



Thomas A. Edison State College
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Office Of The President
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M E M O R A N D U M

TO: Members, Board of Trustees

FROM: George A. Pruitt

DATE: October 11, 1985

SUBJ: President's Report

Commencement

The Thirteenth Annual Commencement will be held October 20, 1985 at 2:30 p.m. at the War Memorial Building in Trenton. I am pleased to report that Dr. James L. Fisher, President of CASE, will bring the Commencement address. I hope that you will be able to join us for this exciting event.

Revenue Targets

The College has exceeded its student budgeted revenue targets for July and August, realizing \$50,137 in July, or 142%, and \$83,474, or 106%, of their respective budget targets.

Thomas A. Edison State College Foundation

I am pleased to report that Mr. Frank Gubitose, President of Capitol State Bank, has agreed to serve as a Director of the Thomas A. Edison State College Foundation.

FY '87 Budget Request

The Board of Higher Education's Finance Committee will be recommending to the full Board an FY '87 state budget appropriation totaling \$3,056,000, including continuation of the \$245,000 supplemental in FY '86 and \$233,000 in new program initiatives. This represents an 8% increase in funding.

Project LEARN

Under the auspices of Project LEARN, the Office of Prior Learning Assessment is coordinating an unusual one-day conference entitled "Linking Learners and Libraries." The conference will offer a unique opportunity for adult education providers to meet, learn about new programs that could serve as models, and develop new resources for their respective clientele. The conference will be held on November 1, 1985 at Trenton State College.

Although the Conference is being underwritten with funds from the W.K. Kellogg Foundation, local sponsors include Edison State College, the New Jersey Library Association, The State Library, Trenton State College, and Educational Testing Service. In support of the conference, ETS has contributed \$500 and rooms at the Henry Chauncey Conference Center for our guest speakers.

Board members and their guests are cordially invited to attend.

In addition to the conference, the Prior Learning Assessment Office is sponsoring and participating in a number of fall workshops. Every month, at least one portfolio orientation workshop will be offered. In addition, Ann Bielawski and Jan Palmer are contributing to programs offered by the Trenton YMCA, the Division of Taxation, and corporate centers.

TeleLearning

Don Maurice became the first Edison student to earn TECEP credits after taking a TeleLearning course. He took and passed the new TECEP exam in BASIC, allowing him to complete an undergraduate degree at Boston University and enter law school at Case Western Reserve without a year's delay that he would otherwise have had. Several newspaper stories dealt with this event.

Advisement Center

The advisement Center provides students direct access to the Academic Programs staff through the Telephone Center, written correspondence, and individual program planning appointments. These contacts provide a positive reinforcement to students as they endeavor to complete their degrees. During FY 85 the Advisement Center responded to 7,490 student calls, answered 1,718 letters and program plans, and held 1,030 student appointments.

August is the busiest month of the year. During August of 1985 the Advisement Center responded to 919 phone calls, answered 151 letters and program plans, and held 129 student appointments. Approximately one-third of the student body was served during the month of August.

The reinforcement received by students through the services of the Academic Programs staff contributes to the retention of our students and provides assistance for degree completion.

The Telephone Center has been reviewed by the telephone company to provide the capability to increase the amount of phones available from four to seven, at an investment cost of \$1,500. The new equipment configuration will reduce costs annually by \$1,000.

Articulation Agreements

Articulation Agreements have been completed and signed by the presidents and chief academic officers of the following institutions:

Passaic County Community College
Essex County Community College
Hudson Community College

We now have Articulation Agreements with 19 colleges and universities.

Associate in Science Degrees

The three Associate in Science degrees approved in the Spring by the Department of Higher Education were implemented in July, 1985. As of September 16, sixteen students have applied for the Associate in Science degrees and three students have enrolled.

A one page information bulletin concerning the three degrees has been mailed with information packets sent by the Admissions Office since June 1. The degrees are being included in the new viewbook and the 1985-87 catalog. These publications should be available this October/November and are crucial for the marketing effort of the new degree programs.

Guided Study

The College's first summer school session concluded successfully. Three courses were offered: Times Harvest (three enrollments), People and Organizations (three enrollments), The Adult Years (eight enrollments). This equals a course equivalent enrollment of 34.

