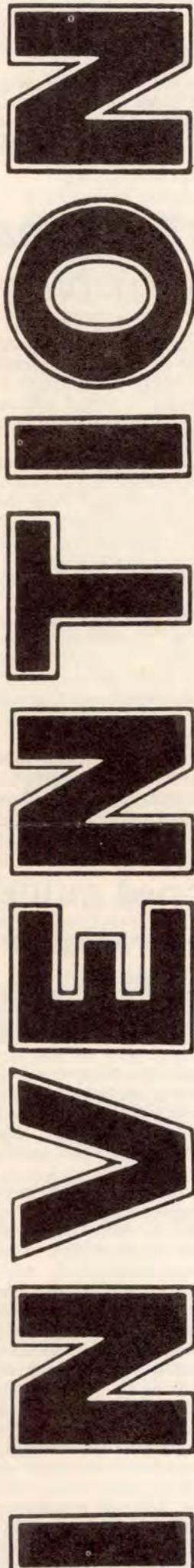


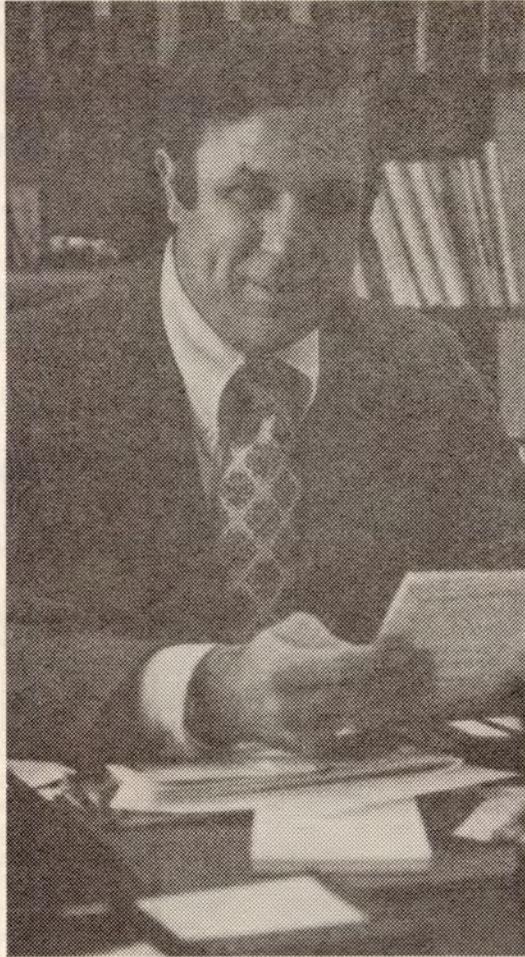
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The Newsletter of Thomas A. Edison College
Princeton, New Jersey 08540

THOMAS A.
EDISON
COLLEGE



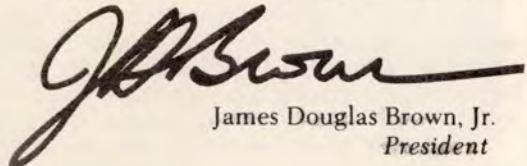
A word from the President

As any institution grows so do its responsibilities. With a current enrollment of over 5,000 and having awarded nearly 600 degrees in four years, the Edison growth has been dramatic and the concept productive.

Part of a college's responsibility is to effectively communicate with the public it serves. With that in mind, the Thomas A. Edison College administration has seen fit to initiate a quarterly newsletter.

Inventions will serve as a common forum and link between the School, its staff, current students, alumni, faculty consultants, other colleges, and the people of New Jersey. It will report on issues, in alternative education welcome responses, announce new programs, appointments and developments, and feature people-those people which make Edison College unique.

In identifying the total picture of what Edison College is all about and where it can be expected to go, one would hope that a college newsletter would help the college grow-both in theory and practice.



James Douglas Brown, Jr.
President

Buscher defines 'integrity' at June Commencement

With the inventor's original laboratories serving as background, the Edison National Historical Site in West Orange was the appropriate setting last June 2 as fifty adults received degrees from Thomas A. Edison College.

The commencement exercises were attended by Mrs. John Sloane (Mr. Edison's daughter), former governor William T. Cahill (who was the state's chief executive when Edison College was established in 1972) and the College's administrative staff as well as family and friends of the graduates.

