

Invention

Newsletter of Thomas A. Edison State College

Summer 1986



Dr. Sonja Eveslage (left), Director of the College's Center for Corporate Partnerships, speaks with Dr. J. Donald Trotter (center), Manager at AT&T Headquarters Training and James Ratigan (right), Director of Edison's Program on Noncollegiate Sponsored Instruction, at a recent meeting of PONSi affiliates. The College meets yearly with PONSi sponsors to update them on policies and procedures.

Yeager To Speak at Commencement

General Chuck Yeager, the first test pilot to break the sound barrier, will be the Commencement speaker at Edison State College's Fourteenth Annual Commencement Ceremony, to be held Friday, October 10. A World War II hero, Yeager captured world-wide recognition for breaking numerous records during the "Golden Age of Aviation."

Yeager, who joined the Air Force directly out of high school at age 18, will be given an honorary degree by Edison during the Commencement. Students who will be eligible to participate in the graduation this year will receive further information on the Commencement ceremony shortly.

Alumni Phonathon Breaks All Records

Did you receive your call from one of the Alumni or Edison staff volunteers during Phonathon week in March? If you did and if you pledged your support, you helped make the 1986 Alumni Phonathon one of the most successful ever! The final total of \$37,344 in pledges represents an increase of 25 percent over anticipated goal and a 26 percent (\$8,798) increase over the 1985 total!

As alumni made their pledges, the callers reminded them about the matching gift programs sponsored by many employers. As a result, 172 alumni have increased their gifts with an employer's match.

Alumni enjoyed the opportunity to talk with fellow grads all over the United States and Canada. To add to the excitement, callers watched their own records for pledges obtained and dollars raised mount. Betty Pardi, Frank Hawrylo, Robert Shonk, Rosa Lee Eickhoff, Millie Kevit, and Anna Grove obtained the most pledges, and Tim Burns, Betty Pardi, Rosa Lee Eickhoff, Barbara Friedman, and Hugh Crosson raised the most dollars per night. Recognition for most pledges during the entire event went to Alumni Association President, Frank Hawrylo with 100 pledges. Betty Pardi was cheered as the alumna who raised the most dollars with a total of \$3,430. The record-setting highest single pledge of \$2,000 was obtained by Tim Burns, a first-time caller.

Proceeds from this year's Phonathon will help Edison broaden

public awareness of the College, enhance development of the Alumni Association and Alumni programs, and help improve the delivery of Edison's services to students.

We are sorry if we did not reach you during the Phonathon. Your gift is important to us. Alumni who would like to contribute to the 1986 Alumni Fund can do so by sending contributions to the Office of Development, Edison State College, 101 West State Street, CN 545, Trenton, NJ 08625.

This year marked the first time Alumni took a leadership role in managing the Phonathon. Special thanks to Irma Friedmann and Frank Hawrylo who accepted appointments as the 1986 Alumni Fund Co-Chairs. Thanks also to Ida Hammond, Joan Light, Dom DeFrancesco, Lois Carbone, and Patricia Deved for their help as Night Captains.

"The Phonathon was so successful and lots of fun for one reason: the alumni were very responsive. They were happy to talk to another Edison graduate," commented Irma. "It's great to see alumni congratulating each other at the end of a good night of calling. Of course, no one gets more excited than I when we have a successful night," noted Frank.

If you are interested in being part of the alumni volunteer management team for the 1987 Phonathon, call or send a note to the Office of Alumni Affairs, Edison State College, 20 Evergreen Place, East Orange, NJ 07018, 201-266-1950.

Survey Indicates Growing Acceptance of 'Nontraditional' Programs

Colleges in New Jersey are recognizing more and more the high quality of learning that takes place outside the classroom. In fact, they are awarding college credit for it.

According to a recent survey conducted by Thomas A. Edison State College, 38 colleges in New Jersey will accept, for college credit, the recommendations of the Program on Noncollegiate Sponsored Instruction (PONSi), a program that evaluates training that occurs outside the classroom. This number is up from 31 just 3 years ago. Edison State College manages the PONSi program in New Jersey for the American Council on Education. Through PONSi, training programs offered in noncollegiate settings such as business, industry, trade and technical schools, government, and unions can be evaluated for college credit.

James Ratigan, Director of the PONSi Program, believes that there are several reasons for the increase in acceptance of PONSi credits. "As the average age of the college student rises (at Edison State College it is 39) colleges are recognizing that they need to review their policies and programs with consideration to the adult student population. Chances are that many of the adults returning to college have participated in training programs. The knowledge they have acquired for this training must be recognized," Ratigan believes.

Every company that seeks a PONSi evaluation has its training evaluated by a team of subject-matter specialists according to guidelines set by the American Council on Education's Commission on Educational Credit and Credentials. Team members are chosen by Edison State College from college faculty members teaching the discipline to be evaluated or professionals practicing in the field. Evaluators review individual course content and objectives, teaching materials and methods, procedures for assessing student performance and the administration of the

program. The evaluation generally takes place where the courses are offered and also includes discussion with those responsible for developing or administering the courses. The team then judges whether to recommend each course for credit and what amount and level of credit should be awarded.