The Fall program offers the largest number of courses thus far--seven. These include: Introduction to the Humanities, The Religious Quest, People and Organizations, The Adult Years, Times Harvest, Systems Organization, and General Earth Science. Total course equivalent enrollment is 81.

Center for Learning Through Telecommunications

The Center, in addition to managing the Guided Study program, has secured FIPSE funds (approximately \$30,000) for the final phase of its Cable College Channel project with Wayne State University, SUNY Buffalo, and the Southwest Massachusetts Consortium.

A brochure about telecourse education was designed, published, and will be distributed statewide.

Finally, the teleseries "World and Time," jointly produced with New Jersey Network and Princeton University with funds from the New Jersey Council for the Humanities, was previewed this summer. Two additional broadcasts are slated for this fall. The series has already received recognition by being nominated for a national public broadcasting award.

Management Information Systems

The MIS staff has completed programming for the transcript evaluation system and an automated inquiry system. Implementation is currently underway.

Renovations

Renovations of the College's reception area, Board Room, and Large Conference Room are scheduled to commence on September 23, 1985.

Generic Titles

Generic titles are pending approval by the Civil Service Commission, hopefully, at the September meeting.

Admissions

The beginning of FY '86 marks many new developments for the Office of Admissions. A new staffing configuration was created to provide greater efficiency and focus on outreach efforts. Two new Admissions Representatives, Melinda Lewis and Annie Bowser, were appointed in July, 1985, to respond to the increasing demand of student prospect interest in the College. These new positions and the reassignment of Janice Toliver and Angela Fontan to the Office of Admissions will provide greater capability for generating specialized recruitment campaigns.

Other office developments included the creation of an automated inquiry response system (AIRS). The system is designed to increase the inquiry-to-applicant yield while decreasing the workload of staff processing and responding to inquiries. The automated inquiry system provides a mechanism for a pro-active follow-up to initial inquiries and is expected to increase the applicant yield from the inquiry pool.

Outreach efforts sponsored by Community Affairs have continued to produce positive results in generating new applicants. As the end of the first quarter of FY '86 approaches, new applications total 551 (as of September 19). This figure represents a 56% increase over the FY '85 quarterly total of 353. Additionally, initial College inquiries for this quarter continue to remain on a steady increase with an average weekly count of 600.

Corporate Services

The center for Management Education and Services is continuing to expand its client list. In May, New Jersey Transit (Newark) became a Center member. The College will work with employees at the corporate headquarters as well as both the rail and bus divisions. Employees who enroll will be reimbursed according to the company's tuition reimbursement policy. In July, the Garden State Chapter of the American Institute of Banking (AIB) also became a Center member. The largest AIB organization in New Jersey, the Garden State AIB, draws its bank members from six counties and represents most of the state's large banks. The contract gives the College excellent access to the pools of

banking personnel seeking college degrees. The membership brings the total Center membership to six - now including Bell Core, Dun and Bradstreet, New Jersey Transit (Newark), the New Jersey Department of State (Trenton), and DeVry Technical Institute.

PONSI activity is continuing strong. During July, one evaluation of 46 AT&T courses was conducted. In August, an evaluation of the Computer Processing Institute's six courses was conducted, and initial applications have been completed from three other organizations.

In yet another area, a second "Steps to Opportunity" upward mobility workshop has begun at the New Jersey Division on Taxation. Twenty employees who have completed a rigorous application process will complete the six-part career assessment and planning workshop.

Public Relations

Over the summer, Edison State College received publicity locally and nationally. A very positive article (see attached) on the College appeared in the Philadelphia Inquirer. Later it was sent over the news wires and was picked up by over ten major newspapers across the country, including Miami, Detroit, Salt Lake City, and Los Angeles.

Edward Stitt, our oldest graduate, continued to receive publicity around the country and as far away as the China Post.

Our exhibit in the Jersey Jubilee has been traveling around the state for over a year now. It was part of the New Jersey State Fair in Cherry Hill in August which was attended by 170,000 people. To date, over 300,000 people have seen the exhibit. In November it will be at the New Jersey League of Municipalities Convention in Atlantic City.

