



adult • learning

THOMAS EDISON STATE COLLEGE

TRENTON, N.J.

# SIGNALS

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distance & independent



## SPOTLIGHT ON:

### Professor Robert T. Quade

Guided Study faculty mentor Bob Quade has traveled to over 30 countries during his academic and business careers, but few places could compare with his recent trip to the Philippines where he addressed students and faculty at the University of Santo Tomas in Manila.

"I found the people of the Philippines to be the most delightful, most gracious people that I have ever met," Quade said, reflecting on his visit. They were attentive, courteous and down to earth. I was treated royally." In fact, as luck would have it, Quade's visit to the University of

Santo Tomas coincided with a rare celebration attended by many VIPs.

The University of Santo Tomas, the largest Catholic University in the World, was celebrating a Eucharistic Congress, which included many religious leaders and dignitaries. Quade was included in many of the celebrations. "It was an unbelievable experience to be traveling with this group at this University with so much history and tradition," he recalled.

Quade was invited to the University to speak with students and faculty on the topics of global economy and market research. He

spent several days in Korea and the Philippines. He is looking forward to an upcoming visit by a group of Philippine students who will be spending time at Centenary College, where, for the last 11 years, Quade has been the Business Division chair and teaches Statistics and Marketing. Prior to his association with Centenary, he taught at Rutgers for eight years and Fairleigh Dickinson University for 13.

His entire career has been marketing oriented.

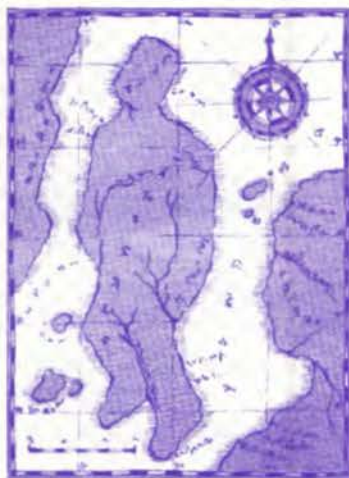
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Begins:**  
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## COURSE PROFILE: Introduction to Human Geography (GSGOG 120)

Introduction to Human Geography (GSGOG 120) is an introductory 3-credit course recently added to the curriculum. It is complemented by an exceptional new PBS video series that provides a map to the cultural landscape of our time. Combining economic and cultural geography, the course explores the interrelationships between humans and their natural environment, addressing multifaceted contemporary problems.

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▲ *Introduction to Human Geography, based on a 10-part PBS television course and video resource on Human Geography: People, Places and Change, explores how humans adapt to global change. It was produced by the BBC for The Open University in Great Britain in association with the Annenberg/CPB Project.*

## Letter from the Director

Here it is, barely summer, and it's already time to register for your Fall Semester Guided Study and On-Line Computer Classroom™ courses. We hope to offer you a lot to look forward to during the next academic year, and invite you to use us to your full advantage. The new and expanded Registration Bulletin should be hitting your doorstep by late June, now containing information on courses and exam options alike. You will note that we have added five new Guided Study courses to the curriculum, which we hope will better help you to meet your degree requirements.

In our newest development, consistent with our ongoing efforts to provide you with diverse and convenient ways to earn credits towards your college degree, DIAL has recently entered a new phase of organization that merges the administration of the College's course options with its credit-bearing examination programs. Both the Thomas Edison State College Examination Program (TECEP) and the Defense Activity for Nontraditional Educational Support (DANTES) offer college-equivalency tests for college credit in a wide range of subjects. These examinations provide you the opportunity to demonstrate college-level knowledge gained through activities other than formal college courses.

This merger centralizes course and examination-oriented distance learning credit options in one Center. We hope this will make it easier for you to navigate through the opportunities, options and administrative logistics. The streamlined infrastructure that accompanies the consolidation will also serve to lend consistency, quality control and cohesion to a wide array of programs. Don't worry, you don't have to change a thing; all of the changes are behind the scenes and are geared to better position this office to initiate programs and to respond to emerging trends in distance education. We aim to better serve you, our students, in the process.

By the way, for those of you who don't recognize my name, I'm not new — I've served as associate director for the last several years. With reorganization comes title changes.

Enjoy your education, and let us know how we can help.

**Charlene M. Glascock**

Director

### Test Preparation Workshop

Saturday, Oct. 18, 1997

9:30 a.m. to 12:30 p.m.

Academic Center

Thomas Edison State College

### Spotlight.....FROM P. 1

He set up three marketing research departments including the first professional products department in Johnson and Johnson. He also directed procurement for the New York City municipal hospitals, which, at the time, amounted to one and one-half percent of the total U.S. hospital market. He continues to do consulting for clients that include EXXON, C.R. Bard, and Quest International.

At Thomas Edison, Quade has been a mentor for the Principles of Marketing course for five years. "I try hard to take a little distance out of the distance learning," he quipped. He has worked with students from Hawaii to the Yardville (N.J.) Correctional Center and is



▲ Guided Study Faculty Mentor Robert T. Quade was presented with an oil painting by University of Santo Tomas professors during his recent visit to Manila to address faculty and students. Looking on is Dean Yolanda Reyes and International Admissions Executive Roger Bruan.

