

SUMMER 2012

Invention

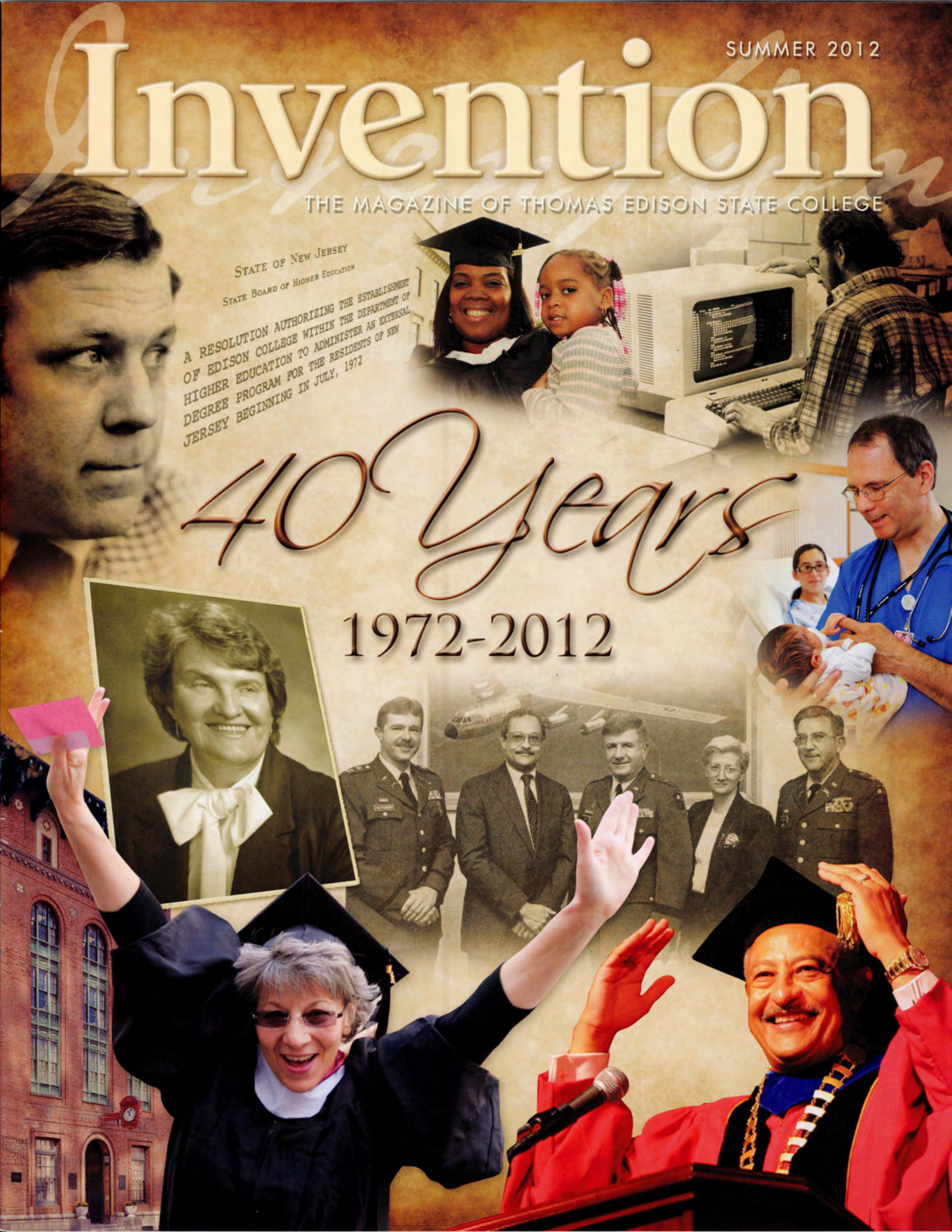
THE MAGAZINE OF THOMAS EDISON STATE COLLEGE

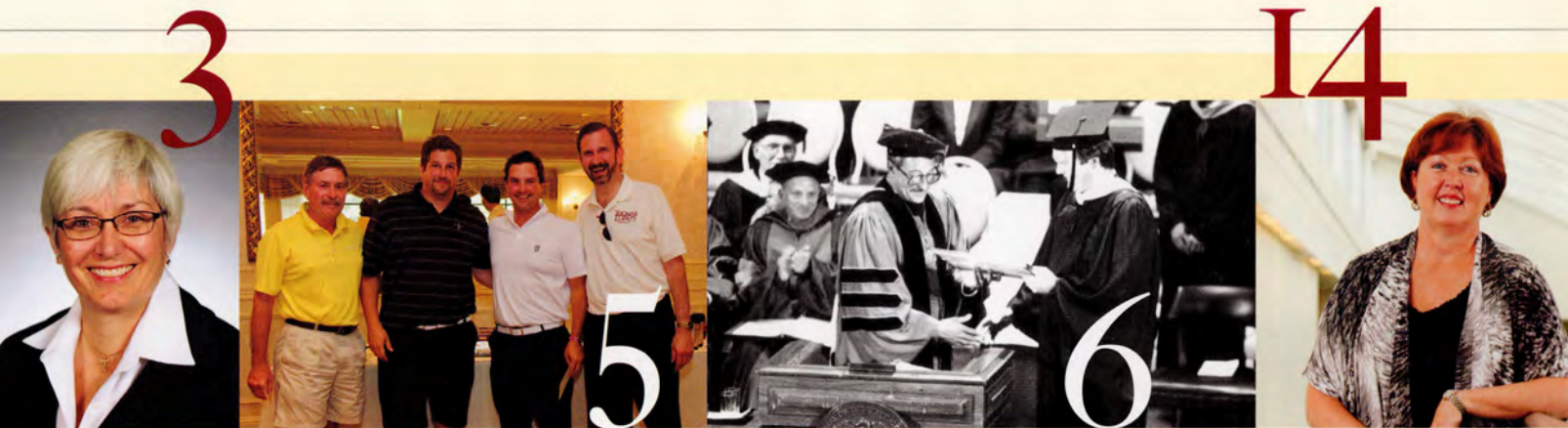
STATE OF NEW JERSEY
STATE BOARD OF HIGHER EDUCATION

A RESOLUTION AUTHORIZING THE ESTABLISHMENT
OF EDISON COLLEGE WITHIN THE DEPARTMENT OF
HIGHER EDUCATION TO ADMINISTER AN EXTERNAL
DEGREE PROGRAM FOR THE RESIDENTS OF NEW
JERSEY BEGINNING IN JULY, 1972