Alumni Affairs

Final preparations for the Thirteenth Annual Commencement are in progress. The Alumni Office is working with a group of 25 volunteer alumni who will ensure that new Edison graduates will have an enjoyable Commencement day. Alumni will serve as greeters at the reception, handle the sale of class rings and Edison memorabilia, and will, of course, clearly demonstrate the value of participating in Alumni Association activities.

In May, 1986, the Alumni Association will host the first annual Alumni Weekend. A very energetic alumni committee, numbering 15 volunteers, is well along in planning all the details of this exciting event.

Alumni Annual Fund

The Alumni Annual Fund is realizing another successful year. More than 73% of the 1,091 pledges received during the Phonathon have been honored, and contributions from direct mail solicitations, corporate matching gifts, and unsolicited gifts will push the year-end donor total well over 900 for the first time.

The Corporate Campaign, conducted during the fall, is underway with the assistance of the Foundation Board of Directors. Approximately 100 corporations will be solicited again this year. In-kind services for necessary College projects have been or will be received from Gillespie Advertising, The Gallup Organization, Nassau Broadcasting, and the Times (Trenton).

Assembly Bill No. 1278

Governor Kean has signed the Student Trustee Bill into law, with its effectuation linked to autonomy legislation. Special dispensation in this bill allows Edison to select Trustees in a manner to be determined by the Board itself. A copy of the Governor's veto message is attached.

Staff Notes

I am pleased to report that Diane Gruenberg, Coordinator of Liberal Arts Programs, has returned after a one year teaching assignment in China. The research she did on the China Television University will be used as a basis for her doctoral dissertation. She will also share with the staff and interested persons from the Capitol Complex the slides illustrating her experience in China and a summary of her understanding of the Television University.

Mr. Thomas Eklund, former Program Advisor, has been appointed as Coordinator of Academic Advisement. This new position will provide the College the opportunity to extend academic advisement services to our students. Mr. Eklund will report to the Dean of Academic Programs and will coordinate the work of the staff through the Telephone Center, written correspondence, and individual student program planning appointments.

Dr. Timothy Mott has been appointed Senior Program Advisor to replace Mr. Eklund. Dr. Mott has been with the College for one year as a temporary replacement for Diane Gruenberg. He has a Ph.D. in Curriculum and Supervision from the University of Pittsburgh.

Dennis Bakewicz, Senior Portfolio Advisor, resigned to assume a position at Brooklyn Institute of Technology. The College hopes to fill this position by October 1, 1985.

STATE OF NEW JERSEY
EXECUTIVE DEPARTMENT
SENATE COMMITTEE SUBSTITUTE FOR
ASSEMBLY BILL NO. 1278

August 28, 1985

To the Senate:

Pursuant to Article V, Section I, Paragraph 14 of the Constitution, I am returning the Senate Committee Substitute for Assembly Bill No. 1278 with my recommendations for reconsideration.

This bill would increase the board of trustees of each State college from 9 to 11 members with the addition of two student representatives, one voting and one nonvoting. Under the bill, these representatives shall be full-time matriculated students in good academic standing who are at least 18 years of age and United States citizens. They shall serve on the board of trustees of that college for terms of two years commencing at the next organizational meeting of the board.

I have long supported progressive changes in our institutions of higher education. To that end, I have challenged our State colleges to become among the very best in the nation by decentralizing authority and placing the decision making in the boards of trustees and administrators of the individual institutions.

Under this new autonomy, the role of the board of trustees would be significantly strengthened by their acquisition of several new powers including, among others, the disbursement of college monies, acceptance of public and private grants, management of college property, and creation of new academic programs. The heightened power of the board of trustees through the autonomy legislation would make the presence of a voting student representative even more significant. Therefore, I believe this bill goes hand in hand with the concept of autonomy and serves to benefit the 48,000 students in the State college system and the State college communities themselves.

As I have stated on several occasions, I continue to watch with great pride as New Jersey colleges update their general education program and raise the standards for both their faculty and students. This is a trend I hope to see continue with the Legislature's final approval of the State college autonomy package and the presence of a voting student representative on every State college board of trustees. I believe that the Legislature also recognizes the benefits of these progressive changes in higher education for in 1985, it chose to support not only a State college autonomy package but also this bill, which had heretofore languished in the Legislature for over a decade.

