

NEWS BRIEF

OFFICE OF CORPORATE-HIGHER EDUCATION PROGRAMS

NUMBER 54
OCTOBER 1995

Program set for 1995 Corporate- Higher Education Colloquium



Alfred J. Cade, senior vice president/Government Relations for Caesars Atlantic City, will provide the corporate perspective during the plenary session that opens the 1995 Corporate-Higher Education Colloquium. Cade joined Caesars in 1979, following his retirement as a brigadier general from the U. S. Army after 26 years of service. Cade is a commissioner for the New Jersey Commission on Higher Education, member of the Board of Trustees for Rowan College and a member of the Board of Directors and past chairman of the Greater Atlantic City Chamber of Commerce. He also serves on the Board of Directors of First Fidelity Urban Development Corporation.

List of Topics and Speakers

Pre-session
Thursday, Oct. 19

CLIMBING OUT OF OUR
20TH CENTURY BOX...
MOVING FROM LINEAR
TO DYNAMIC THINKING

*In the beginner's
mind there are many
possibilities. In the
expert's mind there are
few. Let us always
remain the beginners...*
Zen saying

Facilitator:
Miguel Pulido
Academic Coordinator
Eastern College
Wynnewood, Pa.

Presenter:
Wally Woods
Transition Facilitator
New Paradigm
Management
Somerset, N.J.

CONTINUED PAGE 2

Student benefits from cooperative program

Among the very first graduates of the CAP (College Accelerated Program) Program, offered by the Garden State chapter of the American Institute of Banking in cooperation with Thomas Edison State College, was Teresa Peters Garruto, vice president-branch administrator for Peapack-Gladstone Bank. The program enabled Garruto, who has been in the banking industry for over 20 years and has been "chipping away" at meeting the requirements for a college degree for much of that time, to finally meet that goal. Her Associate in Science in Management degree was awarded by Thomas Edison in May.

Garruto attended courses offered by GSAIB, a nationwide training and education division of the American Bankers Association, which have undergone a PONSI evaluation. Through the CAP program, students with 30 School of Banking credits are assured that those credits can be used toward an

CONTINUED PAGE 3

Last minute registrations still being accepted

Last minute registrations are still being accepted to attend the 1995 Corporate-Higher Education Colloquium, "Tomorrow's Organization: Will You Be Ready?" to be held Friday, Oct. 20, at Caesars Atlantic City. (A Pre-Colloquium session is scheduled for Thursday, the 19th; see program.)

The list of topics and speakers noted were set in late September. Registration can be handled by FAX and credit card. Please call the Office of Corporate-Higher Education at Thomas Edison State College, (609)633-6271, to receive registration materials.



THOMAS
EDISON
STATE
COLLEGE

Colloquium...from p. 1

Colloquium
Friday, Oct. 20, 1995

WELCOME

James A. Ratigan
Director
Office of Corporate-
Higher Education
Programs
Thomas Edison State
College

PLENARY SESSION

Facilitator:
Jerry Ice
Provost and Vice
President
Thomas Edison State
College
Trenton, N.J.

A CORPORATE PERSPECTIVE
Alfred J. Cade
Senior Vice President
Caesars Atlantic City
Atlantic City, N.J.



Dr. George A. Pruitt, president of Thomas Edison State College, will provide the collegiate perspective during the plenary session that opens the Colloquium.

Dr. Pruitt has been president of Thomas Edison for 13 years. He has an impressive record of service and achievement, including being named one of the Most Effective College Presidents in the U.S. by the Exxon Education Foundation. Among his many activities, Dr. Pruitt serves as chairman of the Oversight Committee for the Capital Redevelopment Corporation in Trenton and as a member of the Committee on Urban Affairs of the American Association of State Colleges and Universities.

A HIGHER EDUCATION PERSPECTIVE

George A. Pruitt
President
Thomas Edison State
College
Trenton, N.J.

Keynote:
James Carnes
President and CEO
David Sarnoff Research
Center
Princeton, N.J.

CONCURRENT SESSIONS

1 PREDICTING YOUR WEATHER TOMORROW, YOUR WORK TOMORROW?

Facilitator:
Karen Miller McMullen
Executive Director and
CEO
New Jersey AIB

Presenters:
John Bolaris
Meteorologist, NBC-10,
Philadelphia, Pa.
Art Baer
Principal
Art Baer Associates
East Brunswick, N.J.