40 Years

1972-2012





Contents

SUMMER 2012

1 Message from the President

College News:

- 2 ▶ College Launches MBA Program With Specializations in Data Analytics and Healthcare Management
- 3 ▶ College Names New Dean of the W. Cary Edwards School of Nursing
▶ College Earns Reaccreditation from Middle States
- 4 ▶ College Partners with Country's Largest Provider of Corporate Tuition Assistance
▶ College's Director of Community and Government Affairs Honored by EWNJ

5 Foundation News:

- ▶ Save the Date: Grande Ball 2012
- ▶ Streckewald Golf Classic Raises More Than \$45,000

6 Cover Story

- ▶ Celebrating 40 Years

14 Alumni Profile

- ▶ Madeleine Yates '91

16 Applause, Applause

- ▶ Alumni News



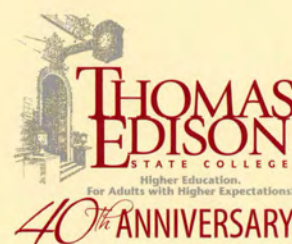
Invention is published by
Thomas Edison State College

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Contributors



Dear Alumni, Students and Friends,

"If we did all the things we are capable of doing, we would literally astound ourselves..."

This is one of our favorite quotes from Thomas Edison. It illustrates the stories of most of our students and, in many ways, the story of our institution.

This year, Thomas Edison State College celebrates its 40th anniversary of providing flexible, high-quality collegiate learning opportunities for self-directed adults.

In our first 40 years, nearly 40,000 adults from all over the world have earned a degree from the College. We have invented a new way for students to earn a college education. Like our namesake, we continue to push the envelope in our field and blaze new trails.

This issue of *Invention* celebrates where we have been and where we are going.

In our cover story, we take a look back at the accomplishments of this fine institution, which today is the second largest institution of higher learning in New Jersey, and home to the largest population of military and veteran students and the largest nursing program in the state. We remain a national leader in the assessment of adult learning and a pioneer in leveraging technology to create new opportunities for adult students.

Also in this issue, we meet Madeleine Yates '91, recipient of the 2011 Spirit of Edison Distinguished Alumna Award. Madeleine discusses how Thomas Edison State College positioned her for professional growth and enabled her to complete her degree despite traveling abroad working on international projects.

Four decades ago, the founders of our institution decided to reinvent higher education for adults. Today, we remain committed to their vision by continuing our work to help adult students achieve their goals and do all the things they are capable of.

Sincerely,

Dr. George A. Pruitt
President

Cover Story: 6
Thomas Edison State College Turns 40

College Launches MBA Program With Specializations in Data Analytics and Healthcare Management

Thomas Edison State College has launched New Jersey's first accelerated, online Master of Business Administration (MBA) with specializations in data analytics and healthcare management.

"Our MBA degree is an accelerated, career-focused graduate program that will prepare students for leadership roles in a wide variety of firms and organizations," said Dr. Susan Gilbert, dean of the School of Business and Technology at Thomas Edison State College. "Our graduates have expressed a strong interest in a flexible, high-quality MBA and we are very excited to make this program available."

"We are also excited about offering two specializations, data analytics and healthcare management, where significant job growth is projected."

In the 2011 report, *Big Data: The Next Frontier for Innovation, Competition and Productivity*, the McKinsey Global Institute projects the U.S. could face a shortage of 140,000 to 190,000 people with advanced analytical skills by 2018.

"We have designed this program around the needs of working adults, which makes our program unique among MBA programs."

The degree can be completed in 18 months and will be the College's first graduate program to offer online courses in 8-week formats. Another unique feature of the program will be the option for students to earn credit for what they already know through prior learning assessment.

"We have designed this program around the needs of working adults, which makes our program unique among MBA programs," said Gilbert.



Dr. Susan Gilbert, dean of the School of Business and Technology at Thomas Edison State College.

The program is the first MBA of its kind offered in New Jersey with specializations in data analytics and healthcare management that can be completed entirely online. Students can also select areas of study in finance and marketing.

Applications for the MBA program are open and classes are scheduled to begin in the October 2012 term. For more information, visit www.tesc.edu/business.

The U.S. Bureau of Labor Statistics projects 22 percent job growth for healthcare managers through 2020, which is faster than the average for all occupations.

College Names New Dean of the W. Cary Edwards School of Nursing

Filomela A. Marshall, RN, EdD, has been named as the new dean of the W. Cary Edwards School of Nursing at Thomas Edison State College.

"We are honored that Dr. Marshall is leading our nursing program," said William J. Seaton, vice president and provost of Thomas Edison State College. "Her professional experience and proven track record of implementing successful program initiatives and curriculum development will continue to strengthen the School."

Prior to her appointment, Marshall served as associate dean of the School since 2010, where she led the development of the nursing informatics area of study under the Master of Science in Nursing (MSN) program and was instrumental in the successful launch of the School's Accelerated 2nd Degree BSN Program.

"I am delighted for the opportunity to serve the College in this new capacity,"

said Marshall. "This is an exciting time in nursing education and Thomas Edison State College is at the forefront of this rapidly transforming profession. I look forward to working with the nursing team to continue and enhance the College's position as a leader in providing accessible quality education."

Marshall has more than 25 years of experience in nursing education, healthcare administration and on-ground nursing. Since 2000, she has served as a consultant, mentor and chair for the W. Cary Edwards School of Nursing's Curriculum Committee. Prior to joining Thomas Edison State College, Marshall held escalating positions at Holy Family University in Philadelphia, Pa., most recently as a tenured professor and chair of the university's MSN program.

Marshall earned a BSN from Lehman College of the City University of New York (CUNY), an MSN in community/public health nursing from the University of Pennsylvania's School of



Dr. Filomela A. Marshall, dean of the W. Cary Edwards School of Nursing at Thomas Edison State College.

Nursing in Philadelphia and an EdD in curriculum theory and development from Temple University College of Education in Philadelphia.

Marshall fills the position of outgoing dean, Dr. Susan M. O'Brien, who has been appointed associate provost for Special Projects and will work alongside Marshall in her new position.

