

INVENTION



The Newsletter of Thomas A. Edison College Princeton, New Jersey 08540

Volume 3 Number 3

Spring 1979

College Names New President



Lorraine R. Matusak, 2nd President of Thomas A. Edison College.

Dr. Lorraine R. Matusak has been appointed to the presidency of Thomas A. Edison College by the Board of Trustees. Her appointment was confirmed by the New Jersey State Board of Higher Education during their April 20th meeting.

Dr. Matusak's selection came as a result of a nation-wide search. In announcing the appointment, Richard Pearson, Chairman of the College's trustees, stated "Dr. Matusak comes to New Jersey from the midwest — Indiana, Minnesota and earlier from Illinois. She represents a strong educational tradition, one that gives equal weight to excellence and to opportunity. This is one tradition that Edison, a non-traditional college also represents. The trustees look forward to a successful and productive relationship with her in her new position."

Dr. Matusak brings with her twenty-five years of teaching and administrative experience in both state and private institutions. She is currently Dean of the College of Alternative Programs at the University of Evansville, Evansville, Indiana, where in 1974 she began the task of developing and organizing what is now a successful new college, dedicated to alternatives, non-traditional education and lifelong learning within a traditional, liberal arts-oriented institution.

Prior to her association with the University of Evansville, she was active in the organization and implementation of the Alternative Baccalaureate Degrees of the General College of the University of Minnesota, later serving as its Coordinator.

Ms. Matusak completed her undergraduate work at the College of St. Benedict, St. Joseph, Minnesota. She earned her M.S. at the University of Minnesota, Minneapolis and her Ph.D. at the Fielding Institute of Graduate Studies, Santa Barbara, California.

Dr. Matusak commented on her new appointment, "I view the position of the Presidency of Thomas A. Edison College with a great deal of awe and growing excitement and I welcome the

challenge to lead programs building on the concepts of the need for lifelong learning, the assessment of prior learning and continued development of alternative and non-traditional programs."

Following the confirmation of her appointment by the New Jersey Board of Higher Education, T. Edward Hollander, Chancellor of Higher Education, said, "We are pleased that Dr. Matusak has agreed to take on the task of the Presidency of Edison College. We are aware of her outstanding accomplishments at the University of Evansville and indeed, anticipate the development of new thrusts at Edison College under her competent and dynamic leadership."

Dr. Matusak's appointment becomes effective July 1. She succeeds Dr. James Douglas Brown, Jr., who has been president since the College was founded in 1972. During the past year, Dr. Brown has been on leave pursuing research and writing a book on non-traditional study. During the interim, Vice President for Academic Affairs, Dr. Arnold Fletcher, was named Acting President.

College To Move Headquarters

As announced in the previous issue of INVENTION, Thomas A. Edison College will move its main offices to a new location in Trenton. Although the exact date of the move has not been set, it is expected to take place by September 1, 1979. For future reference, the new College address and telephone number will be:

Thomas A. Edison College
The Kelsey Building
101 West State Street
Trenton, New Jersey 08625

(609) 984-1100

Clip and Save

Student Receives Scholarship Grant

Shirley McHugh, Edison student enrolled in the Bachelor of Science/Human Services degree program, was selected by the Financial Aid Committee of the College as the recipient of a \$300 scholarship grant from the New Jersey Federation of Business and Professional Women's Clubs, Inc.

When Ms. McHugh was informed that she would be receiving the grant, she commented, "The news could not have come at a better time. Because of family and financial difficulties, I had decided just this morning, I would not be able to continue my program at Edison College. Not only has this award given me the funds to continue, it has also renewed my desire and enthusiasm. I am thrilled and I want to thank both the College and the Business and Professional Women's Club for allowing me this opportunity to complete my degree."

(Continued on page 3-Col. 4)

Trustee Added

Kevin Shanley has been appointed to serve on the Edison College Board of Trustees by the State Board of Higher Education. His appointment has been confirmed by Governor Byrne. Mr. Shanley will serve a five-year term on the Board.