The men and women receiving diplomas at the ceremony, and two hundred additional graduates not attending the commencement, successfully met degree requirements, either for an Associate of Arts, Bachelor of Arts, or Bachelor of Science in Business Administration.

Speaking for the B.A. students was Linda Hackett, a psychiatric nurse from Moorestown. Carl T. Buscher of Teaneck, executive vice-president of the Builders Association of Northern New Jersey, addressed the class as a representative of Associate of Arts students. "To hammer out one's own essential integrity is a life-long task. It is never finished and it is never simple," said Buscher.

"Though I do not wish to appraise recent events in Washington on either side of the aisle, I feel safe in saying that they have caused integrity to be uppermost in the minds of most young and old Americans alike," Buscher said.

He said he recently read an article in which a youngster observed that youth is in need of more sages to show them the way. "While that should comfort me, it disturbs me instead because we adults should be helping youth discover the meaning of integrity."

"If one is to search for integrity, he must find something which he considers so dear

that he will adhere to it no matter what comes. Integrity is a very personal thing to be defined by the individual within a framework of responsibility toward society and self," he said.

"As the pattern forms, one realizes that he is establishing some boundaries for his life. He draws some lines, establishes some limits, and comes to realize that throughout his life his own integrity comes into conflict with the world around him," he said.

"So what sort of sages shall we who receive degrees today be to the young? Shall we only tell them the way to go? Shall we merely try to impose our way on them? Are we sure enough to wish to make young people carbons of ourselves?" He asked.

"So far as I am concerned, if I am to be a sage at all, it is by helping youth understand the nature of the struggle for integrity. The excitement of it. The universality of it. The worthiness of it. And the inevitability of it," Buscher said.

"As I finished up my requirements for this degree, I learned something about the struggle for personal integrity. I believe the greatest contribution I can make to youth is to awaken their love and relish for the struggle, for it is the person who does not struggle in life who loses integrity," he said.

In 1862, at the Age of 15, Thomas A. Edison printed and published a newspaper, "The Weekly Herald," on the train of the Grand Trunk Railway, running between Port Huron and Detroit, Michigan.

Edison's first patented invention was acknowledged October 11, 1868 for an electrical vote recorder.

Cooperative program in ballet adds new dimension to the arts

Thomas A. Edison College and the School of the Garden State Ballet have initiated a cooperative program that provides practical training for dance students within the framework of a liberal arts credential program.

The mutual venture of New Jersey's state college for external degrees and the ballet school will provide ballet and modern dance students the opportunity to earn credit for dance courses.

"Until this venture the plight of the professional dance artist has been a frustrating one," said Fred Danieli, director of the ballet school.

"You have the dedicated professional dancer who has been denied career opportunities because he or she doesn't have the academic credentials to back them up. There is a tremendous power in many dancers simply lying dormant and unutilized."

* * *

As a result of the affiliation with the college, Danieli sees new career opportunities opening for dancers in the fields of administration, teaching, dance-therapy and arts program management.

The cooperative learning program has been structured to fulfill the educational needs of four types of students - the ballet dancer seeking a bachelor's degree; the nonprofessional dancer working toward a bachelor's degree; the student who would like to take dance courses as liberal arts electives, and the student who wants to accumulate credits for transfer to other institutions.

Dance credits will be granted on the basis of proficiency examinations developed by the Edison College Office of Test Development and Assessment and administered in conjunction with professional dance faculty evaluators.

On another level, the Garden State Ballet School and Edison College will

oversee a special program in collaboration with regional school districts in northern New Jersey.

The Arts Release Time Study (ARTS) will enable secondary school students to take courses at the ballet school during part of their regular school day.

College credits which they earn while participating in the program can be "banked" for future use when they enter

college.

"There is a need for young people to experience the arts long before they enter college," said Danieli. "All students should be helped to realize their full potential."

Further information about the programs can be obtained from The School of the Garden State Ballet which has offices in Newark, South Orange, and Morristown.

Alumni association organizes, sets work session date in Nov.

G. Gordon Beaver, president of the Edison College Alumni Association, has announced the first organizational meeting of that group to be held Saturday November 20 at the Holiday Inn of Princeton, Route No. 1, South.