College Earns Reaccreditation from Middle States

Thomas Edison State College recently earned reaccreditation from the Middle States Commission on Higher Education of the Middle States Association of Colleges and Schools.

On June 28, 2012, the commission

officially accepted the report written by the Middle States Commission Evaluation Team following its visit to campus in March. The commission accepted the report with no changes, which means the College earned reaccreditation with no recommendations.

"This is an exceptional distinction which is uncommon in a decennial review; it celebrates our outstanding work and commitment to our mission and students," said William J. Seaton, provost and vice president. "I extend

Continued on Page 16

College Partners with Country's Largest Provider of Corporate Tuition Assistance

EdLink, the country's largest provider of corporate tuition assistance management services, recently announced that Thomas Edison State College has joined the company's Featured Provider Network, which includes a growing number of regionally accredited colleges and universities that offer preferred tuition rates to EdLink clients.

"Thomas Edison State College has a long history of providing high-quality educational programs designed for busy, working adults that are aligned with the strategic goals of organizations and businesses," said Dr. Mary

Ellen Caro, vice president for Enrollment Management and Learner Services at Thomas Edison State College. "We look forward to working with EdLink to help its clients develop and retain their most important resources – their people."

The College's inclusion in EdLink's network will provide EdLink client companies and their employees with access to Thomas Edison State College's wide array of online undergraduate and graduate programs designed exclusively for working adults.

"EdLink works to help our clients gain more strategic value from their tuition programs. We help them align relevant employee education with skills and competencies needed to remain competitive in the future," said Lynn Schroeder, vice president of Sales and Marketing at EdLink. "In addition to its flexible options, Thomas Edison State College offers hundreds of online courses that enable working adults to earn their degrees and balance work and family commitments with their educational tracks."

College's Director of Community and Government Affairs Honored by EWNJ

Robin Walton, director of Community and Government Affairs at Thomas Edison State College, was honored by Executive Women of New Jersey (EWNJ) at its Salute to the Policy Makers 2012 Awards Dinner on May 17, 2012, at the Hyatt Regency New Brunswick.

Founded in 1980, EWNJ is where New Jersey's executive women connect and collaborate across all sectors to share experiences, develop relationships and build their businesses. Since the organization's founding, EWNJ has given out more than \$1.1 million in scholarships to deserving New Jersey women pursuing advanced degrees.

"I am honored to be chosen to receive the EWNJ Salute to the Policy Makers

Award," said Walton. "It is a privilege to be recognized by this renowned organization for my work in community and government affairs in support of public higher education in the state of New Jersey."

Walton serves as the first vice chair for the Board of Directors for Children's Specialized Hospital and represents the hospital on the Board of Robert Wood Johnson Healthcare Corporation. She is a member of Greater Mercer Public Health Community Advisory Board. Walton is Thomas Edison State College's institutional representative for the New Jersey American Council on Education Network and chair of the College's chapter. She serves on the national Higher Education Government Relations



Robin Walton, director of Community and Government Affairs at Thomas Edison State College.

Task Force. Walton also is on the Board for the Trenton Public Education Foundation.

*Join Us
in celebrating 40 years
of excellence at
Thomas Edison
State College*



GRANDE BALL 2012

Saturday, October 20, 2012 | Greenacres Country Club | Lawrenceville, N.J. | 6:30 p.m. - 11:30 p.m.

For ticket and sponsor information, call (609) 984-1588, ext. 2083 or visit www.tescfoundation.org/events/gala.

Streckewald Golf Classic Raises More Than \$45,000

The Eighteenth Annual Thomas C. Streckewald Golf Classic, held on June 18 at Greenacres Country Club in Lawrenceville, N.J., raised more than \$45,000 for the Thomas Edison State College Foundation. More than 90 golfers attended the event.

The winning foursome was Ed Kozarski, Eric Schoenfeld, John Kovacs and Ken Zeldis.

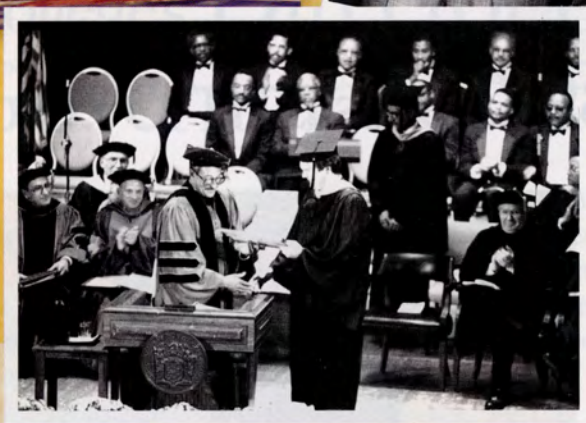
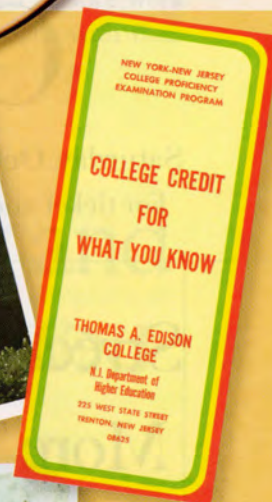
Tournament sponsors included: Bank of America Merrill Lynch (Eagle sponsors); Lear & Pannepacker (Golf Cart sponsor); UBS (Flag sponsor); Children's Specialized Hospital, NJM Insurance Group and PNC Bank (Corporate sponsors); Stifel Nicolaus (Beverage Cart sponsor); Bunker Hill Consultation Center (Boxed Lunch sponsor); St. Francis Medical Center (Hole in One Cash Prize sponsor); Roma Bank (Reception sponsor); Nexus Properties, Inc. (Dinner sponsor); Barnes Group, Inc., Iroqwah, LLC, Main Street Realty and Zeldis Research Associates (Deuce sponsors); The Mercadian Group (Putting Green sponsor); and Capital



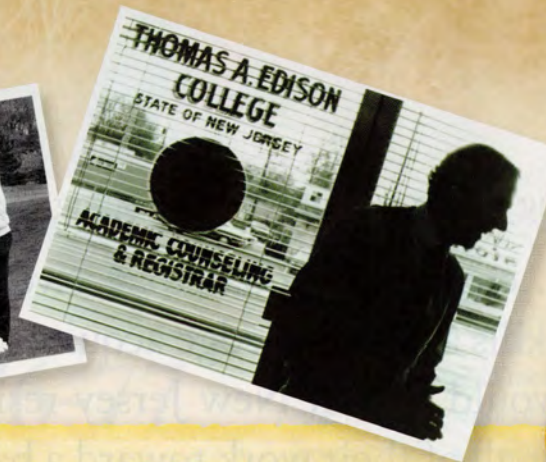
(from left to right) Ed Kozarski, Eric Schoenfeld, John Kovacs, of the winning foursome are pictured with John Thurber, vice president for Public Affairs at Thomas Edison State College. Not pictured: Ken Zeldis.