He is a graduate of the University of Pennsylvania. Mr. Shanley joined Fidelity Union Trust Company, Newark in 1976 as a Management Trainee and was elected Assistant Treasurer in 1968. From 1969 to 1971 he was associated with Tracy, Peterson, DeVoe and Shanley, Inc., an investment banking firm in New York City. He returned to Fidelity in 1971 as a Second Vice President and was elected Vice President in 1972. Named Senior Vice President in 1976, he is Head of Fidelity's Retail Bank.

A trustee of the Newark Museum, Mr. Shanley and his family are residents of Bernardsville, New Jersey.

AAENJ Conference Held

Jean A. Titterington Wins Award



From left: Seymour Barasch, Jean A. Titterington and Mayor Kenneth A. Gibson at the opening session of the spring conference of the Association for Adult Education of New Jersey.

Jean A. Titterington, Director of Counseling and Information Services at Edison College, and president for the past year of the Association for Adult Educators of New Jersey (AAENJ) presided over the annual conference which was held in April at the Meadowlands Hilton.

The opening address was given by Kenneth A. Gibson, Mayor of the City of Newark who pledged his support to the adult education community. Other noted speakers during the three day conference included: *Future Shock* author, Alvin Toffler and adult education researcher K. Patricia Cross, author of *Who Comes to Class in Adult Education?*

Ms. Titterington received the award for Outstanding Service from the 600 member Association. Presented during the annual awards luncheon, the award honors Ms. Titterington as the "person who has best served the cause of adult education in the State of New Jersey during the past year".

In other conference action, Annette Singer, Edison College's assistant director of counseling services was selected as member of the Association's executive board and chairperson of the Adult Counseling Special Interest Group. Selma Gitterman, academic counselor at Edison was selected as secretary of that same special interest group.

Hotline Keeps On Ringing

The Education Hotline continues to be one of the most active toll-free hotline programs in the State. In operation for seven months, the Education Hotline has received more than 7000 calls.

One population group using the Hotline often as an information source is adult counselors. Recently, Mary Elizabeth O'Connor, director of Adult Community Education for the North Plainfield School District placed the Hotline's 7000th call. Ms. O'Connor said she wasn't surprised at the number of calls the Hotline receives. She says she uses the services frequently.

"For me as an adult community education director, it is the most helpful single source. It is so constructive to have a conglomerate of information condensed at the other end of a toll-free 800 number. Previously, I would make five to eight calls to achieve what I now do with one call to the Hotline . . . and those other assorted calls were not always productive".



Toni Friedman, Education Hotline Information Specialist, takes a call.

An informal survey after the first six months of operation shows the Hotline receiving an average of 50 calls daily. "This indicates", says director F. Louise Perkins, "the vital service that the Hotline is performing for the citizens of New Jersey".

Ms. Perkins cites the Hotline's competent staff of information specialists as the primary ingredient for its success. Perkins further states, "Our reputation for immediate and comprehensive information on academic, vocational and technical education has aided in enhancing our program".

The Hotline, one aspect of the Statewide Information Network for Education (SINE), is a joint project of the New Jersey Department of Higher Education and Thomas A. Edison College. Another major aspect of the Network's operation has been the publication of the guide *Going to College in New Jersey*. Twenty-five thousand copies of the Guide have been prepared and printed by the Department of Higher Education. The Guides are free of charge and 5000 copies have been requested and distributed through calls made to the Hotline.

Library Notes 250th Person Counseled



Doris B. Wesley listens as Academic Counselor, Gerard Middlemiss offers suggestions and recommendations.

Doris B. Wesley of Willingboro became the 250th person counseled by an Edison College academic counselor at the Willingboro Public Library. The Library celebrated the anniversary event during National Library Week.