2 DIVERSITY

Presenters:
Beth Amoroso
Director of Education and
Employee Relations
Showboat Casino-Hotel
Atlantic City, N.J.

Janet Waddy
Associate
HRD, Inc.
Mount Laurel, N.J.

3 CAREER DEVELOPMENT IN THE REALITIES OF TOMORROW

Facilitator:
Maryann Walsh
Coordinator of Career
Placement
Felician College
Lodi, N.J.



Larry Jacobs, Career Services, NOVA Vocational & Employment Services in Edison, N.J., will discuss "Career Development in the Realities of Tomorrow" during a Colloquium session.

Presenters:
Larry Jacobs
Career Services
NOVA Vocational &
Employment Services
Edison, N.J.

4 PROJECT TEAMS-GETTING THE JOB DONE

Facilitator:
Sonja Eveslage
Associate Vice President
for Public Affairs
Thomas Edison State
College
Trenton, N.J.

Presenters:
Dave Abner
Special Projects Manager
Dow Jones and Co. Inc.
Princeton, N.J.
Edward Yaw
President
County College of Morris
Randolph, N.J.

5 ANOMALIES OF THE PAST: INSIGHT INTO THE FUTURE

Facilitator:
Janice Karlen
Associate Professor
Accounting and
Managerial Studies
CUNY-LaGuardia
Community College
Long Island City, N.Y.

Presenter:
Joel Hartman
Professor of Rural
Sociology,
University of Missouri
Columbia, Mo.

6 ORGANIZING GOVERNMENTAL RESPONSE TO MEET REAL NEEDS EFFECTIVELY

Facilitator:
Denise Hart
Professor of Education
Fairleigh Dickinson
University
Teaneck, N.J.

Presenters:
John Thurber
Executive Director
Institute for Public Policy
Thomas Edison State
College
Trenton, N.J.

William Watson
Executive Fellow
Institute for Public Policy
Thomas Edison State
College
Trenton, N.J.

7 INFORMATION OVERLOAD-HOW TO MANAGE

Facilitator:
Daniel R. Sierchio
Vice President
Midlantic Bank
Edison N.J.

Presenters:
Paul Hays
Lead Emergency
Operations Planner
General Public Utilities
Forked River, N.J.

Mignon Adams
Director of Library
Services
Philadelphia College of
Pharmacy and Science
Philadelphia, Pa.

8 MANAGING IN THE AFTERMATH

Facilitator:
Julia West Johnson
Manager of Business
Development
Institute for Business and
Professional Development
Raritan Valley
Community College
Somerset, N.J.

Presenter:
Robert A. Jud
President
Robert A. Jud &
Associates
New York, N.Y.

9 COMMUNICATING NON-CONVENTIONAL INFORMATION CONVENTIONALLY (THE ACE REGISTRY)

Facilitator:
Lansing Davis
Assistant Director
State University and
Professional Schools
Office of Workforce
Development
N.J. Department of Labor
Trenton, N.J.

Presenters:



Joan Schwartz, director, Registries and Credit by Exam, American Council on Education, Washington, D.C. will speak about the ACE Registry.

Joan Schwartz
Director, Registries and
Credit by Exam
American Council on
Education
Washington, D.C.

Terri Sayia
Assistant Director
Bergen County Police and
Fire Academy
Mahwah, N.J.

10 POOR SCIENCE CAUSES POOR MANAGEMENT?

Facilitator
Robert Sicora
Manager, University
Executive Education &
University Relations
AT&T
Morristown, N.J.

Presenters:
Charles Nanry
Professor of Human
Resource Management &
Executive Director of
Rutgers Center for
Management
Development
Rutgers University
New Brunswick, N.J.



Julia Brown, chair, Mathematics and Science Department, Atlantic Community College, will provide the scientific perspective during the session "Poor Science Causes Poor Management." Also participating in this session is Dr. Charles Nanry, professor of Human Resource Management & executive director of Rutgers Center for Management Development.

Julia Brown
Chair, Math and Science
Department
Atlantic Community
College
Mays Landing, N.J.

11 BUSINESS AND SOCIAL RESPONSIBILITY: OXYMORON OR REALITY?

Facilitator:
Diane Rhodes
Manager
AT&T, Business
Communication Services
Bedminster, N.J.