Health, Digital Dog Direct, Hoisington Engineers, Office Furniture Partnership, Princeton Packet, Inc., Robert Wood Johnson University Hospital and Sigma (Tee sponsors).

Celebrating



40 Years



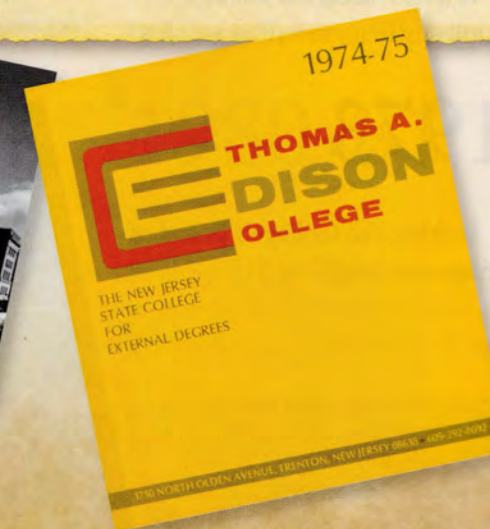
1972: It was a very good year!

► Home Box Office, better known today as HBO, became the first premium cable television subscription service in the country. Before that, most homes only had access to network and public access television.

► The Space Transportation System, better known today as the Space Shuttle program, was formally launched. Before that, space travel had been limited to cumbersome rockets and capsules that could not be reused.

► Hewlett-Packard, better known today as HP, introduced the first scientific, hand-held calculator. Before that, the only portable, hand-held device that could perform trigonometric and exponential functions was a slide rule.

Also in 1972, Edison College, known today as Thomas Edison State College, was established by the New Jersey State Board of Higher Education. Before that, no institution quite like it had ever existed.



America's most unusual college

By Patricia McCormack
HARTFORD, CONNECTICUT

Thomas A. Edison College. It's just one big office.

The school, located by Dr. James Douglas Brown Jr., is a non-traditional college. Thomas A. Edison College doesn't even offer instruction. Only degree-seeking non-traditional college persons sign up. How non-traditional can a school be? In answer is "very."

But that doesn't mean it is shady. It's a good school. Just the other day it was accredited by the Commission on Higher Education of the Middle States Association. That makes us the first college in the body. "Dr. Brown said in an interview. The college opened as part of the New Jersey system of higher education five years ago. The purpose: to meet needs of the often-neglected adult learner.

Thomas A. Edison College. It's just one big office. The school, located by Dr. James Douglas Brown Jr., is a non-traditional college. Thomas A. Edison College doesn't even offer instruction. Only degree-seeking non-traditional college persons sign up. How non-traditional can a school be? In answer is "very."

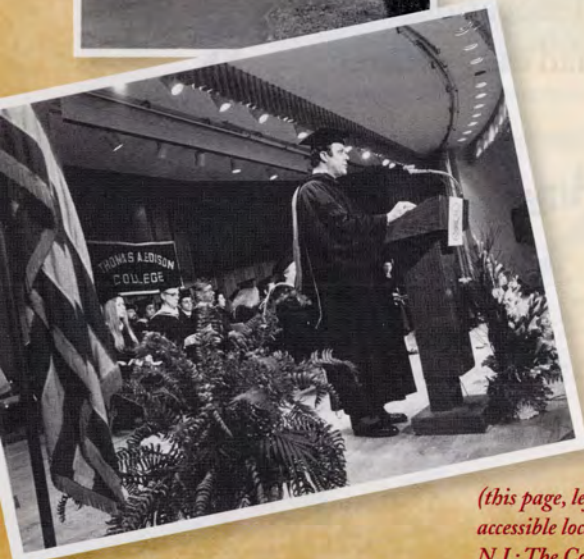
Celebrating 40 Years

According to the resolution establishing the school, the College was created to

...enable individuals to receive academic recognition for skills and knowledge acquired in a variety of ways and would permit New Jersey residents to complete part or all of their work toward a baccalaureate or associate degree without formal attendance at a campus.

Experimental College Receives State Okay

By RAMANA SMITH
Staff Writer
Thomas A. Edison College, New Jersey's new "college without walls," had received more than 7,000 inquiries from prospective students and state approval to offer the Associate in Arts degree beginning this fall.
Assistant Higher Education Chancellor Robert Birnbaum reported the inquiries from potential students to the State Board of Higher Education approval of the degree authorization in the board's which



1972

► In July, Edison College is established, named after the famous New Jersey inventor who gained extensive knowledge in several technical subject areas without attending college classes; also that month, Dr. James D. Brown is named director of the College.

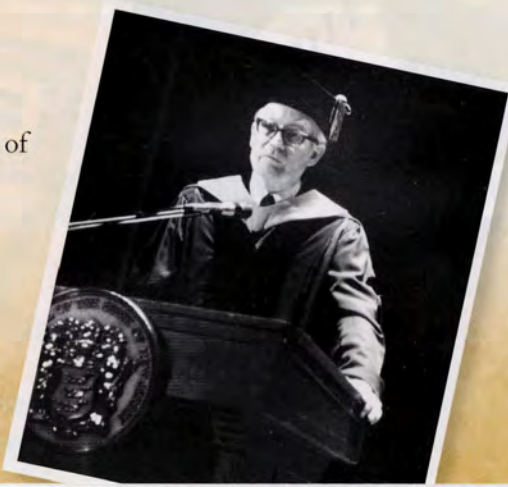
► In September, the College opens its doors to the public in a second-floor office in the McShain Building, located at 1750 N. Olden Ave., in Ewing, N.J.