In talking with Ms. Wesley, Edison College academic counselor, Gerard F. Middlemiss, noted that Ms. Wesley, like many of the adults he counsels, wanted information on the educational and career options available to her within the State. Mr. Middlemiss continued, "She wanted to return to the

workforce and didn't quite know where to begin . . . exactly what options were open to her . . . what training she needed for her career objectives. She had heard about our counseling network from a friend and called her local library for an appointment. I was able to offer her several suggestions."

The Willingboro Library is one of more than 30 locations throughout New Jersey where Thomas A. Edison College maintains counseling services. These services are provided to any resident in the State without charge.

BS/HS Workshops Successful



Ms. Betsy Watson, center, consults with students during workshop session.

Ms. Betsy Watson and Dr. Ruth McKeefery have conducted a series of workshops for students enrolled in the Bachelor of Science/Human Services degree program. Invited students attend a comprehensive one day session devoted to their particular specialization, such as Criminal Justice, Health Services, Social Services, Rehabilitation Services, etc.

Each student completes a Program Plan for their particular specialization. During the session, students are given materials and information to assist them in understanding their degree program. Students also identify the methods for completing their degree and areas to be included in an Individual Assessment.

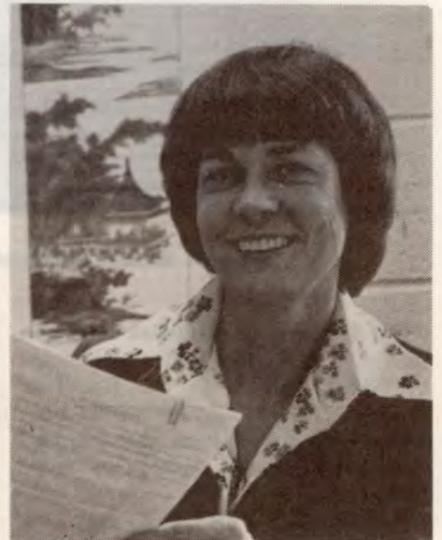


Dr. Ruth McKeefery, left, helps a student complete a Program Plan during workshop.

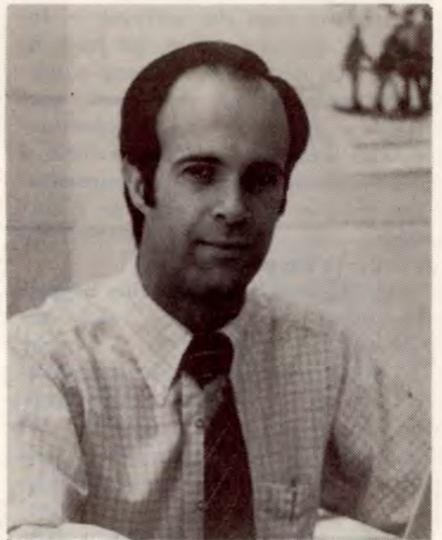
Staff Appointments



F. Louise Perkins, Academic Counselor at Edison College for the past four years, has been named Director of the Statewide Information Network for Education (SINE). Ms. Perkins major responsibility is directing the services of the Education Hotline, a toll-free number for citizens of NJ interested in obtaining information about the availability of postsecondary education within the State.



Dr. Ruth M. McKeefery has been appointed Associate Director of Academic Programs. Currently a Program Advisor, Dr. McKeefery's appointment is effective July 1.



Paul B. Goodwin, newly appointed Transcript Evaluator, comes to Edison College from West Germany where he was with Central Texas College Overseas as a Site Administrator.

INVENTION

Volume 3 Number 3
Spring 1979

INVENTION, the quarterly newsletter of Thomas A. Edison College, the New Jersey State College for External Degree Programs, is printed and distributed each January, April, August, and November to students, alumni, and friends of the college. INVENTION is published at the administrative offices of Thomas A. Edison College, Forrestal Center, Princeton, and mailed at the bulk-rate in Trenton, NJ.