"We have the nucleus of an organization," said the graduate of the 1976 class recently. "however, there is much work to be done. In terms of priorities our initial efforts must focus upon attracting Edison College graduates to join our Alumni Association."

The November session, which will begin at one p.m., is planned to include a general introductory seminar, individual workshops in different areas of alumni relations, and a concluding cocktail hour. Spouses are welcomed to attend and share in the activities.

Edison College President James Douglas Brown, Jr. will speak to the group and other College administrative heads will be in attendance.

Beaver said he sees a need for alumni to initiate numerous projects including the development of association by-laws, delegation of work committees, selection

of a school ring, and the development of an Association logo and window decals.

A top priority of the Association will be to investigate ways in which alumni can actively help in the recruitment of potential Edison College students.

"There seems to be a consensus among the graduates to expose the College to as many people as possible," said Beaver. "An active alumni body can reach into areas not easily reached by traditional publicity. The enthusiastic graduate is the best advocate of the Thomas A. Edison College program."

For further information and reservations for the November meeting, graduates are urged to contact Gordon Beaver either at home or work. His address is 471 Dutch Neck Road, Hightstown, N.J. 08520; home phone (609) 448-8806; work phone (201) 329-1000.

Alumni who can't attend the meeting, but who wish to become involved in activities are encouraged to drop Beaver a note and offer their suggestions.

Revamped guides soon available

A total of 94 people throughout the state took advantage of the College's TECEP Examination program during the October 2 testing date.

Assistant Registrar Michelle Ferreira reported that 69 registrants took the exams at the Camden, South Orange, Trenton and Edison (Middlesex County) centers, while 25 out-of-state applicants were tested.

Study guides for the TECEP program are in the process of being revised to make them more useful to students in helping them prepare for future examinations.

Paul Jacobs, director of test development and assessment, chairs a committee of professionals who are developing a "model study guide" to be used as a standard for the revision of old study guides and the production of new ones.

The model guide contains 13 informational features seldom or never found in older guides including a description of the number of multiple-choice questions on the test; the point value for essay questions; sample questions and acceptable answers; a listing of widely available reference tests, and an indication of the range of abilities called for in the examinations and their relative importance.

New Study guides have been developed in Auditing, Tax Accounting, Managerial Accounting II, Advanced Financial Accounting, Channels of Distribution, Advanced Organizational Theory and Organizational Analysis, Materials Management and Inventory Control and Art History and Appreciation.



COLLEGE CREDIT FOR DANCE - Shirley Reevie (left) of Belleville and Robin Swain of North Arlington, drill in preparation for performance examinations to be taken as part of the newly initiated cooperative learning program between Thomas A. Edison College and the School of the Garden State Ballet. Garden State Director Fred Danieli sets the standard. The program was devised in an effort to combine the best of two worlds - a practical training ground for the artist within the framework of a liberal arts credential program.

Inventor's daughter present at ceremony

For Edison College Vice-President of External Affairs, Raymond F. Male, the highlight of last June's commencement exercises at the great inventor's laboratories was escorting Madeleine Edison Sloane, Thomas A. Edison's daughter.

"The thrill of the day for me was the excitement of meeting such a vivacious and gracious woman," said Male.

Although Mrs. Sloane did not speak at the ceremonies, she joined college officials and governor Cahill on stage and conveyed her personal thoughts to the audience through Male.

With Male addressing the crowd of over 400 people, he first mentioned that Mrs. Sloane wanted to apologize for the possible "intrusion," her presence may have brought on the ceremony. She then went on to extend "congratulations," to the graduates and families present, "gratitude to the college," for inviting her to be present, and then quipped with reference to her wearing traditional academic garb, "I'm sorry that my cap didn't fit better."

Looking back at the occasion and Mrs. Sloane's presence, Male recalls, "I was sincerely happy to have this important member of the Edison family express her pride and interest at what the College, bearing her father's name, is trying to do for so many people.



photo by Marc Czajkowski

New advisors to serve specific student needs

In an effort to better serve its current students in the effective completion of degree programs, Edison College is now in the process of interviewing candidates for the newly created position of Program Advisor.

Two such professionals will soon be hired to perform a variety of duties, primary of which will be to provide in-

formational and advisement service to students enrolled in the College's baccalaureate programs.

The two new advisors will be "right hands," to the director of liberal arts and will come to Edison College having completed advanced level work in specific disciplines: one in the area of behavioral sciences and the other in the natural

sciences, as well as having demonstrated experience in college teaching and/or academic advising on the college level.