► In November, the College enrolls its first student.

1973

► In May, the College's Board of Trustees is established.

(this page, left to right) The College's first publicly accessible location, 1750 N. Olden Avenue in Ewing, N.J.; The College's first president, Dr. James Brown at the first Commencement ceremony in 1973; Dr. Arnold Fletcher, the College's first vice president.



► In June, the board holds its first meeting at the Nassau Inn in Princeton, N.J. and appoints Dr. James D. Brown as the College's first president; the board also changes the school's name to Thomas A. Edison College.

► On June 15, the College holds its first Commencement ceremony at the New Jersey State Museum in Trenton, N.J.; the first class includes 70 graduates who earn Associate in Arts degrees.

► In September, Dr. Arnold Fletcher is named the College's first vice president; he would serve as acting president of the College on two separate occasions in 1978 and 1982.

Edison College receives Middle State accreditation

PRINCETON — Thomas A. Edison College — a nontraditional state college in Princeton named for the great American inventor who had only a few months of formal education — has become the first college in the nation to be accredited by the Middle States Commission on Higher Education (MSCHE). The college's accreditation is a significant milestone, as it is the only nontraditional college in the nation to receive this honor. The college's accreditation is a testament to its commitment to academic excellence and its innovative approach to education.

1974

► In January, the College appoints its first Academic Council to ensure academic integrity of all academic programs and credit assessments.

► In March, the College establishes the Thomas Edison College Examination Program (TECEP®).

► Also in March, the College becomes a founding member of the Cooperative Assessment of Experiential Learning, precursor to the Council on the Assessment of Experiential Learning (CAEL). The cooperative would develop improved methods in the assessment of experiential learning, which become the standards that govern many of today's prior learning assessment programs.

1975

► In May, the College awards its first baccalaureate degrees: Bachelor of Arts and Bachelor of Science in Business Administration.

cael project
status report
COOPERATIVE ASSESSMENT
OF EXPERIENTIAL LEARNING



Dr. Lorraine R. Matusak

1976-77

► In January 1976, the Thomas A. Edison State College Foundation for Nontraditional Education, Inc. is founded as a component part of the College.

► In March 1976, the College moves to the Forrester Campus in Princeton, N.J.

► In June 1977, the College earns full accreditation from the Middle States Commission on Higher Education of the Middle States Association of Colleges and Schools.

1978

► In July, Dr. Lorraine R. Matusak becomes the College's second president.

► In September, the College moves into the historic Kelsey Building in Trenton, N.J.

1980-81

► In July 1980, the N.J. State Board of Higher Education approves the College's new name to Thomas A. Edison State College.

► In August 1981, the College completes a major reorganization creating three divisions headed by vice presidents.

1982

► The College launches the first independent study course, a precursor to Guided Study courses.

► In December, Dr. George A. Pruitt becomes the College's third president.



Dr. George A. Pruitt

1983-84

► In October 1983, the Foundation is restructured as the Thomas A. Edison State College Foundation, Inc., an independent, charitable organization benefitting the College.



Trustees of the newly restructured Thomas A. Edison State College Foundation, Inc.

► In December 1984, the Center for Learning and Telecommunications is established, forerunner to the Center for Directed Independent Adult Learning (DIAL).

Celebrating 40 Years

1986

► In July, the New Jersey Legislature approves state college autonomy, empowering the College and eight other senior public institutions to control resources and daily operations.

► Also in July, the N.J. Board of Higher Education awards the College a three-year \$1.8 million challenge grant to create a network that will enable students to access College services and courses via a computer network, known as the Computer Assisted Lifelong Learning (CALL) Network.

1987

► In March, the first courses using the CALL Network are launched to students; courses are known as Guided Study on CALL courses and are a precursor to online courses; the courses will be made available to all students by 1990.

1989-90

► In July 1989, the College holds the first National Institute on the Assessment of Experiential Learning as a resource for educators interested in the learning the best practices of assessing adult and experiential learning.

Participants of the first National Institute on the Assessment of Experiential Learning in 1989.

► In 1990, the RN to BSN program receives initial accreditation from the National League for Nursing Accrediting Commission.

1991-92

► In April, the College launches the Trenton Office of Policy Studies, forerunner to the Institute of Public Policy, which is created in 1995.

► In 1992, the College awards a Bachelor of Science in Applied Science and Technology degree to Thomas Alva Edison 61 years after the great inventor's death. Edison's great-grandson accepts the degree on his behalf.

► In October 1992, the Foundation hosts its first Gala at the Hyatt Regency in Princeton, N.J.

► The College adds the Academic Center at 167 W. Hanover Street and the Kuser Mansion at 315 W. State Street to its Trenton, N.J., campus.



College renamed the Institute for Public Policy in honor of the late John S. Watson (at right), the nation's first African American to chair a state appropriations committee.

1993

► The Exxon Education Foundation names Dr. Pruitt as one of the nation's most effective college presidents.

1994

► In February, the *New York Times* calls the College "one of the brightest stars of higher learning."

► In May, the College gains approval for its first graduate program, the Master of Science in Management.

Computers and Phones Pave New Path to College Degree

By DON WOODRUM
Trenton, Pa. — College President Dr. Thomas A. Pruitt, 57, is a pioneer in the use of computers and phones to deliver courses. He is one of the nation's most effective college presidents, according to a recent survey by the Exxon Education Foundation.



► In December, the Foundation awards the first Spirit of Edison Awards.

1995

► The College introduces the On-Line Computer Classroom, which enables students with a computer and modem to take classes via the CALL Network.

1996

► In July, the New Jersey State Library is made an affiliate of Thomas Edison State College.

► Also in July, the College breaks ground on the award-winning townhouse preservation project, which restores five historic townhouses on West State Street into College offices and conference space.

► The College names the Institute for Public Policy to honor the memory of John S. Watson, a longtime College advocate and the nation's first African American to chair a state appropriations committee; also this year, the Institute establishes a partnership with the New Jersey Urban Mayors Association to provide public policy and research support to New Jersey mayors.

1997-98

► In June 1997, *Forbes* magazine recognizes the College as one of the top 20 institutions in the country to use technology to

create learning opportunities for adults.

► In 1998, the College implements Blackboard as its learning management system for all online courses.