Editor, Mary U. Skelton
Director of Public Relations
and
Publications

Unique Two-Way Radio Conference

Edison College participated in a unique two-way radio conference for radiologic technologists during two days in April.

The radio conference, coordinated by George S. Marriott of the Albany Medical College of Union University, is a segment of the medical college's continuing education series for radiologic technologists.

Edison academic counselors, Jules S. Kahn and F. Louise Perkins collaborated in extensive preparations for the radio program and answered technologists questions during the unusual two-day broadcast. Twenty two hospitals and medical colleges from New York, New Jersey, Vermont and Massachusetts participated in the innovative conference.

Ms. Perkins and Mr. Kahn fielded questions from the technologists concerning Edison's degree programs offered in their areas of specialization, credit distribution requirements and the transferability of such a degree.

The College developed the Associate in Applied Science Degree in Radiologic Technology to encourage X-Ray technologists to continue their education and to widen the career horizons of competent professionals. In order to be eligible for the degree, a student must be certified by either the New Jersey Licensing Board (General X-Ray Technology) or the National Registry (A.R.R.T.).

Orientation Workshops

A series of four workshops dealing with academic skills development, study and research skills, values clarification, and career decision making are currently being held by the College's office of counseling services.

Coordinated and under the direction of academic counselor, Selma Gitterman, the sessions are scheduled from 7:30 to 9:30 p.m. at the Woodbridge Main Library on Route 35 on all four Monday evenings in June. There is no charge for any of the sessions.

These programs can be helpful not only to beginning students, but also to those persons who have already earned some college credits and contemplate returning to college to complete their degree program.

Persons interested in attending one or more of the workshops are encouraged to call the Edison College office in East Orange at (201) 677-2403 to register. If you cannot attend any of these sessions, but would be interested in similar workshops in the future, please let us know.

THOMAS A. EDISON COLLEGE
666 Park Avenue
East Orange, New Jersey 07017
(201) 677-2403

MR./MS. _____

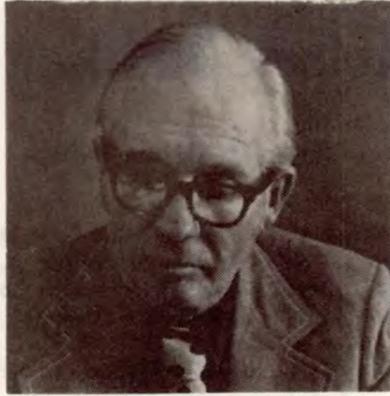
ADDRESS _____

CITY _____ STATE _____

TELEPHONE _____

Yes, I would be interested in future orientation workshops in my area.

Staff Notes



Dr. Fletcher, Acting President.

Arnold Fletcher coordinated and presided at a conference sponsored by the NJ Department of Higher Education in cooperation with Edison College and the American Council on Education held at Princeton University. The conference, *New Alliances Between Higher Education and the Non-collegiate Sector*, featured Willard Wirtz as the keynote speaker. He also attended the CAEL (Council for the Advancement of Experiential Learning) Northeastern Sectional Meeting in Boston on March 28-30 as CAEL Regional Manager for the Middle Atlantic Region. Dr. Fletcher is Chairman of the Task Force on Nontraditional Education. In May, Dr. Fletcher, Thomas P. McCarthy, Laura G. Adams and Paul I. Jacobs presented a workshop on Credit for Nontraditional Learning at Glassboro State College.

Thomas P. McCarthy presented a workshop on *Transcribing Credit Through Evaluation of Nonclassroom Learning* at the Boston held CAEL Sectional Meeting. A member of the Non-Traditional Education Committee of AACRAO (American Association of Registrars and Admissions Officers), he attended the Association's annual meeting held this year in Chicago where he helped plan new sessions to be held at the 1980 annual meeting. Mr. McCarthy is also the editor of the Non-Traditional Education Committee's newsletter.