Laura Adams, director of liberal arts, sees a vital role for the program advisors.

"These people will provide academic advisement services as a follow-up to the kind of work our academic counselors do. In particular they will help upper level B.A. candidates (those with 80 credits or more) to choose methods for completing degree work, to help students prepare for pre-graduation conferences, to develop areas of specialization to fit specific student needs and to coordinate the process of individual assessment."

In an overall sense the program advisor will also serve as a focal point in helping the student take advantage of the services offered by the other offices of the College. Adams indicates that as the College grows, other program advisors representing different disciplines may be added to the staff.

Academic Council adds five members

Arnold Fletcher, vice-president for academic affairs, has announced the appointment of five new members to the college's Academic Council.

The Council, composed of 22 men and women representing every sector of the state's system of higher education, offers direction to Edison College for the construction of degree programs and the

formulation of its academic policies and standards. The Council also holds the responsibility of approving all degree candidates.

Joining the group at its September 10 meeting were: Agnes H. Vaughn (three year term) representing Fort Dix; Mariagnes Lattimer (three years) representing Rutgers; Robert L. Goldberg (three years) representing William Paterson College; Marla S. Batchelder (two years) representing Union Carbide Corp., and Mary Ellen S. Capek (one year) representing Princeton University.

THOMAS EDISON

Of the 1,097 patents issued to Thomas A. Edison, 356 deal with electrical lighting and effective ways of power distribution.

When time clocks were installed at Edison's Orange, N.J. plant, the inventor was given card No. 1. Most any morning he could be seen punching his time, often hours earlier than his executives. 95 Hours of work for a given week was not uncommon.

Liberal Arts Programs directed by Adams

Laura Adams, former Assistant Chairman of the Department of English at Wright State University in Dayton, Ohio, has been appointed Director of Liberal Arts Programs for Thomas A. Edison College.

Adams, who also served as Director of Freshman English during her three years at Wright State, received a Bachelor of Arts Degree from Purdue University, a Master of Arts from Montclair State College (N.J.), and a Doctorate in English from McMaster University, Hamilton, Ontario.

Her new responsibilities at Edison College incorporate the development and supervision of all liberal arts studies, which include Associate Degree and Bachelor of Arts Degree programs, as well as the cooperative monitoring of a newly conceived Bachelor of Science Degree in

Human and Technical Services.

Adams' professional affiliations include the Modern Language, College English, and American Studies Associations and the Women's Caucus for the Modern Languages. She is the author of three books on Norman Mailer, including the recently published *Existential Battles: The Growth of Norman Mailer*.

Adam's resides in Yardley, Pa. with her husband Robert, the manager of Pressure Products Industries of Warminster, and their young son, Tom. Active in civic affairs, Adams serves the Superintendent's Community Council for the Pennsbury school district, and is the second vice-president of the Makefield area branch of the American Association of University Women. She is also a member of the Parent's Advisory Council of the Edgewood School.

Invention

Invention, the quarterly newsletter of Thomas A. Edison College-The New Jersey State College for External Degree Programs, is printed and distributed each October, January, April, and July to students, alumni, and friends of the College. *Invention* is mailed as second class postage, and is published at the administrative offices of Thomas A. Edison College, Forrestal Center, Princeton, N.J. 08540.

Director of Public Information
and Publications
Tom Abrams

Editor
Ron Czajkowski

Information shorts excerpted from: "Edison, Inspiration to Youth," by Arthur J. Palmer. Published by Edison Birthplace Association, Inc., Milan Ohio, c. 1928.

Registrar compiles student profile

Some interesting statistics have recently been compiled by College Registrar Thomas P. McCarthy and his staff which give an accurate profile of the "typical," Edison student. Here's a categorical summary of the Registrar's latest report:

Sex:

As with the previous four years, the breakdown of the students Male/Female is approximately 60% male, 40% female. This has been the approximate breakdown since the beginning of the College in 1972.

Age:

The percentage of students whose age lies somewhere between 31 and 50 has increased to over 50% of all the students enrolled in the College. As in the past, the age range most often listed for the students is 31 - 40 but a sizable number, over 20%, are over the age of 40 but no more than 50.