2000

► The College is one of only 60 institutions in the country selected by PBS as a partner in the "Going the Distance" program where students can earn a degree through courses televised on PBS stations.

► In October, the College forms a partnership with the University of South Africa to provide the College with course content and opportunities to develop new programs and share resources and expertise.

2001-02

► In January 2011, the College is selected by the U.S. Navy as a participating institution in its Navy College Rating Partnership Program.

► In April 2002, the College is selected by the U.S. Army's University Access Online Program.



(from top to bottom) The first Spirit of Edison recipients, John P. Neary and Frank Hawrylo '79, at the Grande Ball with Dr. Pruitt in 1994;

College and Library officials celebrate the union of Thomas Edison State College and the New Jersey State Library in 1996;

Trenton Mayor Douglas Palmer and John P. Thurber, vice president for Public Affairs, working on a New Jersey Urban Mayors project in 1996;

Groundbreaking ceremonies for the Townhouse Restoration Project.



(above, top to bottom) Dr. Pruitt with Gary and Diane Heavin, whose landmark \$2 million gift established the Gary and Diane Heavin Endowed Fund in 2004; the School of Nursing launches its Diversity in Nursing program in 2005; Mercer Business magazine's story on FlashTrack® course delivery option.

2003

► The Martinson Family Foundation awards the Foundation a \$125,000 grant to develop the College's first interactive, online undergraduate courses that utilize flash technology; the courses earn the College a Telly Award for outstanding achievement in video and film production.

2004

► The College announces a major academic restructuring with the establishment of schools led by deans that will lead the academic enterprise of the institution.

► Gary and Diane Heavin make a landmark \$2 million gift to establish the Gary and Diane Heavin Endowed Fund; the Heavin School of Social and Behavioral Sciences is named in their honor.

► The College expands campus with the opening of the Canal Banks Building at 221 W. Hanover Street.

2005

► Also in 2002, the College and Curves International, Inc. partner to develop an undergraduate certificate in Fitness and Wellness, funded by a \$237,500 gift from Curves founder and CEO Gary Heavin, a 2002 graduate.

► The School of Nursing launches its Diversity in Nursing program to recruit and prepare minority nurse educators after being awarded a \$600,000 grant from the U.S. Health Resource and Services Administration.

► In August, Sun National Bank becomes the first company to enroll in the College's Corporate Choice® program, which maximizes tuition assistance programs for businesses and organizations.

2006-07

► In 2006, the College launches the Alumni Ambassador Program, which invites graduates to help the College identify and develop relationships with potential students, donors and businesses.

► Also in 2006, the College offers first noncredit professional certificate.

► In 2007, UPS enrolls in the Corporate Choice® program, becoming the first major international corporation to participate in the program.

► Also in 2007, the Bachelor of Science in Business Administration degree is named one of the top five best buys in the country for online regionally accredited undergraduate business degrees by *GetEducated.com*; since then, additional College degree program have been named best buys by the website.

2008

► The College launches the Mobile Learning Initiative and pilots the FlashTrack® course delivery format and an online proctoring service; funding is provided by the Foundation.

► In March, the New Jersey Senate presents a resolution honoring the College for its commitment to providing educational programs to the United States military.

► The RN to BSN/MSN receives initial accreditation from the Commission on Collegiate Nursing Accreditation.

2009

► In June, the College is selected by the U.S. Department of Veterans Affairs (VA) as a participating institution in the Yellow Ribbon GI Education Enhancement Program.

► In December, the Master of Arts in Educational Leadership is granted initial accreditation from the Teacher Education Accreditation Council.

2010

► In June, the College names the School of Nursing in honor of the late W. Cary Edwards for the instrumental role he played in the 1980s to help establish a nursing program at the College.

► In June, state leaders decide not to move forward with a proposal to merge the College with Rutgers University; also, New Jersey Gov. Chris Christie appoints Dr. George A. Pruitt to his Higher Education Task Force to advise the governor on key issues and impediments facing New Jersey's institutions of higher education.



The College's polysomnography program was awarded initial accreditation by the Commission on Accreditation of Allied Health Education Programs in March 2012.

► In July, the College receives a \$5.1 million federal grant to support the New Jersey State Library's Broadband Technology Opportunity Program, which will add computer workstations, upgrade Internet connectivity and provide job search assistance and workforce development programs at libraries throughout New Jersey.

► In October, the College and The John S. Watson Institute for Public Policy receive a \$240,000 federal grant to conduct an economic analysis of a region that comprises 19 urban municipalities in New Jersey to help create sustainable economic growth.

2011

► In September, the College is awarded the 2011 Distance Education Innovation Award by the National University Technology Network for development of the FlashTrack® course delivery system.

► The National Association of State Boards of Accountancy's 2010 candidate performance report indicates that the College's graduates have the highest pass rates for the Uniform Certified Public Accountant (CPA) Examination among all regionally accredited senior institutions of higher education in New Jersey that offer accounting programs.

2012

► In March, the College's associate degree program and undergraduate certificate in polysomnography is awarded initial accreditation by the Commission on Accreditation of Allied Health Education Programs.

► The College begins a major renovation project to preserve the Kuser Mansion, which it purchased in 2008.

► The College plans its transition to a new learning management system that uses cloud-based technology to enable students to access their courses on a variety of mobile devices.

REACHING NEW HEIGHTS



MADELEINE YATES '91

Flight delays usually strike dread into the hearts of business travelers, but Madeleine Yates, '91, viewed them as opportunities. While fellow passengers found consolation in light reading, people-watching or napping, Yates filled the void with her textbooks, dutifully studying for exams scheduled for her return.

Yates' determination to complete her undergraduate degree left no room for procrastination or pinot grigio at the airport lounge.

"I had mapped out a timeline for completing my Bachelor of Science in Business Administration (BSBA) course requirements at Thomas Edison State College and I plotted my course exam dates in advance, so that I could take them as soon as I came home from my business trips," said Yates, who now channels her strategic focus into her role as the director of Wealth, Private Banking and Online Trading Marketing for Dow Jones & Company in Princeton, N.J. "It was basically a forced march for me; I had to study or I would fail."

Attending on-ground classroom sessions was out of the question for the international business traveler who was abroad an average of three to four months a year.