STATE OF NEW JERSEY
EXECUTIVE DEPARTMENT

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I believe the time is ripe for change in New Jersey's State college system. As I am confident we will see autonomy for our State colleges, so am I confident that once the reins have been handed over to the college administrators and boards of trustees, a voting student member shall have his place among the decision makers.

I applaud the efforts of the sponsor, the New Jersey Public Interest Research Group and the student representatives of the various State colleges who have worked diligently for the passage of this decade old legislation. Ultimately, I believe that the presence of student representatives on the boards of trustees will provide a unique and much needed perspective into the college life and education of students.

Therefore, I herewith return Senate Committee Substitute for Assembly Bill No. 1278 for reconsideration and recommend that it be amended as follows:

Page 2, Section 3, Line 1: After "immediately" insert "but shall remain inoperative until either Senate Bill No. 1442 (2nd OCR) and Senate Bill No. 1443 (3rd OCR) of 1984 (now pending before the Legislature) are enacted into law, or any legislation having a substantially similar effect is enacted into law.

Respectfully,
/s/ Thomas H. Kean
GOVERNOR

[seal]

Attest:
/s/ W. Cary Edwards
Chief Counsel

OK
PH
R-36 suggested allocation:
5/6/85 18A:64-3.1

SENATE COMMITTEE SUBSTITUTE

ADOPTED

FOR

MAY 6 1985

ASSEMBLY BILL NO. 1278

AN ACT concerning youth representation on the boards of trustees of certain institutions of higher education and supplementing chapter 64 of Title 18A of the New Jersey Statutes.

BE IT ENACTED by the Senate and General Assembly of the State of New Jersey:

1. The board of trustees of any State college established pursuant to chapter 64 of Title 18A of the New Jersey Statutes shall provide for the election of two student representatives as provided herein, who shall be full-time, regularly matriculated students in good academic standing, and who shall be 18 years of age or older and citizens of the United States, to be elected by the students in the manner provided herein to serve on the board of trustees of that college for terms of two years commencing at the next organization of the board.

a. In order to implement the provisions of this section, each board of trustees shall schedule a public hearing on the question of the student election. After the public hearing, the board, at its regularly scheduled meeting in March following the effective date of this act, shall determine whether the students are to be elected by the student body at large or by the members of the student government association. Except that, for Thomas A. Edison State College, the method of the selection of the student representatives shall be determined by the board of that college in consultation with the State Board of Higher Education.

b. For the first election held pursuant to this section, one student shall be elected for a one year term

as a full voting member, and one student shall be elected for two years, but shall serve as an alternate member during the first year and as a voting member during the second year.

At each subsequent election, one student shall be elected for two years, but shall serve during the first year as an alternate member, and as a voting member during the second year.

Any vacancies which occur shall be filled by the student governing body for the unexpired term only.

c. The standards for eligibility for student representatives on the board of trustees shall be the same as those required for other student government officers.

d. The student members shall be entitled to full participation in all activities of the board except that they shall not participate in:

(1) Any matter involving the employment, appointment, termination of employment, terms and conditions of employment, evaluation of the performance of, promotion or disciplining of any specific prospective officer or employee or current officer or employee employed or appointed by the board, unless all the individual employees or appointees whose rights could be adversely affected request in writing that the matter or matters be discussed at a public meeting.

(2) Any matter involving the purchase, lease acquisition or sale of real property with public funds, the setting of banking rates or investment of public funds, where it could adversely affect the public interest if discussion of these matters were disclosed.

(3) Any pending or anticipated litigation in which the board is, or may become a party, where it could adversely affect the public interest if discussion of these matters were disclosed, or any matters falling within the attorney-client privilege, to the extent that confidentiality is required in order for the attorney to exercise his ethical

duties as a lawyer.

e. Upon assuming office, the students shall agree to adhere to such standards of responsibility and confidentiality as are established by the State Board of Higher Education.

2. The State Board of Higher Education shall develop such rules and regulations in accordance with the "Administrative Procedure Act," P.L. 1968, c. 410 (C. 52:14B-1 et seq.) as are necessary to implement this act.

3. This act shall take effect immediately.