Employees who participate in training programs supported by their employer are generally in the 25-45 age bracket—the same age group that is returning to college. Their training and educational benefits might fall into two categories: programs designed by the employer and conducted onsite at the company or conducted offsite in the form of tuition reimbursement to attend courses at a college.

Most employers, employees, and educators agree that it is not sound educational practice to require an employee to attend training programs in-house and then, if the employee wants college credit for the subject area, require that he or she enroll in a college course for the credit. Hence the attraction to the PONSi Program.

Companies that have had a PONSi evaluation find that it is good business economically because the cost of a PONSi pays for itself in time. If the company training program is evaluated by PONSi, employees need not go back to the classroom for those additional credits. With tuition at most colleges rising regularly, this savings to the company's tuition reimbursement program is substantial.

As Ratigan explains: "Most people would think it illogical for a student who had taken several courses in marketing at one college to be required to repeat the same courses upon transferring to another college. I think the same irony exists when the Director of Marketing, who has gone through training on the principles of marketing and sales within a company training program, is expected to sit through a college class

(continued on page 2)



PONSi sponsors (left to right), Diane Rhodes Baker, Staff Manager-Training at AT&T Communications; John Berko, Counselor, American Education Institute, Inc.; and Peter Enander, School Director, Chubb Institute for Computer Technology, share ideas on how their companies have used the PONSi program.



James Ratigan, Director of PONSI at Edison, shares new policy developments and ideas with a group of PONSI sponsors.

Survey Indicates *(continued from page 1)*

that covers the same instruction in order to get 'college' credit.

Continuing to use that same example, Ratigan points out that if the company has undergone a PONSI review of that training course, the student could then receive the credit from Edison State College or any of the 38 colleges in New Jersey that are currently accepting PONSI recommendations.

Assuming the same subject content, one main difference that Ratigan has observed between learning in the classroom or the corporate setting has to do with timing. While the amount of hours for a course may be exactly the same, generally speaking, taking the subject at a college means spreading out the lecture sessions into fifteen weeks—a traditional semester. The same course taught at a corporate training center might run for a week, 7 hours a day. In some instances, it may be easier for a company to shut down a particular area for a week and do concentrated training then to disrupt employees over a longer period of time for shorter segments," Ratigan explains.

Ratigan would like to see research conducted on learning styles to determine if one or the other format is more conducive to adult learning. He believes that the corporate format has several distinct advantages. Adults in corporate training can see instantly how what they are learning applies to their work situation, creating more of an incentive to pay attention and learn. The 18-22 year old full-time college student in most cases must imagine how what they are learning now will be used down the road at some as yet unknown job.

Some educators say that learning over a fifteen week semester is more efficient because it allows the student

to use the time away from the classroom to do supplementary reading and digest and synthesize new knowledge. Ratigan believes that training concentrated into shorter periods of time works better for adults. They are able to apply the knowledge immediately to their work environment and their interest and attention span is greater. He added that many of the training directors in business and industry are former teachers with extensive backgrounds in education.

The PONSI program plays a role in encouraging quality within the company's training program as well. A positive evaluation means the program adheres to a specific set of guidelines that are sound educational practice. At the same time, a program such as PONSI gives higher education more validity in the company's eye because as Ratigan stated "there is no point in sending adults back into the classroom for something they already know." Adults recognize the value of the program as well. Adults are more inclined to begin or re-enroll in college if they feel they will get advanced standing in recognition of their participation in training programs or other credit bearing activities. Adult students return to the classroom to finish their degree requirements—and that is good economics from the college's point of view in this age of declining enrollment," Ratigan continued.

Does Ratigan feel that economics is the primary reason for the increase in PONSI acceptance among New Jersey colleges? "No, that's only a small part," he stated. Ratigan sees two other reasons playing a much larger role in shifting the trend: first, because of the shift toward an older student population, generally in the

country there is a greater recognition of the need to change policy to recognize prior learning. This includes not only PONSI but prior learning assessment, credit-by-examination programs, and acceptance of the American Council on Education's military evaluations.

Another reason for the increase in acceptance of the PONSI program in New Jersey is because of the Edison State College affiliation. Although the program has been in other states, nowhere has it been more successful than in New Jersey under the leadership of Edison State College.

Ratigan sees the PONSI program and Edison as the perfect marriage, since much of the philosophy of the program was already well embedded in Edison before the College was approached to head the PONSI program in New Jersey. As the only college in the State designed exclusively for adult students, Edison was at the forefront of designing and measuring ways to evaluate learning. In fact, it had been working with groups to evaluate their training prior to its association with the American Council on Education's PONSI program. "We were the perfect vehicle for ACE in New Jersey," Ratigan stated.