"It was a matter of unfinished business. I had already attended five schools and just wanted to get it done. At the time, I was the director of quality assurance for

Chronar Corporation, a solar energy products firm in Princeton, N.J., and traveled frequently to France, China, Mexico, Venezuela, Malaysia, Taiwan, Switzerland and England. I was still single and focused on my education," she noted. "One of my professors at

“One of my professors at Bucks County Community College knew that I traveled extensively for my job and suggested that I look into Thomas Edison State College.”

Bucks County Community College knew that I traveled extensively for my job and suggested that I look into Thomas Edison State College."

Yates, who used Guided Study, CLEP exams and Prior Learning Assessment to satisfy her degree requirements at Thomas Edison State College, said the flexible modes of course completion made earning her degree feasible.

During her final term at the College, Yates was accepted into the MBA program at St. John's University in New York. There, she connected with Donna M. Narducci, EdD, an associate dean and director of advisement at the university's Staten Island campus, who enabled her to begin graduate classes before officially completing her undergraduate program. "This helped me greatly in maintaining my momentum. I began my classes at St. John's in early September and

formally graduated from Thomas Edison State College the following month," she said.

Along with providing a strong foundation for her MBA studies, she said that her BSBA degree had an immediate effect on her career.

After working for Chronar Corporation, Yates spent 17 years with Merrill Lynch, beginning as an assistant vice president in the financial services firm's Marketing Planning Group; she rose to the position of director of Client Experience and Marketing Infrastructure where she was responsible for developing a broad range of client experience enhancements and e-engagement solutions. "It was during the last six months I was enrolled at Thomas Edison State College that I was offered the position at Merrill Lynch. I was just two courses away from graduating and I am certain that it helped me land that job," said Yates. Following her role at Merrill Lynch, Yates served as a senior marketing strategist for Addison, an independent brand strategy and communications design firm in New York, N.Y.

Continued on Page 16



Madeline Yates

Reaccreditation

(continued from Page 3)

my thanks and congratulations to everyone on the excellent work that resulted in such an extraordinary result and extend special thanks to our accreditation steering committee, chaired by Dr. Susan Davenport and Dr. Ray Young, for its excellent work; our Trustees who met with the evaluation team; and, of course, our staff, mentors, alumni and students who participated in the process."

The Commission also approved an additional location for the College at Fort Sam Houston in Texas, which now joins Joint Base McGuire-Dix-Lakehurst and the Philadelphia Coast Guard Station as additional locations for the College approved by Middle States.

Madeline Yates

(continued from Page 15)

In her current role at Dow Jones & Company, Yates' marketing responsibilities encompass the 70 news and data products that the firm deploys globally.

"We bring together a suite of products aimed to support financial advisors – the *Dow Jones Newswires*, *The Wall Street Journal*, *Barron's*, *Market Watch* and *Smart Money* – and deliver editorially selected content that assists them in their planning, investment advice and portfolio management for their investor-clients. My primary role is to gain an in-depth understanding of our clients and provide Dow Jones' teams with the appropriate marketing support for our products," she explained.

Yates and her husband, John, live in Princeton, N.J.

"My husband and I are sailors and we love to boat on the Chesapeake in Maryland. I met him the month after I graduated from Thomas Edison State College!"

APPLAUSE APPLAUSE

Daniel Agatino BA '94

Daniel Agatino, after graduating from Thomas Edison State College, continued his education earning an MA in theology, an MA in communication, a PhD in communication and a JD degree, and entered the professional worlds of law and media. He currently works as an attorney and a college professor, and recently did commentary for truTV's coverage of the trial of former Rutgers University student Dharun Ravi. Agatino, who split most of his time between the courtroom and the classroom, has appeared numerous times in media outlets such as Court TV, truTV and Headline News.

Don Dean BA '98

Don Dean is district science coordinator for the Oakland, N.J., School District and chairman of the Project Amazonas Reforestation and Environmental Committee. Project Amazonas is a Peruvian-American nonprofit organization that focuses on humanitarian, educational, research and conservation work in the Upper Amazon.

Michael Ellis BA '06

Michael Ellis, who earned his BA in liberal arts at Thomas Edison State College, noted that the degree allowed him to make a career change to the field of educational services. Ellis, who also earned an MS in counseling sciences at Capella University in 2010, is the supervisor of behavioral services at Somerset Hills School in Warren, N.J.; the facility also operates a residential treatment center that provides assistance for adolescent males age 11-16.

Donald C. Ellwood BA '05

Donald C. Ellwood, MEd, was selected to serve as director of Base Education and Training at Shaw AFB, S.C. As the base education officer, Ellwood helps airmen and soldiers in their quest to complete their college education, which is a form of "giving back" for him. It was the military that he said funded his bachelor's degree in liberal studies at Thomas Edison State College and his subsequent three master's degrees at other schools. Ellwood wrote "I wanted to drop you a note to say that, thanks in part to the education you gave me, I was selected [for this position]."

Amy Florence BA '06

Amy Florence, who earned an MDiv from Princeton Theological Seminary in 2010 and an MSW from Rutgers University in 2011, recently accepted a position as the pastor of Andover Presbyterian Church. Florence is also doing per diem work as a social worker and chaplain at Karen Ann Quinlan Hospice in Newton, NJ.

Daniel Gaffney BSAST '03

Daniel Gaffney, vice president, director of Critical Infrastructure in charge of Global Data Centers for Bank of New York Mellon, was a panelist at The Green Grid Forum 2012 on March 6. The panel discussion: The Business Value of PUE (power usage effectiveness), featured panelists from companies that have translated PUE measurements into business value.

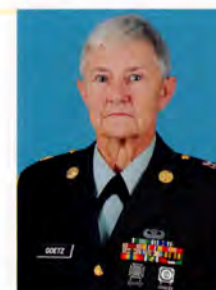


Peter Givens BA '08

Peter Givens graduated from the University of Phoenix in January 2012 with a master's degree in criminal justice.