John O'Connell, president, Renewable Energy Development, will outline the mission and goals of Business for Social Responsibility, an alliance of businesses that defines, supports and promotes responsible business policies and practices that benefit not only companies, but also employees, communities, the environment and economy. A national organization with 15 regional chapters, O'Connell is working on setting up a chapter in the greater Philadelphia area.

Presenter:
John O'Connell
President
Renewable Energy
Development
Corporation
West Chester, Pa.

12 A CASINO STEPS OUT OF ITS BOX

Facilitator:
Esther Taitsman
Senior Program Advisor
Thomas Edison State
College
Trenton, N.J.

Student benefits...from p. 1

associate degree at Thomas Edison. Students then complete the remaining 30 credits, choosing from several options available to all Thomas Edison students.

"It would be foolish for anyone to ignore this program. It is readily available and can help professional bankers achieve their educational goals. As a single parent, often juggling work and family time, it was still possible to set and meet this goal," Garruto stated proudly.

Garruto began her association with Peapack-Gladstone when she was hired to open a new branch in Mendham four years ago. Today, in her position as vice president-branch administrator, she oversees operations in eight branches and is currently focusing on opening a ninth branch in the spring. Garruto continues to study, and is enrolled in her third year at the Stonier Graduate School of Banking, offered through the American Bankers Association and held at the University of Delaware. ■

(Note: As reported in the last issue of NEWSBRIEF, the Garden State Chapter of AIB will become a consolidated statewide organization-American Institute of Banking of New Jersey-as of January 1, 1996, with Karen Miller McMullen serving as Executive Director.)

READER SURVEY

Use of PONSI credits increases at Thomas Edison

A recent survey of graduates at Thomas Edison State College indicated that students who have taken courses that carry PONSI credit recommendations are using that recommendation to meet degree requirements in growing numbers.

Of the credits earned after a student enrolls at Thomas Edison, 7.3 percent are earned through participation in PONSI recommended courses. This compared to last year's figure of 4.6 percent.

In upcoming issues of the NEWSBRIEF, we would like to highlight students from other colleges who have used PONSI credit recommendations toward achieving a college degree. If you are aware of an employee/student that we could profile, please pass the following information on to us. We will contact the person directly for information and permission.

Student/Employee's Name _____

Telephone _____

If known, what college or university _____

Your Name _____

Title _____

Organization _____

Telephone _____

Please fax this form to the Office of Corporate-Higher Education Programs, Thomas Edison State College, (609) 984-3898.



NEWSBRIEF

Thomas Edison State College
101 West State St.
Trenton, New Jersey 08608-1176

1

Program set for 1995
Corporate -Higher
Education Colloquium

2

Colloquium
program outline

3

Use of PONSI credits
increases at
Thomas Edison



Congratulations...

...to two of our colleagues and friends at AT&T who have recently been promoted. Both men have been supportive of the PONSİ program for many years and we wish them the best in their new positions.

Best wishes to **Dr. Donald Trotter**, who has just been promoted to the position of director of Leadership Planning and Development for AT&T

Network Systems. Trotter had served on the ACE/PONSİ National Advisory Committee and on the Commission on Educational Credit and Credentials at ACE. He has been an active supporter of Thomas Edison for over ten years. He served as liaison between AT&T's Executive Training Program and the Office of Corporate-Higher Education Programs, and he also served on the Blueprint Conference to help

establish guidelines for the College's MSM degree.

Robert Sicora is the newly appointed manager of AT&T University Executive Education and University Relations. Sicora serves on the Colloquium Planning Committee and will facilitate a Colloquium session. ■

NEWSBRIEF is published six times a year by the Office of Corporate-Higher Education Programs at Thomas Edison State College. Articles may be reprinted without permission; however, NEWSBRIEF must be credited and a copy of the publication in which the article appears be sent to:

Office of Corporate-Higher Education Programs
Thomas Edison State College
101 W. State St., Trenton, N.J. 08608-1176.

James A. Ratigan, Director
Daniel Negron, Jr., Assistant Director
Peggy Allen, Program Assistant
Martine Christophe-Brown, Secretary
Barbara W. Eklund, NEWSBRIEF Writer
Anita O'Malley, NEWSBRIEF Design/Layout

Office of Corporate-Higher Education Programs
Phone: (609) 633-6271
Fax: (609) 984-3898