Under Ratigan's leadership a great deal has been done in New Jersey to create awareness of the PONSI program and its benefits to corporations. Edison staff meet regularly with PONSI affiliates and potential sponsors as well as with representatives from colleges that need to understand how the program works to be able to develop policies at their home institutions. Meetings are held occasionally at corporate training sites where college personnel have the opportunity to see the resources available in some training programs: well-equipped classrooms, computer resources, media facilities, for example. "Training directors with

generous budgets are able to bring in top experts from around the country to participate in the training," Ratigan pointed out.

"At our first meeting a few years ago, there was a significant lack of information in general about the program. Often the problem was not that the deans or other academic personnel within New Jersey colleges disagreed philosophically with the PONSI; rather that they did not have adequate information. Many colleges had no specific policies in place to accept or reject PONSI recommendations. Ratigan and other Edison staff spend a considerable amount of time creating awareness of the program within other colleges and helping staff to develop or interpret policies that will support a credit recommendation.

To date, Edison State College has conducted 53 evaluations. Nationally, over 2,600 courses have been evaluated. Credit for these programs is awarded at Edison State College and 37 other New Jersey colleges. Ratigan predicts steady growth for the program. "The age of college students is getting older and the knowledge that adults bring into the classroom with them cannot be ignored, whether it is attained through training programs or other methods. At the same time, business and industry are putting more and more dollars into training programs. Through PONSI, Edison provides the perfect vehicle to recognize the learning and award college credit for it," Ratigan summarized.

Edison State College recently received a \$76,000 grant from the New Jersey Department of Higher Education to enhance the corporate outreach efforts of its Center for Corporate Partnerships. A major component of the Center is the Program on Noncollegiate Sponsored Instruction (PONSI).



James Glynn, a Training Officer with the Department of Human Services and Muriel Hauf, Secretarial Arts Dean at the Katharine Gibbs School, attended the PONSI Sponsors meeting.

Celebration to Mark Kelsey Building Anniversary

The 75th Anniversary of the Henry Cooper Kelsey Memorial Building, which has housed the main offices of Edison State College since 1979, will be celebrated this year on Sunday, September 21.

Henry Cooper Kelsey, a patron of pottery and other fine arts, a banker and politician, was keenly interested in the Trenton School of Industrial Arts and donated the building to be used as its new site.

Kelsey chose Cass Gilbert of New York as his architect. Gilbert designed the Woolworth Building in New York City, the Washington Memorial Bridge over the Hudson, and several state capitol buildings. The Kelsey Building is registered as a New Jersey State historic landmark.

Since its original dedication as the home of the Trenton School of Industrial Arts in 1911, the Kelsey Building has served as the headquarters for several diverse educational institutions. Alumni from each institution will be invited back to the Kelsey Building for the celebration.

In 1947 the School of Industrial Arts was changed to Trenton Junior College. Trenton Junior College was merged with Mercer County Community College in 1967 and remained in the Kelsey Building until 1970 when it was moved to West Windsor Township. The four public institutions that have occupied the Kelsey Building have provided Trenton area students with high quality and accessible education since the building first opened.

Edison State College alumni will be sent a special invitation to attend the celebration. Alumni from the School of Industrial Arts, Trenton Junior College, and Mercer County Community College are also welcome. To receive an invitation, please call (609) 984-1190 and ask to be put on the Kelsey Building Celebration mailing list.

Kellogg Foundation Supports Continuation of Project LEARN

Edison State College has received funding of \$77,897 from the W.K. Kellogg Foundation to extend the work of Project LEARN this year. Edison State College is the regional director of Project LEARN, a national program that began three years ago to improve continuing education opportunities for adults.

The Kellogg Foundation has granted awards totalling over \$4 million dollars to 15 institutions that are participating in Project LEARN around the country. Since the Grant began, Edison State College has developed and coordinated several programs to increase educational opportunities for adults in New Jersey.

One of the goals for this year is to field test and disseminate a computerized data base of nontraditional higher education

opportunities. The information for the program was researched and the computer programming was developed as part of last year's grant. Once field-tested, the goal is to have the system available for adults throughout New Jersey to use as a reference tool.

Other activities this year include several seminars and conferences directed at groups in New Jersey that are involved with adult education in some way: corporate education personnel, adult school directors, and faculty, for example.

Individuals or groups interested in finding out more about how they can participate in Project LEARN programs are invited to call Dr. Jerry Ice, Vice President for Academic Affairs at Edison State College, (609) 984-1120.

Thomas A. Edison State College Foundation 1985 Annual Report and Honor Roll of Donors

Thomas A. Edison State College was chartered in 1972 and began operation with a handful of staff members, one Associate degree program, 40 students, and one truly innovative concept: a college exclusively for adults can be designed with the flexibility adults need and with the high academic standards they demand. Initiated as a pioneering experiment in higher education practice, the College has succeeded beyond all expectations in just fourteen years.

Thomas A. Edison State College today has 99 staff members, employs 228 faculty consultants, offers four baccalaureate and six associate degree programs, enrolls 5,000 students and has awarded 5,541

degrees. Graduates enjoy an acceptance rate approaching 90% into the graduate school of their choice.