Christine Ellen Goetz BA '05

Master Sergeant (MSG) Christine Ellen Goetz retired after more than 26 years of combined active duty and reserve duty with the United States Army in December 2011. Goetz was a motor transportation operator based in Saudi Arabia during Operation Desert Storm. Highlights of her career include: first sergeant of two companies for six years; master fitness trainer; assistant inspector general; Antiterrorism/Force Protection NCO; and instructor/evaluator of deploying troops to the Iraq and Afghanistan wars. In May 2012, Goetz was awarded the Meritorious Service Medal at an official retirement ceremony held at Fort Dix, N.J. Other awards earned throughout the years include: Parachutist Badge, Driver Badge, Sharpshooter Badge, Army Commendation Medal, Army Achievement Medal with Oak Leaf Clusters, National Defense Medal, Southwest Asia Medal, Kuwait Liberation Medal and Non-Commissioned Officer Medal with numeral 5. In 2005, Goetz graduated from the Sergeants Major Academy at Fort Bliss, Texas. In October 2011, at age 59, Goetz completed her final Physical Training Test with a score of 293.



Scott C. Holtzclaw BSBS '00

Scott C. Holtzclaw, PhD, has recently joined the faculty at Strayer University as an adjunct professor of business and finance. Since graduating from Thomas Edison State College, Holtzclaw completed his master's degree in organizational management at the University of Phoenix, and his doctorate in organization and management at Capella University, where his dissertation focused on ethical perceptions in law enforcement agencies. Holtzclaw noted, "Without the flexibility that Thomas Edison State College provided in the ability to complete college courses while working rotating shifts and traveling, the attainment of advanced degrees and fulfilling a long desired goal with this new employment opportunity, would never have been possible."

APPLAUSE APPLAUSE

Lorraine Koster ASPSS '93

Lorraine Koster is a licensed investigator with more than 25 years of experience. She is the author of a book titled *Students Beware: Life Does Not Begin at 21 A Federal Government Pre-Employment Background Investigation Guidebook* published by iUniverse, Inc. In this guidebook, Koster explains why acting responsibly at an early age is important for anyone wanting to succeed in life and how high school and college years can have a significant impact on career opportunities. The book, which explains how investigators gather information to report an applicant's past and present activities, is available on amazon.com and barnesandnoble.com.



Scott Masciarelli BA '08

Scott Masciarelli recently left his career of more than 24 years with United Airlines to start an entrepreneurial venture as a Certified Professional Coach. After graduating from Thomas Edison State College with a BA in psychology, Masciarelli was promoted to the general manager for United Airlines in Kuwait and Bahrain. During this assignment, he realized that his true passion was seeing his employees make personal and professional improvements and sharing in their successes. This prompted him to consider coaching as a new career and he enrolled in a Certified Professional Coach program with the International Coach Academy (ICA). Masciarelli recently graduated from ICA and is now coaching others in the areas of leadership, business and transition success. He is passionate about learning, coaching and personal improvement and may be contacted at www.clearinsightscoaching.com.

Annie J. Mewborn BSBA '08

Annie J. Mewborn, after completing her BS degree in general management, continued her studies to earn a MEd degree in learning and technology with Western Governors University in Salt Lake City, Utah, in April 2012. After having taught reading/language arts in Atlantic City, N.J., for five years, Mewborn relocated to Easton, Md., where she currently teaches English at Easton Middle School. Also a veteran, Mewborn noted that she chose Thomas Edison State College because "the entire staff was very accommodating and assisted me by accepting my military credits that helped me earn my degree."

Abraham N. Milgram BSBA '07

Abraham N. Milgram, who is currently an attorney practicing in a prestigious law firm, noted that "all of my accomplishments would not have been possible without the Thomas Edison State College program. For that, I am forever grateful!" Milgram was able to complete his college education, while living abroad, because of the

Continued on back cover



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Continued from inside back cover

flexibility that Thomas Edison State College provided. After returning to the United States with his Thomas Edison State College degree, Milgraum continued his education at Widener University School of Law in Delaware.

Vann Miller BA '10

Vann Miller has published his first book *The New Year Beautiful* available through Lulu Enterprises Publishing (www.lulu.com). "The book is a collection of poems, short stories and letters, which follows my current relationship," said Miller. "Whether viewed as a "how-to" or simply for inspiration, readers can discover the splendor of romance from my perspective." A Colorado Springs resident, Miller is a technical sergeant in the U.S. Air Force currently assigned to the U.S. Air Force Academy as a public affairs manager. He is enrolled in the Master of Arts in Liberal Studies (MALS) program at the College.



Dr. Brinton "Britt" Minshall BA '81

Dr. Britt Minshall has had his newest book, *The Jesus Book: Who He Really Was: What He Really Said*, released by The Renaissance Institute Press this summer. This third book, which was actually started in 1980 while he was a student at Thomas Edison State College, began as a project to cross reference every word on the actual life of Jesus. Minshall continued to pursue that project during the next 28 years in ministry. The book is available at [1800booklog](http://1800booklog.com), Amazon.com and local book sellers.

Melanie D. Morgan BA '03

Melanie D. Morgan completed her Doctor of Education (EdD) degree in teacher leadership from Walden University in February 2012. She published her doctoral study titled, "Military Parent Perceptions of Involvement in the Education of Their Children," which researched

military parents' beliefs about the parent-school partnership. Morgan is currently working on articles specific to the military child's education.

Emilio Nazario BA '12

Emilio Nazario, of El Paso, Texas, is a sergeant in the United States Army with the 11th brigade stationed at Fort Bliss, Texas.

Richard J. Riter BA '12

Richard J. Riter received his MA in theological studies from the Assemblies of God Theological Seminary at its 39th Commencement on May 5, 2012, at the Central Assembly of God in Springfield, Mo.

Stacie Ryan BA '01

Stacie Ryan, who went on to earn an MAEd in elementary education from the University of Phoenix in 2001, has earned her doctoral degree in instructional leadership from Argosy University. Ryan's dissertation was titled, "Verbal Mnemonic Devices as a Means of Raising Academic Test Scores of Third Grade Students in a Northern California School District." Ryan intends to continue to work as a third grade teacher in Northern California and pursue teaching online college courses.

Joan S. Wielgus BSHS '82

Joan S. Wielgus, a former counselor and D&A center director in New Jersey and Pennsylvania, recently moved to Sarasota, Fla.

Keep Us Posted!

Please send your news to invention@tesc.edu and be sure to include your first and last name, your address, your preferred phone, the year you graduated and what degree you earned. Updates can also be sent to: **Thomas Edison State College, Invention Editor, 101 W. State St., Trenton, N.J. 08608-1176, FAX: (609) 777-1894**