State of Permanent Residence:

New Jersey once again commands the largest single group of students with 72% of all the enrolled students coming from New Jersey. Ohio, primarily a result of the Greater Cleveland External Degree Program, accounts for 7% of all enrolled students. New York and Pennsylvania account for an additional 5%. The remaining students are spread out over 20 states and Canada.

Source of Enrollment Form:

The enrollment forms which are processed by the College's mail room are pre-coded before they are distributed. Codes have been assigned to a wide variety of organizations as well as several offices of the College. Over 37% of the enrollment forms received were given to the student as a result of a written request or a

telephone inquiry. The Academic Counseling Office through individual counseling accounted for 25% of all newly enrolled students, with an additional 20% having come about as a result of the CETA grants

for the unemployed and for prisoners. The Greater Cleveland External Degree service accounted for almost 7% of all newly enrolled students.

TECEP exams: testing dates announced

Officials of the Registrar's Office and the Office of Test Development have announced that they will administer special college proficiency examinations at four locations throughout the state on Saturday, February 5 for any individual who wishes to receive credit for demonstrated college-level competency in various subject areas.

The Thomas Edison College Examination Program (TECEP) has been developed by the College with the help of its adjunct faculty of subject matter specialists. The tests in this program were created to support degree programs of the College, as well as allow others not enrolled at Edison the opportunity to gain college credit.

Director of Test Development, Paul Jacobs emphasized that these "tests measure whether a student knows what a 'typical' student taking a course at a 'typical' college would know, but a student does not have to have taken a course to take an Edison test."

Registrar Thomas P. McCarthy, has indicated that specific subject testing in the general fields of business, liberal arts, foreign languages, and radiologic technology will be given at four regional locations: Camden, Trenton, Edison (Mid-

dlesex County) and another site in the northern part of the state to be announced.

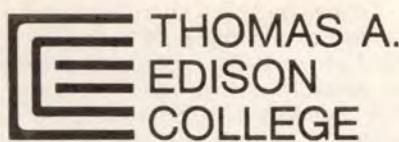
Tests will be administered during morning and afternoon sessions, and an individual may only take two different exams on the October testing date. A future TECEP test date for 1977 is June 4, also a Saturday.

Those residents of New Jersey and neighboring states interested in applying for the examinations should send for application materials and further information to:

Office of the Registrar TECEP Testing, Thomas A. Edison College, Forrestal Center, Princeton, New Jersey 08540 or call the school at (609) 452-2977.

Costs of the tests is variable with credit value. The charge for up to three credits is \$25. and for up to six credits, \$40. McCarthy also said that study guides for each exam have been prepared by the college and are available to participants at no cost.

Some of the specific tests which will be administered include those in Accounting, Finance, Marketing, Labor Relations and Collective Bargaining, Organizational Behavior, Public Administration, Anatomy and Physiology, Physics, Political Science and Art Appreciation.



FORRESTAL CENTER FORRESTAL ROAD - PRINCETON, NEW JERSEY 08540 609 - 452-2977



photo by John W. H. Simpson

Dr. Rebecca Batts Butler, one of the founding members of the Thomas A. Edison College Board of Trustees, receives a token of appreciation from College President James Douglas Brown, Jr. Dr. Butler retired from the Board after having served from June, 1973. She is presently Director of Adult Education and Community Services for the Camden Public Schools. A resident of Cherry Hill, Dr. Butler received her Ed. D. Degree from Temple University in 1965 with a specialization in Secondary Education, curriculum, supervision and administration.

Media exposure increases awareness

Thomas A. Edison College and the topics of alternative education, and external degrees programs have certainly been in the public spotlight during the last few months.

Tom Abrams, director of public information and publications, reports a very positive response to an awareness campaign that has attracted feature stories in the press, radio interviews with college personnel students, and graduates, and an upcoming one-half hour documentary to be aired throughout the state the New Jersey Public Broadcasting Network.

In recent weeks newspaper coverage about Edison College has been highlighted in such papers as the New York Daily News, the Cleveland Plain Dealer, the Newark Star Ledger, the Philadelphia Bulletin, the Easton Express (Pa.).

President James Douglas Brown and Raymond F. Male, vice-president for external affairs, have also appeared as featured guests on numerous radio talk shows from Blairstown, in the northwest part of the state, to Bridgeton in Cumberland County.