Still a pioneer in providing quality college degree opportunities to adults, Edison is currently charting new directions in electronic delivery of collegiate services, providing increased opportunity to minority adults, efficiently linking corporate training to college credits, and helping adults with exploration of career and education options.

Thomas A. Edison State College, in realizing the dreams of its founders, has helped thousands of adults realize their own dreams of a college degree.

The Thomas A. Edison State College Foundation is similarly realizing a dream. Originally organized in 1976 as a repository for certain scholarship and grant funds, the Foundation was restructured in 1983 as an independent non-profit corporation with a single purpose: to raise significant funds and resources for the support of programs and activities of Thomas A. Edison State College. The Foundation receives contributions on behalf of the College from alumni, corporations, foundations, and individuals.

Historically, the Foundation has supported Edison State College in three areas: 1) enhancing the institution's visibility and image; 2) scholarship support; and 3) special projects.

The image and visibility of the College has been enhanced and bolstered through efforts of the Foundation. The Foundation has made possible the professional services of a full-service advertising agency that has designed and



Pictured at the first meeting of the Thomas A. Edison State College Foundation Board were members, standing left to right: John J. Connolly, President and Chief Executive Officer of the National State Bank; Edward E. Booher, former Chairman and President of the McGraw-Hill Book Company; Richard S. Hansen, Vice President of Thomas A. Edison State College; Michael J. Scheiring, Vice President of Thomas A. Edison State College; Richard J. Gillespie, President of Gillespie Advertising; and seated left to right: George A. Pruitt, President of Thomas A. Edison State College; and Christian C. Yegen, Chairman of the Board and President of the Integrity Financial Group, Inc.

The Foundation's Investment in Edison State College

Public Information	\$ 66,370
Scholarships	35,962
Special Projects	26,200
	<u>\$128,532</u>

produced a public information campaign. The use of a creative, high-quality campaign raises general visibility and generates admissions inquiries. The firm, Gillespie Advertising, Inc., and its contribution will be detailed in the 1985 summary of Foundation activity. In addition to the full scale public information campaign, the Foundation has supported a 60-second television public service announcement that was produced by WOR-TV, Channel 9.

Visibility within corporate and political circles and with individuals is vital to the philanthropic support of the College. Many of these contacts were made possible through the financial support of the Foundation.

Although most of the financial support Edison State College students receive is through their company's tuition reimbursement program, 121 students have been able to attend the College because of Foundation scholarships. The Charlotte W. Newcombe Foundation has been an especially valuable contributor to the Foundation, allocating dollars for the last four years. This money is earmarked for women, over the age of 25, who are returning to college for a second career. The availability of these funds has literally changed the lives of these women and their families. Regular support from New Jersey Bell and Public Service Electric and Gas assists the Foundation's scholarship fund as well.

Special projects that have been supported through the Foundation include the development of the College's computer system, restoration of the historic Kelsey Room in Edison's Trenton headquarters, participation in the American Council on Education/Higher Education

Management Institute staff development program, and renovation of the College's Board Room.

In the last three years, the Foundation's resources have risen dramatically. In 1985, the total raised in cash and contributed services was more than twice the 1983 total.

The recent, impressive increase in alumni contributions continued in 1985, and the remarkable rise in corporate support from 1983 to 1984 was sustained in 1985, an indication of the Foundation's strong potential for future growth.

Indeed, 1985 was an impressive year for the Thomas A. Edison State College Foundation. Alumni giving (including corporate matching gifts) and direct corporate donations both established new records. The College was awarded a Silver Medal for Fund Raising Communications Improvement by the Council for the Advancement and Support of Education (CASE) and was named a finalist in the Alumni Giving Improvement competition of the prestigious CASE/U.S. Steel award program.

In 1985, 41 Edison students received scholarship support. Primary sources of these funds were The Charlotte W. Newcombe Foundation, New Jersey Bell, and PSE&G. The Foundation also funded the establishment of a portrait gallery honoring the three presidents of Edison State College. The College's *alma mater*, donated by composer/pianist Roy Meriwether, was scored and orchestrated with Foundation support.

The generous assistance of Gillespie Advertising, Inc., made possible the design of a print and radio public information campaign that began in the Spring of 1986. The campaign used historical figures (Thomas Edison, Abraham Lincoln, and Benjamin Franklin) to demonstrate how Edison State College can assist adults to earn college degrees. These high-quality advertisements were placed in newspapers statewide, and have generated significant admissions inquiries.

As a result of the growing success of its activities, the Foundation will initiate a new funding program in 1986—The Program Improvement Fund. Through this Fund, offices within the College will be invited to request grants from the Foundation to support new initiatives. These unrestricted funds could be used for research, a feasibility study, a new program, or equipment that will facilitate the College's growth as the premier college for adults in the country. In some cases, these new initiatives cannot be funded through the State-regulated college budget. Offices within the College will compete for grants from The Program Improvement Fund.