Jean A. Titterington is a member of the Task Force on Nontraditional Education. She has also served as President, during the past year, of the Association for Adult Education of New Jersey (see story on page 1.)

Laura G. Adams was named to the Executive Committee and Chairperson of the Committee on Consultation for Alliance: An Association for Alternative Degree Programs for Adults. She attended a Boston based conference on *Academic Advising* sponsored by American College Testing; participated in a National Forum sponsored by the Office on Women at the American Council on Education for senior women administrators in higher education; and coordinated a workshop on *Quality Assurance in Nontraditional Programs* for Middle States CAEL.

Paul I. Jacobs gave an address to the NJ Educational Association during their annual meeting. He reviewed proposal grants for the Nation Science Foundation; provided written testimony to the National Academy of Sciences Study group on ability testing and on May 9, Paul testified before the NY State Legislature Joint Committee on Higher Education.

Annette Singer has been elected as Chairperson of the Counseling Adults section of the Association of Adult Education in New Jersey.

Robert D. Herbster attended the AACRAO annual meeting in Chicago where he chaired an Information Exchange session on *Assessment — How We Do It*. He also was a participant in a session on *The Transcribing of Non Traditional Learning*.



Dennis B. Smith, Director of Institutional Research, earned his Ph.D. in Sociology, Princeton University, in January. Dr. Smith's thesis dealt with *Factors Which Influence Job Satisfaction*. Dr. and Mrs. Smith became parents of a daughter, Amy, on May 19. Amy has one brother, Brian, age 3.

F. Louise Perkins is a member of the Task Force on Financial Aid. In addition she attended the AACRAO annual meeting in Chicago where she did a presentation with Assistant Chancellor, Dr. Haske Rhett on the Statewide Information Network for Education (SINE). Louise also participated in the conference, *Returning to College: Opportunities For Women in Central New Jersey* held in March at Princeton University.

Laura G. Adams and Ruth McKeefery presented a program on "Curricular Design for Adults" at the Northeastern Section Meeting — CAEL Conference in Boston.

Edith Severo attended the second annual *Women in Higher Education* conference at Trenton State College on March 29. The keynote address on "Networking" was presented by Mary Ellen Capek. Edith participated in the workshop on *Introduction to Budgets and the Budget Process*.

Eugene Meskill attended a CMS (Conversational Monitor System) Workshop in March. Last month he participated in a CETA training conference in Newark, a Youth Services Conference sponsored by the Mayor's office, City of Newark, and a Manpower Training and Education session on *Changing Roles in the Mental Health System*.

Ronald Sukovich and Ruth McKeefery attended four workshop sessions on *Developing Learning Outcomes* sponsored by CAEL and held at Ramapo College.

Jules Kahn was recently elected Treasurer of the Association for Continuing Education of Adults in Delaware.

Betsy Watson and Kay Clouden will present a workshop on *The Changing Roles of Mothers* during a conference on *Women and the Family* at Trenton State College in June. **Edith Severo** will also present a workshop during the conference on *Women Reentering the Workforce*.

Selma Gitterman was elected Secretary of the Counseling Adults Section of the Association of Adult Education in New Jersey.

Information on opportunities in higher education in New Jersey. A project of the New Jersey Department of Higher Education and Thomas A. Edison College.

Toll-free Monday-Friday 9-5

1800-792-8355

Education hotline

↑ Clip and Save ↓

In the Spring, A Young Persons' Fancy Turns To . . .



Drew Hopkins, Administrative Assistant and player-coach of the Edison College softball team looks over the day's lineup.



Edison College boasts the only coed team in the Mercer County Independent League. From left: Betsy Watson, Michael Klebanoff, Larry Stamat and Barbara Hubeny wait their turn at bat.

Shirley McHugh Elated

(Continued from page 1)

Shirley McHugh, an active feminist, is the mother of seven children, five still at home. She holds an A.S. degree from Hahnemann Medical College, Philadelphia and is preparing now for graduate work in the area of counseling in mental health.

