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M E M O R A N D U M

TO: Members, Board of Trustees

FROM: George A. Pruitt
President

SUBJECT: Goals and Objectives for the Academic Year Ending June 30, 1983

In a telephone conversation yesterday, Alan Ferguson reminded me of our collective recognition of the need for well-articulated objectives for the College and the President. I have had sufficient time to identify ten sets of major activities that will direct my actions for the next six months. I would like to share them with you at this time. The listing of these objectives and goals implies no order of priority, for they are all significant and carry with them an expectation of fulfillment during the period indicated:

- GOAL 1: To structure and implement a series of meetings and conferences so as to brief and inform the President's Office as to the policies, processes, structure, and issues related to the administration of the College. Simply stated, this goal relates to the completion of my briefings and orientation with the staff as a new president.
- GOAL 2: To establish a working dialogue between the College and the staff of the Department of Higher Education towards creating a mutually respectful consensus and understanding of the appropriate responsibilities and positive functional relationships between the two organizations. The intent of this objective is to identify sources of historical tension between the College and the Department and to reconcile and resolve, where possible and appropriate, any substantive or perceptual divergence in viewpoints.
- GOAL 3: To introduce the President of the College to the political, legislative, corporate, and civic leadership of the State of New Jersey. The intent of this goal is to establish between the leadership of the College and the leadership of the State personal relationships upon which to build opportunities for service and to enhance a general understanding of the importance of opportunities represented by this institution.

- GOAL 4: To conduct a systematic review of the structure, function, cost, and fees of the Edison service model in order to increase its cost-effectiveness. The intent of this goal is to allow for our growth and expansion within an environment of scarce state resources.
- GOAL 5: To reorganize the College's Foundation and to recruit distinguished individuals of means to serve as a Board of Directors for the Foundation.
- GOAL 6: To create and expand the College's Alumni Association as an effective advocacy group for the College.
- GOAL 7: To secure funding for the baccalaureate program in nursing.
- GOAL 8: To centralize the external relations functions of the College into a single operating division for the purpose of expanding and diversifying our constituency, raising external awareness of the College's mission and importance, attracting philanthropy, and insuring accountability for our outreach efforts.
- GOAL 9: To recruit competent and effective persons to fill the positions of Vice-President for Academic Affairs and Vice-President for Administration & Finance.
- GOAL 10: To organize a deliberative body internal to the College to serve as a governance/advisory body which represents various categories of our staff. The intent of this goal is to create a vehicle by which College staff can participate in the exchange of ideas and information for the purpose of directing College-wide decisions for the institution's collective good.

A corollary of this goal is to suggest to the Board of Trustees functional and organizational relationships between the Board and Administration for the effective execution of trusteeship by the Board.