On the following pages, the Foundation honors the nearly 1,000 contributors who recognize the singular importance of Thomas A. Edison State College in 1985.

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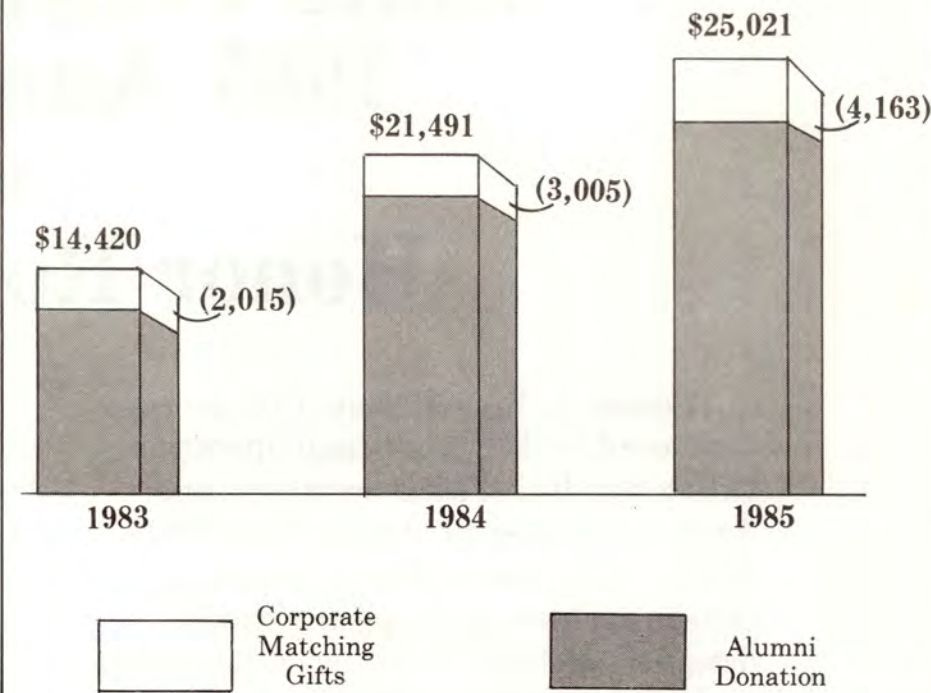
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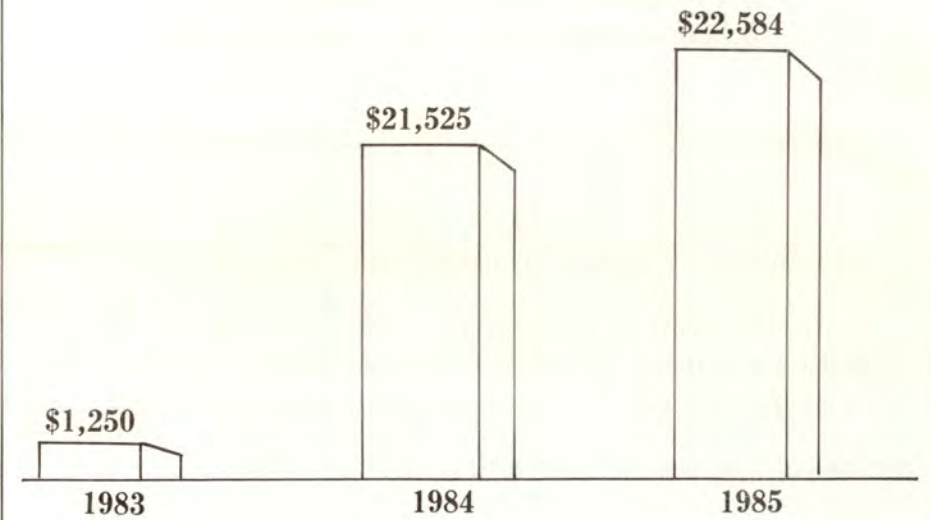
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Three Years of Alumni Giving

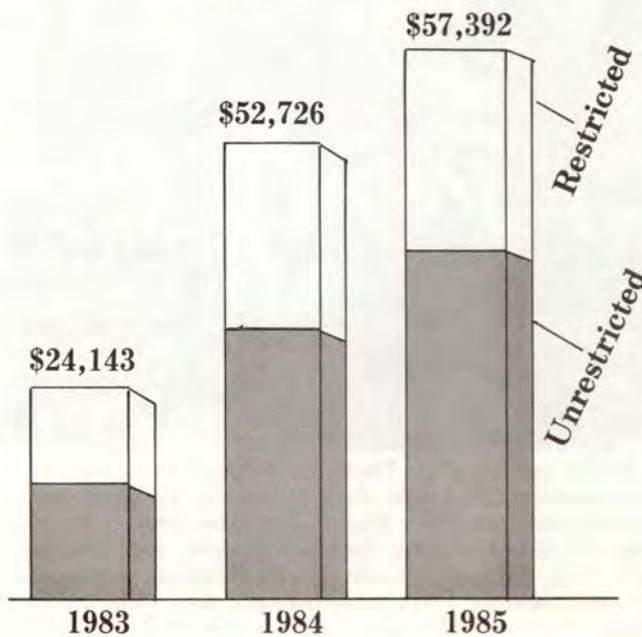


Three Years of Corporate Giving



Three Years of Growth
in Resource Raising

	Unrestricted Gifts	Restricted Gifts	Total
1983	\$14,643	\$ 9,500	\$ 24,143
1984	30,501	22,225	52,726
1985	38,221	19,171	57,392
	\$83,365	\$50,896	\$134,261