Shirley soon will complete degree requirements at Edison. She is currently doing an Individual Assessment in Women's Studies and will follow that assessment with one in Counseling.



Thomas A. Edison College - located in The Forrestal Center Campus of Princeton University since the spring of 1976, will soon be moving to a central location in Trenton. (See front page for new address and telephone number.)

**SELECTED
TOLL-FREE NEW JERSEY HOTLINES**

Hours: Monday-Friday 9-5

CHILD ABUSE—800-792-8610*
Department of Human Services

CITIZEN COMPLAINT—800-792-8600
Public Advocate's Office

COLLEGE FINANCIAL AID—800-792-8670
NJ Department of Higher Education

EDUCATION HOTLINE—800-792-8355
Statewide Info. Network for Education

FEDERAL INCOME TAX—800-242-6750
Internal Revenue Service

FOOD STAMPS—800-792-9773
Department of Human Services

HEALTH COMPLAINTS—800-792-9770
Department of Health

LEGISLATION—800-792-8630
Bureau Legislative Affairs

SENIOR CITIZENS—800-792-8820
State Office of Aging

SOCIAL SERVICES—800-792-8306
Department of Human Services

WOMEN—800-322-8092
State Division on Women

*24 hour service

Clip and Save

Alumni Meet

The Edison College Alumni Association met on April 28 at the College's main office in Princeton.

The Association voted to donate \$100.00 to the Edison Fund for Non-traditional Education to help support its activities and to call attention to the Fund and the need for additional financial support.

A plan to solicit surplus books from all Edison College students and graduates is currently underway. The books collected will be donated to the Garden State Campus at Annondale. It was stated that Mercer County Community College needs text books or monographs in the areas of social science, mathematics, humanities, and business. The Alumni Association requests if you have books to donate, write the Association at 40 West Lafayette Street, Trenton 08608 for instructions on collection of the books.

Additional items discussed were: proposal that the Association underwrite the cost of duplicating a miniature diploma for graduates; preparing an agenda in advance for the next meeting compiled from suggestions of concerned alumni; and a project to assist graduates in locating employment. It was noted that one of the largest employers in NJ is particularly interested in the Edison graduate.

Class Rings

Gordon Beaver, Vice President of the Association stated that he is continuing to process orders for the Thomas A. Edison College class ring. He noted that the price on both the men's and women's rings are steadily increasing and it would be advantageous to purchase a ring as soon as possible. All requests for information regarding a ring should be directed to:

Mr. Gordon Beaver
40 W. Lafayette Street
Trenton, N.J. 08608

Alumni Association Seeks Members

If you would like to join the Edison College Alumni Association, send a check in the amount of \$10 made payable to: Thomas A. Edison Alumni Association along with the coupon below to:

Mr. Carl T. Buscher, Treasurer
P.O. Box 30
Norwood, N.J. 07648

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____ Home Office _____
Degree _____ Year Graduated _____
Alumni Association Membership

History of Kelsey Building

New Home Of Edison College

Henry Cooper Kelsey was born in Sparta, New Jersey, December 4, 1837, and was married in Newton on May 15, 1861, to Prudence Townsend, daughter of a judge.

Mr. Kelsey began his business career as a clerk in a country store in 1851, receiving as salary for that year the sum of \$25. He later became postmaster of Newton and in 1866, he was appointed a judge of the Court of Common Pleas, Sussex County. A year later he published the *New Jersey Herald*, a Newton newspaper which he edited. In 1870 he was appointed by New Jersey's Governor Theodore Randolph to become Secretary of State of New Jersey and he served in that position until April, 1897. In the latter part of the 19th century

Trenton was famous for its potteries and ceramics and it was probably his desire to stimulate art talent for producing the city's pottery and china products that moved him to make a gift to Trenton of what was then one of the most complete schools of industrial arts in the country. Also, his beloved wife had died and he planned the building as a testament to her memory.

