Contact the Office of Corporate-Higher Education Programs for additional applications or for further information. ■

First Union Banker Recipient of "CAP" Award

Tracey Rattray, a loan specialist at First Union National Bank in Newark, N.J., received the Thomas Edison State College "CAP" Award at the Fall Commencement Program of the American Institute of Banking of New Jersey. The award is presented to the student who maintains the highest overall grade average in PONSI-evaluated courses leading to a diploma and/or entrance into the CAP (College Accelerated Program) program.

Within the last three years, Rattray completed nine PONSI-evaluated AIB courses, most with grades of A+. "I enjoyed the challenge of the courses," Rattray said, "It was great to be studying the theory when at the same time working hands-on. The courses made my job clearer, much more defined." Rattray has been in the lending area of banking for 10 years. She plans to continue her education in January.

AIB of New Jersey,

an educational division of the American Bankers Association, has been affiliated with the PONSI program since 1982. More recently, AIBNJ and the College have developed a partnership to offer AIB students the opportunity, through the CAP, to



earn an associate degree using many of the AIB courses that have been PONSI evaluated. ■

▲ *AIB student Tracey Rattray receiving her award from James A. Ratigan, director, Office of Corporate-Higher Education Programs.*



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The staff in the Office of Corporate-Higher Education Programs wish all of our colleagues and friends a peaceful and healthy holiday season and a wonderful New Year. ■

ACE VP Retires

Henry A. Spille, an American Council on Education vice president since 1987 and the director of the Center for Adult Learning and Educational Credentials since 1978, retired in December after 22 years of service at ACE. A national leader in adult education, Spille was presented with the Presidential Award for Exceptional and Innovative Leadership from the American Association for Adult and Continuing Education.

ACE's Center for Adult Learning and Educational Credentials serves as a leader in developing accessible, high-quality learning and credentialing opportuni-

ties for adults and advancing the recognition of such learning by education institutions and other organizations. In addition to the ACE/PONSI

program, the Center also operates Military Evaluations Programs, Registry of Credit Recommendations and the GED Testing Service, among others.

Spille has been a long-time friend and supporter of Thomas Edison, and has served as a member of the Advisory Board for the Center for Corporate and Public



▲ *Henry A. Spille*

Partnerships. We wish him a happy, healthy and productive retirement. ■