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Mark A. Ferencz
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Cy Collins,
Community Relations Manager
for New Jersey Bell,
presents a check
to Dr. George A. Pruitt,
President of Edison,
to be used
for scholarships.



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Westinghouse Educational Foundation



Dr. Richard S. Hansen, center, Vice President for Public Affairs, Edison State College, presents a check representing 10 percent of the net proceeds of the Phonathon to Alumni Association President Frank Hawrylo and Jacqui Berends, 1st Vice President.

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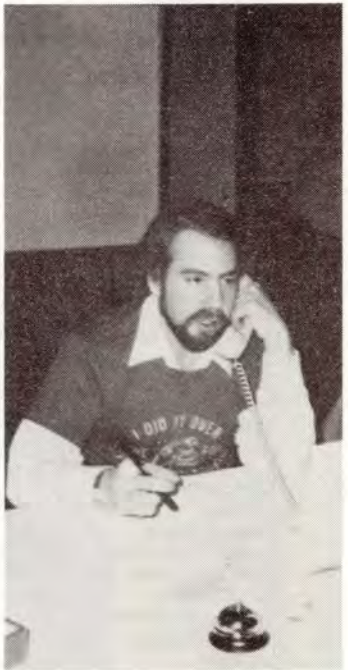
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Lucille A. Zoltek



Alumni and College Staff calling for pledges; from left to right: Jan Rush ('83), Roz Bridgewater (Staff), Ida Hammond ('79), Linda Larason (Staff).



Todd Goewey ('83) talking to an alum during the Phonathon.



Walt Keller ('78), Mildred Koslow ('82) and Rhoda Cooper ('81) chatting with Lee Becker ('82) who flew in from Colorado to attend the conference.



Alumni Board Directors, Al Quinton ('82), Walt Keller ('78), Second V.P. Millie Kevit ('82) and alumna Rhoda Cooper ('81), far right, talk with guest speaker, Adrienne Anderson, second from right.

News for Nursing Students

Students enrolled in the Bachelor of Science in Nursing Program should note that changes have occurred in the study materials for some of the performance examinations. The Health Assessment and Teaching Performance Examination (HATPE) has been divided into two separate exams with a study guide for each. The exams are now called Health Assessment Performance Examination (HAPE) and Teaching Performance Examination (TPE) with 6 and 2 credits respectively. The newest study guide for each exam is the third edition, 1985. If you are currently using the 1982 HATPE study guide and have not received an addendum to the 1982 edition, please contact our Nursing Office. Both exams must be taken unless waiver has been granted for the TPE. The latest version of the study guide for the Clinical Performance in Nursing Examination (CPNE) is 1984 and it is currently being revised. When you have been scheduled to take the CPNE you will receive a 30 page addendum to the study guide. If you do not get this document, please contact our office immediately. The study guide for the Professional Performance Examination (PPE) is currently being revised and should be ready for distribution by Summer 1986. Those of you with a copy of the 1983 PPE study guide should also have the addendum dated May 20, 1985. Please contact our office if you need a copy of this addendum.

You've probably noticed that the appointment and master schedules for the performance exams cover only a six month period from January-June, 1986. To help you plan and to give us the six month notification prior to scheduling you for the exam, the new schedules will be mailed to you as soon as they are available. Until further notice, all completed teaching waiver applications and supporting documents are to be sent to Edison's Nursing Office and not to the Regents.

Any enrolled student who has not received a copy of the Nursing Program Update Newsletter or the

enclosures, mailed in November 1985, should contact our office.

If all goes as planned, we will begin administration of the PPE at Edison State College during the summer of this year. At least three students may have completed all the BSN degree prerequisites and are ready to take this exam during its initial administration.

More good news! Almost 40 students have completed all 5 written Nursing exams and there were no failures. We've also had six students successfully complete the CPNE, HAPE, and TPE exams. Moreover, another student has been granted the Teaching Performance Examination waiver under option A. We are hopeful that we'll have a Performance Assessment Center in New Jersey by next year for the administration of the HAPE and TPE. Qualified faculty to serve as clinical nursing examiners for the Clinical and Assessment/Teaching Exams are currently being sought.

For the most part, the study groups that were organized last May are still in operation. More than 200 students were recently sent registration forms to enroll in a study group. If you have not sent in your form please do so. If you have not received a registration form please contact our Office. The Burlington and Camden groups will be consolidated into one group and reactivated as soon as a facilitator has been hired.