The building erected as the tablet set in its walls announces, "as a tribute to the memory of his wife, Prudence Townsend Kelsey and dedicated to the use of the students of arts and crafts in the City of Trenton," was designed by Cass Gilbert, of New York, one of America's foremost architects. President Theodore Roosevelt had made him Chairman of the Board of United States Supervising Architects with control of all federal buildings. Gilbert designed the Woolworth Building in New York City, the Washington Memorial Bridge over the Hudson, the New York Custom House, and the capitol buildings for Arkansas, Minnesota and West Virginia.

The five-story structure, covering a plot with a 42 foot front and a 108 foot depth was built at the northwest corner of West and Willow Streets. Its design is of tapestry brick and the entire building is modeled after the Strozzi Palace in Florence, Italy. The entrance into the building consists of three brownstone steps that lead into an arched vestibule with a high, ornate wrought iron gate. The floors and walls are of reinforced concrete and fire-proof throughout. The roof has a wide cornice of faience tile.

Mr. Kelsey's original donation for the building was \$100,000, but the total outlay exceeded \$130,000 before it was completed. This expenditure was apart from the fittings of its memorial room. The decorations there cost in excess of \$12,000 and the room to this day is a storeplace for a valuable collection of objects d'art obtained by Mrs. Kelsey when she and her husband traveled abroad. The Prudence Townsend Memorial Room is considered the gem of the entire building. The doorcase is of polished Sienna marble and double doors, the outer of mahogany and the inner of inlaid satinwood in Adam Style.

The dedication of the building as The School of Industrial Arts, on June 7, 1911, marked an epoch in the history of Trenton. In his brief address Mr. Kelsey explained that the purpose of the gift was "to impart instruction, in . . . the arts and crafts to those who have the ambition to learn."

On April 8th, 1947, The School of Industrial Arts changed its name to Trenton Junior College and School of Industrial Arts. On July 1, 1967 the latter merged with and took the name of Mercer County Community College. In 1972, Mercer County Community College moved to its new, larger campus located in portions of West Windsor and Hamilton Townships. Soon thereafter the Kelsey Building was sold to the State of New Jersey and has remained, for the most part, vacant since that time.

KEEP IN TOUCH

If you move, change your name, or have some news to share with us in the Alumni Notes column, please fill in this coupon and mail it to:

Invention
Thomas A. Edison College
Forrestal Center
Princeton, NJ 08540

NAME _____
DEGREE/YEAR _____
ADDRESS _____
OCCUPATION _____
NEWS Attached _____
Items you would like published in the Alumni News.

Alumni Notes

Ted Bruce '78 of Vineland writes that he has been accepted into the Master of Business Administration program at Widener College in Chester, Pa.

Jean Bohannon '76 of Newark has been accepted into the Lyons Institute and also into Seton Hall Graduate Studies. She intends to pursue her master's and eventually her doctorate degree, while she continues to work as a laboratory technician.

Sally Seibert Temko '77 is currently a professor at Monmouth College where she recently earned her MA, summa cum laude and received a faculty appointment in European History.

M.E. Baldigo '76, college professor in the Management Department at

California State College, Sonoma presented a paper on Simulation in Pharmaceutical Pricing at Western Economics Association's annual meeting in Hawaii.

S. Carol Levin '77 wrote, "By earning my A.A. degree from Edison, I was able to complete my studies at Rutgers one year sooner than I anticipated. I was granted a B.A. in English last year.

Sarah McGee '79 has been asked to present a paper in October by the National Association of Art Therapists.

G. Gordon Beaver '75 writes that he is president of Bent Nail Laboratories, Inc., A N.J. Work, Education & Leisure Initiative Project.



NON-PROFIT ORG.
U.S. POSTAGE
PAID
TRENTON, N.J.
PERMIT NO. 112