## Welcome New Faculty

- **Dr. Julia Brown**, Ed.D., Virginia Polytechnic (Discrete Mathematics)
- **Joanne Goldenberg**, M.S., Fairleigh Dickinson University (Computer Programming courses and TECEP examinations)
- **Dr. William Walker**, Ph.D. University of Pittsburgh (Biology and Nutrition)
- **Dr. David Underwood**, Ph.D. University of Pittsburgh (Western Art History)
- **Ms. Jennifer Walsh**, MFA, Pratt Institute (Photography)

impressed with their discipline and hard work. "The papers I have been receiving from my class this semester have been the best I've ever seen. Really excellent case studies," he commented.

Although Quade thinks it is hard to simulate the interplay that occurs between students in a classroom, he agrees that for many adult students, independent study provides an opportunity for a college education that would not be possible otherwise. "These courses require a great deal of self-discipline and motivation — the responsibility for keeping up falls on the student and most of them handle it beautifully. I enjoy working with the Thomas Edison students." ■

## Welcome to New Dial Staff Member:

### Dr. Henry van Zyl

The newest member of the DIAL team has come from halfway around the world to join Thomas Edison as an instructional designer. "Why not?" Dr. Henry van Zyl, stated, "Change is good and my family and I are always looking for a challenge." And Thomas Edison was looking

for a person with Dr. van Zyl's extensive expertise in the area of distance learning to work in its growing program.



▲ Dr. Henry van Zyl

**SIGNALS** is published three times a year by the DIAL office at Thomas Edison State College. Readers are invited to send questions, comments, story ideas and letters to the address below. Articles may be reprinted without permission; however, it is requested that DIAL be credited, and that a copy of the publication in which the article appears be sent to:

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Born and educated in South Africa, Dr. van Zyl most recently directed an initiative at the University of South Africa (UNISA), the Teaching Development Project, that is working to change the way faculty view teaching and to develop the skills and curriculum needed to facilitate a new team approach.

"About four years ago, the UNISA came under sharp criticism for its antiquated teaching methods. We were losing students and for the first time found ourselves being criticized by watchdog agencies respected by the educational community," Dr. van Zyl recalled. As director of Instructional Design, Dr. van Zyl was charged with changing the attitudes of faculty who were used to teaching independently and moving them to a team approach in course design — no small task.

"I met with the most incredible resistance but also with the most fabulous cooperation," Dr. van Zyl recalls. Some faculty felt threatened and resisted change; others welcomed new ideas and felt challenged. "We worked to initiate a cultural shift among faculty that changed their view from 'teaching people' to one of 'helping people to learn,'" he continued.

Dr. van Zyl credits much

of the success of the project to the dedicated team of instructional designers, editors and graphic artists he directed. "Together, through workshops, seminars, one-on-one discussions and extensive meetings, we got people on board and made a major impact," he believes. The University continues to conduct follow-up and in-depth evaluation to confirm that students are really doing better.

The University of South Africa is one of the 10 mega-universities of the world, with enrollments of more than 100,000. It has approximately 130,000 students who study entirely at a distance and more than 4,000 faculty. Dr. van Zyl earned his Doctor of Education there; his research focused on "A Didactic Model for the Use of Computer Technology in Distance Education."

Dr. van Zyl first heard of Thomas Edison in 1992, when he came to America on a study tour. His primary interest at the time was exploring how technology could be used to serve students with disabilities. In 1993, he and Esther Paist, director of distance learning programs at Thomas Edison, co-delivered a paper on that topic at the International University Consortium

(IUC) Conference in Maryland. True to form, these distance education professionals had never met and had prepared for their joint presentation "at a distance," meeting in person for the first time the day before the conference. Last year, Dr. van Zyl and a team of UNISA faculty presented a workshop on instructional design at the annual IUC Conference.

Dr. van Zyl is excited to be working at Thomas Edison, and believes the potential for growth in distance education is enormous. Although he and his family tried to move here with no preconceived notions or expectations about the United States, he has been most pleased with the people who have been "so friendly, welcoming and supportive."

"Dr. van Zyl's international perspective and his well respected knowledge in distance learning pedagogy make him a perfect fit for Thomas Edison's new technology initiatives. Dr. van Zyl will play an important role in leading the College's distance learning efforts with faculty and in course development. We are all very pleased and excited to have him join the DIAL team," stated Associate Vice President William Seaton. ■



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# New Courses

- GSCOS205 C++ Programming  
GSBIO108 Nutrition  
GSCOM322 Language in Social Contexts  
GSGOG130 Introduction to World Regional Geography  
GSHIS261 Chinese History and Culture

## Course Profile.....FROM P. 1

Focusing on selected locations around the globe, Human Geography shows students the impact that government, corporate, group and individual decisions have on communities and their inhabitants. From tourism in Borneo to Singapore's economic strides to issues of land use in Alaska, the underlying causes of dateline news events are examined. Other issues include the rapid globalization of the media, Berlin as a changing center of a changing Europe and global firms in the industrializing East. What emerges from the specific cases are the broad social patterns that shape our lives.

The course uses James Rubenstein's best-selling textbook, *The Cultural Landscape: An Introduction to Human Geography*. This 16-week course requires six assignments and two examinations. There are no prerequisites, and it is available each semester. ■



*New*-Look for the  
**DIAL Registration  
Bulletin which  
should be arriving  
in your mailbox by  
the end of June!**