Effective July 1, 1986 ACT packages containing study guides, registration forms, and test schedules for the written nursing exams will no longer be distributed from our office. Students must contact ACT directly for these materials. Their address is: American College Testing Program, P.O. Box 168, Iowa City, IA 52243. This will ensure that students receive the most up-to-date information to prepare for the exams. We have recently received the dates for the administration of the CPNE, HAPE, TPE and PPE from August through December, 1986. This information will be mailed to you as soon as possible.



Alumnae Joan Fagjier ('78) and Irma Friedmann ('82) with Dr. George Pruitt, President, Edison State College.

Alumni Attend Leadership Conference

The Third Annual Alumni Leaders' Conference was held at the historic Masonic Temple in Trenton recently. Invited alumni joined guest speaker Adrienne Anderson to discuss ways to increase alumni membership and improve communication between the College and the Alumni Association and between the Alumni Board and its membership.

Ms. Anderson is an alumna of Douglass College of Rutgers

University and Past President of the Associate Alumnae of Douglass. She has been an active alumna for over 40 years. Presenting leadership seminars on recruiting and managing alumni volunteers is one of Adrienne's special topics.

Following the conference, Dr. and Mrs. George Pruitt hosted a reception in honor of the newly elected Alumni Officers.

Alumni Association Annual Report

By the time you read this message, the Alumni Association will be nearing the close of a productive and exciting year, climaxed by two major events: A record-breaking Alumni Phonathon and our first Alumni Weekend. The Weekend will be featured in the next issue of *Invention*.

The following is a review of Association activities as related to the Long Range Plan:

Financial Stability of the Association by 1987

Ring sales in the last five months have exceeded the total for the previous entire year. This is due to the efforts of Ring Sales Chair Jaqui Berends ('79). If you live in the East Windsor NJ area and can spare one evening to help prepare the mailing of ring information to this year's graduates, please call Jaqui at (609) 443-4549, evenings.

The Association received a grant of \$1,983, representing 10 percent of the net proceeds of the 1985 Phonathon.

Increase Alumni Participation in Association Activities 20 percent by 1987

There was a 13 percent increase in alumni participation at the Phonathon. Forty percent of the alumni callers were new graduates.

Irma Friedmann ('82), Association Membership Chair, presented a plan to increase awareness of and involvement in Alumni activities. Two aspects of this plan include scheduling informal meetings in alumni homes and developing an intern program whereby alumni can learn about the Association by teaming up with a member of the Board.

If you are interested in hosting an informal meeting of 5-10 alum in your area or would like to team up with a Board member to learn more about the Alumni Association, call Irma at (201) 360-2685, after 7 p.m.

Increase Public Awareness of the College

Nine alumni are working with College staff in the presentation of group pre-enrollment sessions throughout the State.

The new Edison State College Viewbook was distributed at the Phonathon. Many alumni callers took several copies to distribute to friends and co-workers.

Improve Communication with the Association and between the Association and the College

In order to recruit volunteer callers for the Phonathon and as a follow-up to invitations for the Alumni Weekend, teams of alumni spoke with over 300 fellow grads. We learned that alumni are keeping up with Association activities by reading *Invention*. We also found that alumni are interested in an alumni newsletter. If you can write, edit, type, make phone calls, or are interested in learning, call the Office of Alumni Affairs, 201/266-1950.

Dr. Richard Hansen, Vice President for Public Affairs, met with a group of alumni to discuss The Edison Foundation.

Dr. Jerry Ice, Vice President for Academic Affairs, met with alumni in Central Jersey to describe the latest developments for the Electronic College and the Guided Study Program.

We plan to meet with Jules Kahn, Director of Financial Aid, to discuss the administration of the \$1,000 Scholarship Fund set up by the Association.

Don't be left out! Join us and become an alumni "energizer." Whether you can devote an hour a month or one hour a day from your home or at the College, your participation is important and needed. We will be happy to send you a Membership Involvement Application. Just call Irma Friedmann.

Submitted by Frank Hawrylo, Alumni Association President



James C. Morgan ('75) Farmingdale, announced the publication of his book, *Slavery in the United States: Four Views, McFarland and Co.* Jim received a Bachelor of Arts in Philosophy from Edison State College and went on to receive his Master of Arts in Christian Education in 1979 from Princeton Theological Seminary. Dr. Morgan completed his Ph.D. in Religious Education in 1982 from New York University.

Alumni Notes

Geraldine W. Cushman ('84)

Bethesda, MD., has been appointed Executive Director of the Prince Georges YWCA in MD.

Peggy Dwyer ('82) Middletown, received an MSW from the Rutgers School of Social Work, New Jersey. Peggy coordinates agency development and field work placements for students at Brookdale Community College. She also teaches Sociology.

David H. Hinton ('85) Snellville, GA. has joined the Quikrete Company in Atlanta. David is manager of quality assurance. He is responsible for the corporate laboratory and product development.

Gerda Peterson ('83) Lavalette, is the first woman to pass the New Jersey State Plumber's License Exam. Gerda is President of Peterson's Plumbing and Heating Co. in Lavalette.

Gerri C. Popkin ('85) Neptune City, has been appointed Director of Monmouth County Department of Consumer Affairs by the Board of Chosen Freeholders. Gerri is serving her second term as Councilwoman for the Borough of Neptune City.

Br. Louis E. Rojas ('82) College Park, MD has been appointed Director of the Volunteer Program for the Pallottine Apostolic Associates of North America. Br. Rojas recruits

The Office of Alumni Affairs is now located in the East Orange office of the College. Inquiries and correspondence should be directed to: Office of Alumni Affairs, Edison State College, 20 Evergreen Place, East Orange, New Jersey 07018—(201) 266-1950.

volunteers and mission sites. He also trains the volunteers to assume leadership roles.

Bob Rothenhoefer ('84) Falls Church, VA, was selected Division Representative to the Safeway Stores Management Conference held in Washington, D.C. Bob was also elected Vice President of the Safeway Employees' Association, Washington, D.C. Division.

Carl R. Schlaich ('75) Baltimore, MD, was promoted to Vice President of Distribution at the Duxsee Ford Corp., MD. Carl is also Past President of the Chesapeake Chapter of Delta Nu Alpha, a transportation fraternity.



Mary Ann Weischadle

Mary Ann Weischadle ('84) Trenton, received a Master of Arts Degree in Office Systems Administration/Training and Development from Trenton State College. Mary Ann has been accepted into the Doctoral program in the Graduate School of Education at Rutgers University, New Jersey.

Military Alumni Notes

Second Lt. David A. Nagy, ('84) son of Tibor Nagy of Woodbridge, and Mildred D. Nagy of Wallington, has graduated from U.S. Air Force pilot training, and has received silver wings at Reese Air Force Base, Texas.

William J. Linder ('80) son of William H. and Edwynna M. Linder of Cincinnati, has been promoted to chief master sergeant, highest enlisted grade in the U.S. Air Force. Linder is a maintenance superintendent with the 4486th Fighter Weapons Squadron at Eglin Air Force Base, Fla.

Navy Ensign Charles F. Holden ('85) son of Hugh F. and Dorothy L. Holden, Cecil, AR, has completed his first solo flight. Holden is undergoing primary flight training with Training Squadron 27, Naval Air Station Corpus Christi, TX. His 14-week basic course, which included 65 inflight training hours, was the initial step of the Naval Integrated Flight Training System. His follow-on training with jets, helicopters, or multi-engine aircraft will lead to designation as a naval aviator.

Michael S. Lee ('81), son of Dolores J. Smith and stepson of Raymond Smith of Union, has been promoted in the U.S. Air Force to the rank of captain. Lee is a navigator at Carswell Air Force Base, Texas with the 7th Air Refueling Squadron.

Air Force Second Lt. Paul J. Marino ('84), son of Vincenza Marino of South Orange, has arrived for duty with the 71st Student Squadron, Vance Air Force Base, Okla. Marino is a pilot.

If you would like to join the many Edison graduates proudly wearing their College ring, write to: Jaqui Berends, Ring Chair, T-9 Avon Drive, East Windsor, NJ 08520. A brochure and price list will be sent.

Proceeds from ring sales benefit the Alumni Association.

Alumni Host Reception for New Graduates

Irma Friedmann ('82), Alumni Association Membership Chair, has announced plans for increased participation of alumni in the reception for new graduates that is held each year just prior to the Commencement Ceremony

"The College-sponsored reception provides a marvelous opportunity for alumni to meet and congratulate the new graduates and their families," Irma noted. The impact of alumni participation in this event can be summed up with a quote from a letter received from '85 graduate Anne Krohley Gestring: "The warm feelings and sincere thoughtfulness of everyone present gave me a feeling of togetherness with fellow graduates I had never seen before."

Harold Frankel ('85) commented to one of the hosts upon leaving the reception to participate in Commencement, "I was amazed to see how 15 alumni could generate such friendliness and enthusiasm among the more than 500 guests!"

This year's reception for new graduates is scheduled for Friday, October 10, 1986. "We would like to double the number of hosts so that we can meet more of our new grads. This is a very easy and rewarding way for alumni to help Edison State College and the Association," noted the Alumni Membership Chair.

Alumni interested in being a host should contact Irma Friedmann, before August 30, at Pine Tree Blvd. No A-10D, Old Bridge, NJ 08857; home phone (201) 360-2685, after 7 p.m.



Edison State College
101 West State Street
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Invention is a newsletter of Thomas A. Edison State College. It is distributed to students, alumni, and friends of the College.

Dr. George A. Pruitt, President of the College

Barbara J. Waters, Director of Public Relations; Editor, *Invention*

Annette Singer, Director of Alumni Programs; Editor, Alumni News Section